



December 23, 2009

Eric Fingerhut, Chancellor
Ohio Board of Regents
30 East Broad Street, 36th Floor
Columbus, Ohio 43215

RE: Out-of-State Tuition Adjustment

Dear Chancellor Fingerhut:

The Kent State University Board of Trustees met on November 17, 2009 to consider, among other things, a new out-of-state surcharge rate for qualifying students enrolled at the regional campuses, pending approval from your office. Due to their cost effectiveness and accessibility, Kent State University's Regional Campuses provide opportunities for academic growth and serve as catalysts for economic development throughout the region. West Virginia and Pennsylvania residents residing in close proximity to regional campuses in the Lake Erie to Ohio River corridor pay an out-of-state surcharge to attend classes. This creates a financial barrier which weakens Kent State's competitive position to serve the region.

An 80% reduction in the out-of-state surcharge for all permanent residents of Northern West Virginia (Brooke, Hancock, and Ohio Counties) and Western Pennsylvania (Allegheny, Beaver, Butler, Crawford, Erie, Lawrence, and Mercer counties) is requested to improve access to higher education within the bi-state regions contiguous to many Kent State regional campuses and increase enrollment opportunities. I respectfully request your favorable consideration of this out-of-state surcharge rate. The effective date of these requested fees is for the Fall 2010 academic year. Attached you will find Kent State University's rationale for this request.

Please contact me if you have any questions or if I can provide any additional information on this or any other matter.

Sincerely,

A handwritten signature in cursive script that reads "Gregg S. Floyd".

Gregg S. Floyd
Vice President for Finance and Administration

attachment

cc: Lester A. Lefton, President

Vice President for Finance and Administration

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**KENT STATE UNIVERSITY
BOARD OF TRUSTEES
November 17, 2009**

Resolution

**REGIONAL CAMPUS NORTHERN WEST VIRGINIA AND
WESTERN PENNSYLVANIA TUITION RATE**

WHEREAS, Kent State University's regional campuses serve as a vital catalyst for the redevelopment of the economic regions along the Lake Erie to Ohio River corridor; and

WHEREAS, Kent State's current out-of-state surcharge is a barrier for additional out-of-state students residing in the Lake Erie to Ohio River corridor to enroll at the university's regional campuses; and

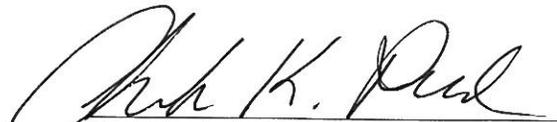
WHEREAS, reducing out-of-state surcharge rates will help spur partnerships with out-of-state businesses located within the Lake Erie to Ohio River corridor and help create regional economic growth; and

WHEREAS, this reduced surcharge is exclusively for out-of-state students attending regional campuses and residing in Allegheny, Beaver, Butler, Crawford, Erie, Lawrence and Mercer counties in Western Pennsylvania and Brooke, Hancock, and Ohio counties in northern West Virginia; now, therefore,

BE IT RESOLVED that the Kent State University Board of Trustees approves a new out-of-state surcharge rate (Regional Campus Northern West Virginia and Western Pennsylvania Tuition Rate) effective for Fall 2010 at an 80% reduction of the regular out-of-state surcharge for qualifying students enrolled at the regional campuses, pending approval from the Chancellor of the Ohio Board of Regents.

Adopted: November 17, 2009, at Kent State University by its Board of Trustees present this date:

Andrew Banks, Trustee
Stephen Colecchi, Trustee
Dennis Eckart, Trustee
Emilio Ferrara, Trustee
Patrick J. Mullin, Chair
Lawrence Pollock, Trustee
Jane Murphy Timken, Trustee
Brian D. Tucker, Trustee



Dr. Charlene K. Reed
Secretary to the Board of Trustees
and Chief of Staff to the President

**Regional Campus Northern Western Virginia and
Western Pennsylvania Tuition Rate at Kent State University
Submitted December 23, 2009**

The specific request

On November 17, 2009 the Kent State University Board of Trustees approved a resolution authorizing a reduction in out-of-state tuition rate for all permanent residents of Northern West Virginia (Brooke, Hancock, and Ohio counties) and Western Pennsylvania (Allegheny, Beaver, Butler, Crawford, Erie, Lawrence, and Mercer counties) attending Kent State University regional campuses. Below is a comparison of current and proposed rates.

KSU Regional Tuition (full-time/upper division) per semester:

	<u>In-State Tuition</u>	<u>Out-of-State Surcharge</u>	<u>Total</u>
Current	\$2,893	\$3,846	\$6,739
Proposed	2,893	769	3,662

The rationale for the request

Given their cost effectiveness and accessibility, Kent State University's Regional Campuses provide opportunities for academic growth and serve as catalysts for economic development throughout the region. West Virginia and Pennsylvania residents, who reside in close proximity to regional campuses in the Lake Erie to Ohio River corridor, are required to pay an out-of-state surcharge to attend classes, creating a financial barrier that adversely affects economic development and weakens Kent State's competitive position to serve the region.

A reduction in the out-of-state surcharge is proposed to help spur new partnerships with businesses located in areas served by regional campuses as well as to enhance Kent State's competitive position. The goal of the proposed change is to improve access to higher education within the bi-state regions contiguous to many Kent State University regional campuses and to increase enrollment opportunities.

The time period during which the rate would be in effect

If approved, the effective date for this requested tuition policy change is the Fall semester of the 2010-11 academic year, ending June 30, 2011. The approval is requested at this time to inform prospective students as they select the university they prefer to attend next fall.

The number of students that are anticipated to be served under the request

Using 2008 data, there were 85 non-Ohio residents enrolled in regional campuses. It is anticipated that 150 will benefit from this proposal with increasing numbers as the regional campuses experience out-of-state enrollment growth