

fall issue
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Ohio TRANSFER TO DEGREE guarantee

News from the **Ohio Articulation & Transfer Network**

IN THIS ISSUE

Special Features.	1-4
Policy & Compliance Reports.	4
Meetings of the Minds.	5
Transfer Technology.	6-7
(CT) ² Corner.	7-8
Staff Happenings.	9

Special Features

Getting the Word Out about Ohio's Transfer to Degree Guarantees

The OATN has partnered with **Fahlgren Mortine**, a local advertising, public relations, and digital marketing firm, in launching a marketing campaign to improve our digital presence and get the word out about Ohio's robust Articulation and Transfer policy.

The first phase of the campaign, completed in 2012-2013, involved creating a logo and brand for credit transfer in Ohio and a new public-facing website for the brand. Ohio's Transfer to Degree Guarantee website details the college, high school, military, and career-technical articulation and transfer policies that streamline students' educational pathways by allowing ease of transfer of their previous educational experiences in each of these arenas. In the more recent campaign, the URL was updated from a long string of letters to the simple:

<https://transfercredit.ohio.gov>. Coinciding with this URL change, a paid search campaign will be launched to increase traffic to the site by purchasing ads on search engines when relevant search terms are used by people surfing the web.

Another component of the current campaign involved the creation of printed bookmarks that direct readers to the website to learn more about credit transfer in Ohio. Bookmarks targeting college credit transfer, career-technical credit transfer, college credit for military coursework, training, and experience, and college credit for advanced placement exams are available. Interested parties are invited to use the graphics located at www.ohiohighered.org/transfer/branding to print bookmarks and let their various audiences know about relevant credit transfer options in Ohio. (We also encourage you to consider adding your own logos to the bookmark to indicate your involvement in these programs, as Eastern Gateway Community College did when printing bookmarks for its use.) Campuses are also welcome to use the "Ohio Transfer to Degree guarantee" logo in any of their own branding efforts, such as the institution's website, to signal involvement in the statewide transfer guarantees.

Finally, the campaign is in the final stages of production of a video that describes

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The Transfer to Degree
Guarantee website can be found at:
<https://transfercredit.ohio.gov>.

Special Features (cont.)

Ohio's many transfer options. This video will also be passed on for any institutions to link to. Additional video snippets targeting certain cohorts will also be developed and used on OBOR's social media handle, Ohio Higher Ed. We will share these with you as well and encourage you to pick them up as social media posts, too.

Ohio Making Great Strides in Our Efforts to Help Military Service Members and Veterans

Governor's Executive Order

On June 11, 2013, Ohio Governor John Kasich signed [Executive Order 2013-05K](#) with a twofold goal of improving educational and workforce opportunities in the state for military service members and veterans. The Executive Order directs state departments, boards, and commissions to streamline the state licensing process to take into account relevant military education and also directs the Chancellor of the Ohio Board of Regents, in collaboration with presidents of the University System of Ohio, to simplify the process for awarding college credit for military education for veterans and service members.

OATN staff members have been working with other OBOR staff and partner agencies to carry out the Governor's requests, as defined in the Executive Order. We are grateful to the many of you who collaborated with your campuses to complete the "University System of Ohio Military Credit" survey that was sent from the Chancellor's office in July. We received excellent information to assist with writing a report on the conditions for awarding military credit in the USO, and are generating recommendations for the Governor's office based on the results. We are also working in conjunction with the PLA with a Purpose working group, which is focused on evaluation of military training and service for college credit that is described below.

Multi-State Consortium on Military Credit (MCMC) and National Academic Credentialing Task Force

In our [last newsletter issue](#), we let you know about the

OATN's involvement with the Multi-State Consortium on Military Credit (MCMC, for short). This group continues to move full speed ahead to improve educational and workforce opportunities for service members. A group of staff attended an MCMC meeting in Indianapolis in early May and the group has been making rapid progress since. Highlights of the work include:

- **Academic Credentialing Task Force:** Dr. Ken Sauer, Senior Associate Commissioner for Research and Academic Affairs at Indiana's Commission for Higher Education, and Dr. Paula Compton, Associate Vice Chancellor for Articulation and Transfer, were nominated by the MCMC leadership team to represent the group on a national Academic Credentialing Task Force coordinated by the White House. Ken and Paula have since become active on the larger group and several working groups associated with the larger Task Force, which has similar goals to the MCMC (and Ohio's Executive Order) on the federal level.
- **ACE letter and response:** The Academic Credit working group of the MCMC sent a letter to ACE requesting additional information to be included in its workflows to make awarding directly equivalent academic credit for military training, experience, and coursework easier for institutions of higher education. ACE has since responded and seems willing to continue conversations to address the concerns outlined in the MCMC letter.
- **Testimony to the House Subcommittee:** Dr. Ken Sauer was recently invited to testify before the U.S. House Subcommittee on Higher Education and Workforce Training. The title of the hearing was "Keeping College Within Reach: Supporting Higher Education Opportunities for America's Servicemembers and Veterans" and highlighted activities of the MCMC. All MCMC states have been invited to send additional information to include in Ken's testimony. Ohio sent a several page document detailing the state's activities

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Special Features (cont.)

toward improving educational and workforce opportunities for service members and veterans.

- **Inside Higher Ed article:** The MCMC and Dr. Sauer's testimony were both featured in a recent [Inside Higher Ed article](#).

Prior Learning Assessment

Prior Learning Assessment (PLA) has been a hot topic in higher education for some time now. PLA includes a number of time-tested approaches that evaluate whether learning acquired outside the traditional classroom (usually by adults) can count for college credit, certification, or advanced standing toward further education or training, moving students closer to completion of their educational path.

PLA with a Purpose is a statewide initiative aimed at working collaboratively with Ohio's colleges, universities, and adult career-technical centers to promote promising practices and common standards for the assessment and purposeful connection of prior learning to training, certificate, and degree programs. The PLA with a Purpose Network is an advisory group of leaders representing Ohio's colleges, universities, adult career-technical centers, and the Inter-University Council of Ohio (IUC) and the Ohio Association of Community Colleges (OACC). The PLA with a Purpose Working groups are

composed of administrators and faculty from Ohio's colleges, universities, and adult career-technical centers and are examining a variety of PLA topics in the areas of portfolio-based assessment; evaluation of military training and service for college credit; and credit by exam, the three most common PLA methods.

At the culmination of this initiative, the Network and Working Groups will contribute to the creation of a statewide guide that promotes promising practices and common standards for the assessment and purposeful connection of prior learning to training, certificate, and degree programs.

[Click here](#) to read more about the individuals involved with PLA with a Purpose. [Click here](#) for more details on the intended structure and outcomes of this initiative.

Ohio Mathematics Initiative

Ohio Mathematics Summit

On May 8, 2013, 150 mathematics faculty members gathered from all 36 University System Ohio (USO) institutions at the Ohio Mathematics Summit to discuss mathematics education at both the state and national levels. The summit focused on the dynamics of policies impacting mathematics education in Ohio, including student retention, topics related to the Ohio Transfer Module, implications of the release of the



Uniform Statewide Standards for Remediation-Free Status, and Ohio College Readiness Expectations in mathematics.

The summit participants had small group discussions and shared thoughts and ideas for the future. As a result of the summit, the Ohio Higher Education Mathematics Steering Committee was formed to study national trends, current trends, current initiatives and available statewide and national data, and subsequently to make recommendations for future mathematics curricula in Ohio. Further, the purpose of the committee includes developing expectations and processes that result in each campus offering pathways in mathematics that yield (a) increased success for students in the study of mathematics; (b) a higher percentage of students completing degree programs; and (c) effective transferability of credits for students moving from one institution to another.

Ohio Higher Education Mathematics Steering Committee

The Ohio Higher Education Mathematics Steering Committee, led by Dr. Joan Leitzel, is composed of 12 mathematics faculty, five ex officio members, and Ohio Board of Regents staff members. Dr. Leitzel is

Special Features (cont.)

a professor Emeritus of mathematics at The Ohio State University and is the former president of the University of New Hampshire. She has led a distinguished career in education that includes serving on the board of directors of the National Association of State Universities and Land Grant Colleges (now APLU); chairing the board of the American Association of Higher Education; chairing the Mathematical Sciences Education Board at the 2000-2004 National Resource Council; and chairing the Conference Board of Mathematical Sciences. Dr. Uri Treisman and

the Charles A. Dana Center will be providing expertise and assistance for meeting the requirements of the committee's charge.

Additional information about the Ohio Mathematics Summit, the Ohio Higher Education Mathematics Steering Committee, and other resources from the Ohio Mathematics Initiative can be found at the new [Ohio Mathematics Initiative website](#).

Policy & Compliance Reports

Final Academic Calendar Conversion Progress Report

As a result of collaborative and diligent work by faculty, administrators, and staff, we have made great progress since the beginning of the calendar conversion process.

- **TAG** - 95% of TAG courses were converted and approved. This left 70 matches that either did not get approved or converted by the end of spring 2013 review cycle.
- **OTM** - 96% of OTM courses were converted and approved. This left 53 matches that either did not get approved or converted by the end of summer 2013 review cycle.
- **CTAGs** - 75% of CTAG courses were converted and approved. This left 72 matches that either did not get approved or converted by the end of spring 2013 review cycle.

Transfer Module with Learning Outcomes in English Composition and Mathematics

93% of these courses were approved as of the end of summer 2013 review cycle. We are still expecting 28 courses/matches out of a total of 407 courses/matches.

Grace Period/Conditional Approval

A subset of the calendar conversion courses and OTM courses with learning outcomes in addition to Mathematics and Health Information Management TAG courses from schools that have been on semesters (19 other schools) were granted conditional approval under a grace period during the 2012-2013 academic year. Courses with a conditional approval expired at the end of spring 2013. The final report on the grace period/conditional approval is as follows:

- 77% of OTM approved courses with 62 matches (23%) without a statewide transfer guarantee starting summer 2013
- 78% of approved TAG courses with 44 matches (22%) without a statewide transfer guarantee starting summer 2013
- 93% of approved CTAG courses with 8 matches (7%) without a statewide transfer guarantee starting summer 2013

Our ultimate goal is for all University System of Ohio institutions to reach 100% approval. OATN staff will continue to work with individual institutions to reach this goal.

Questions regarding compliance for the OTM/TAGs can be directed to Hideo Tsuchida (htsuchida@regents.state.oh.us) and for CTAGs, to Ryan Cupp (rcupp@regents.state.oh.us).

Meetings of the Minds

OATN Oversight Board

The OATN Oversight Board met from 10 a.m. to 2 p.m. on Thursday, June 6, 2013 and again on Sept. 5, 2013, at the Ohio Board of Regents offices. Topics of discussion included Dual Enrollment, One-Plus-One Legislation, Ohio's General Education Requirements, the Multi-State Collaborative on Military Credit, the Ohio Mathematics Initiative, and Prior Learning Assessment. The Board meets again on **Monday, Dec. 2** from 10 a.m. to 2 p.m. at 25 S. Front St. in downtown Columbus.

OTM Faculty Subcommittee

The Ohio Transfer Module (OTM) Faculty Subcommittee met on Friday, September 6, 2013 at The Ohio State University (OSU). The meeting included updates from Ohio Articulation and Transfer Network staff and each faculty panel lead on the ongoing work in each OTM area, and breakout sessions for the faculty panels. The next Faculty Subcommittee meeting is scheduled for **Friday, April 18, 2014**, again at OSU.

(CT)² Advisory Councils

The (CT)² Adult Advisory Council met on Thursday, Oct. 3, 2013 from 10 a.m. to 2 p.m. at 25 S. Front St. in downtown Columbus. Topics of discussion included updates on the One-Plus-One Initiative, the marketing campaign, (CT)², and a discussion about electronic transcripts.

The (CT)² Secondary Advisory

Council met on Oct. 23, 2013 at the Ohio Board of Regents Offices. A large agenda item was devoted to the secondary career-technical alignment initiative.

Foreign Language Faculty Panel Meeting and Foreign Language Summit

There has been exciting work going on over the last few months in the area of foreign languages. Dr. Deborah Robinson and Dr. Janice Macian have been serving as faculty lead experts doing up-front research for a foreign language faculty panel working on the development of learning outcomes for Beginning I, Beginning II, Intermediate I, and Intermediate II foreign language courses. The foreign language faculty panel met at the Ohio Board of Regents offices on Aug. 23, 2013 to begin discussing the research results and proposed learning outcomes. The faculty panel met during four additional Webinars to further edit the learning outcomes and form a recommendation.

On Nov. 7, 2013 the **Ohio Foreign Language Summit** will be held to dis-

cuss and learn about the expected national standards for the foreign language profession, and to share the work of the foreign language faculty panel on the development of statewide learning outcomes. The summit is being sponsored by the Ohio Foreign Language Association, the Foreign Language Center of The Ohio State University, the Modern Languages Department of Columbus State Community College, and the Ohio Articulation and Transfer Network. Provosts and chief academic officers at each of the 36 University System of Ohio institutions have received an invitation to send a team of representatives to the summit.

Upcoming Meetings

- The OATN Advisory Council meets again on Nov. 14, 2013 at the Columbus State Community College Conference Center, in Room 404.



The Foreign Language Faculty Panel and Ohio Articulation and Transfer Network Staff during the Foreign Language Faculty Panel Meeting on August 23, 2013.

Transfer Technology

Articulation and Transfer Clearinghouse (ATC)

ATC Data Standards Committee

The ATC Data Standards Committee met on Sept. 19, 2013 to discuss the Data Validation project, changes to the HTML Summary Transcript, the use of the Knowledge Base, and Reverse Transfer, to name a few. Each item was discussed and feedback was provided by members. In addition, committee members offered solution-based assistance when needed to other institutional members. More information about the Data Standards Meeting, including presentation and notes, can be found on our website at ohiohighered.org/transfer/atc/datastdscomm.

ATC Steering Committee

The ATC Steering Committee met on Oct. 8, the last meeting for 2013. A wide range of topics were discussed, including the Ohio e-Transcript Initiative, our Going Paperless (for transcripts) initiative, Credit When It's Due initiative as well as current projects in the works to help our constituents. We will continue to listen to our constituents and provide help and support in the area of technology.

Recap ATC Summit

The Ohio Articulation and Transfer Network (OATN), in partnership with Ohio Association of Collegiate Registrars and Admissions



Leadership for the ATC Summit: Kevin Sosa (OATN), Jack Miner (OSU), Cynthia Feidler (OSU), Regina Randall Peal (Columbus State Community College), Revathi Kumaraswamy (OATN).

Officers (OACRAO), held the ATC Summit on Thursday, April 25, 2013 at Columbus State Community College in the Center for Workforce Development building. Thanks to the participation of our constituents from all over the state coming together and sharing their knowledge. We had a turnout of more than 100 attendees, with discussions held at the breakout sessions in the afternoon. We are already thinking ahead about the ATC Conference in spring 2014.

Ohio eTranscripts Project

We continue to partner with the Ohio Department of Education on the High School e-Transcript Initiative in order to electronically exchange transcripts between our Ohio high schools and public institutions of higher education through Parchment. We hope to

have testing occur later this fall with a rollout in 2014.

Knowledgebase

Our Knowledgebase (KB) was successfully launched on July 22, 2013. The KB is an information repository system that provides a means for information to be collected, organized, shared, searched and utilized. This system will allow users to create various types of articles (Issues, Discussions, Announcements and Downtime Notices) and share information seamlessly across all USO institutions. Currently the system supports ATC users, with the ability for CEMS to use the system sometime in 2014. If you're an ATC user, please visit the KB at <https://oatnkb.ohiohighered.org>. Let us know what we can do to make the site more useful.

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Transfer Technology (cont.)

Course Equivalency Management System (CEMS) Upgrade Update

Earlier this month we were proud to announce the re-designed launch of our CEMS! The new system offers a redesigned interface and expanded functionality. Over the last few weeks we have trained more than 275 faculty and staff! We had several testimonials about the new CEMS from our constituents; below are a few:

"Kevin - again I cannot tell you how happy we are with the new site. It has been great - trainings are great - much smoother than I anticipated."

- D. Smith, Owens Community College

"Thanks very much for hosting today's webinar and demonstrating the new CEMS. It looks great! Interface seems like a big leap forward with better ability to minimize components of courses/matches and work through in chunks."

- A. Hall, University of Cincinnati

"Dear Kevin - Thank you for your presentation at the ACTE Conference. The new CEMS update looks great. Love the dashboard."

- R. Schestag, Lorain County Community College

We are excited to be moving forward with this new system.

Transferology

CollegeSource will be replacing [u.select](#) and [transfer.org](#) with **Transferology** in early 2014. On Oct. 10, a live demo was provided by CollegeSource on the upcoming changes to the site and information on steps needed by the institutions to prepare for this change. The demo was well received and many questions/concerns were addressed during the webinar meeting.

Questions regarding Transferology can be sent to Mindy Aufderheide at Mindy@collegesource.com.

(CT)² Corner

Apprenticeships

We shared a little bit with you about Ohio's Statewide Apprenticeship Pathways Program in our [August 2012 Newsletter](#), including the exciting news about our national recognition for the [IBEW/NECA Statewide Apprenticeship Pathways program](#). Since then, we have forged ahead with this initiative, chartering the Apprenticeship Statewide Partnership Panel (ASPP) on March 21, 2013 and facilitating the Panel's first meeting on May 29, 2013 (see photo).

The Panel includes membership from two-year colleges (four members), four-year universities (two members), the Ohio State Apprenticeship Council (one member; the Director), the Ohio Association of Community Colleges (OACC; one member), and the Ohio Association of Career-Technical Superintendents (OACTS; one member). The Panel is charged with overseeing the implementation process for new apprenticeship programs approved by the OBOR, including identifying new apprenticeship programs for statewide pathways, maintaining regional accreditation standards for selected pathways, providing oversight of appropriate credit awarded and academic alignment for each apprenticeship program, and working to obtain statewide endorsement of each approved program. A submission to the Higher Learning



Taken May 29, 2013 at the first meeting of the Apprenticeship Statewide Partnership Panel

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(CT)² Corner (cont.)

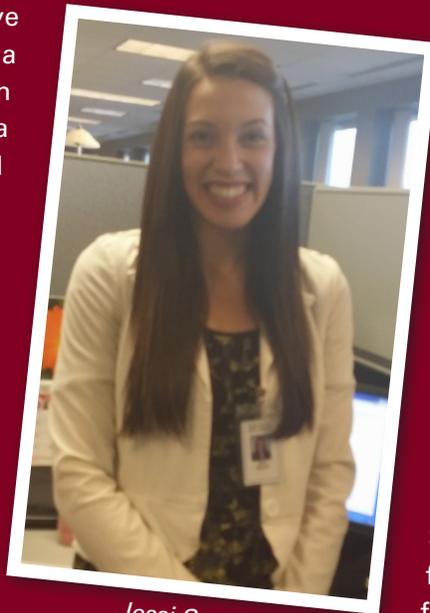
Commission (HLC) was made on behalf of the state for a new Statewide Apprenticeship Pathway in sheet metal. The Carpentry Apprenticeship Pathway will be the next industry to move toward a Statewide Pathway.

Confessions of a new SCTAI member!

In September of 2013, the Secondary Career-Technical Alignment Initiative (SCTAI) team brought on a new member to assist with the completion of the Perkins grant-funded initiative. Just who is this new addition, where has she come from and how has her role contributed to the initiative within her first few weeks? We asked her these tough questions, and boy, did we get a response!

Filling the role of administrative coordinator, Jessi Spencer is a recent graduate of Ohio Dominican University, where she earned a degree in public relations and communication. She enjoys traveling, trying new cuisines and spending time with her beloved Siberian husky/German shepherd mix.

With a strong interest in governmental affairs, she was attracted to SCTAI in the hopes to make a difference within the educational system of Ohio. She understands the importance of a stable and continuously maturing environment and closing the gap between recent program graduates and their future career goals. We asked Jessi what she's learned about SCTAI in her first 30 days. She responded, "There is a lot of involvement and hard work within the SCTAI team, each individual is passionate about their contributions, but at the end of the day everyone works as a collective unit, a unit that defines a future strength for our state."



Jessi Spencer

To date, one of her most interesting experiences was while attending the Ohio Department of Education's Career-Technical Education validation panel meeting, during which ODE receives feedback on newly created career-technical standards with industry

leadership in the field. In her words, "It was amazing to see how brilliant-minded people came together to give insight to better curriculum efforts and to improve learning outcomes for our future career-technical students. The process of industry input coupled with the postsecondary thrust of the SCTAI initiative really will result in standard documents that address college and career-readiness."

She went on to discuss her objectives for the next 60 days, which include furthering statewide acceptance of learning outcomes and aligned ODE content by creating various statewide consensus surveys, as well as continuing efforts to assist with onboarding new staff. Surely with a background in communication, her continued efforts and enthusiasm will become key roles in informing SCTAI stakeholders as the initiative further develops.

Staff Happenings

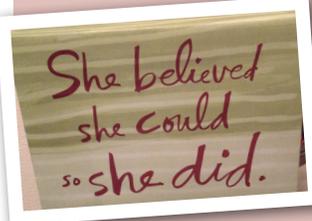
OATN Inspirations

Match the staff members with the items from their desks (answers located at the bottom of the page):

1. Gayle Ashbridge
2. Carlos Bing
3. Michelle Blaney
4. Paula Compton
5. Ryan Cupp
6. Katie Giardello
7. Revathi Kumaraswamy
8. Shoumi Mustafa
9. Kevin Sosa
10. Jessi Spencer
11. Hideo Tsuchida
12. Jamilah Tucker



A. This cupcake post-it note holder reminds me to make every day as sweet as the day before!



B. It reminds me that if I put my mind to something and believe in myself, I can really do anything.



C. Wolves represent adaptation, love, care, survival, and strength, and resilience to me. They remind me to be "Me."



D. I enjoy cooking as an expression of creativity.



E. My North Star and the greatest inspiration in my life.



F. These remind me of what can be accomplished through hard work, knowledge and dedication.



G. "People may forget what you said or did but not how you made them feel" - This saying reminds me of how trust and respect are the foundation of all good relationships. The sunflower symbolizes a touch of happiness.

H. I obtained this flower arrangement during a silent auction in support of Operation Feed. It reminds me that the smallest gesture from just one person can make a huge difference for someone else, and when groups of people work together the effect is greatly magnified. Designed and donated by a coworker, it also symbolizes the caring and creativity I am fortunate to be surrounded by every workday.



K. The lava lamp's gentle flowing movement helps keep me calm on hectic days. It's also groovy, baby!



I. These flowers represent beauty and remind me to give every day the chance to be the most beautiful day of my life.

L. This section of my desk is commonly referred to as "the Shrine." It contains pictures of my wife and kids as well as pictures of the youth I've worked with in the past. The Shrine motivates me and makes me smile.



J. This cup was a gift to my father in 1971 as he completed undergraduate, and pursued graduate school. I keep it on my desk to encourage me.



Answers: 1E, 2L, 3H, 4G, 5K, 6B, 7I, 8FD, 9F, 10A, 11C, 12J

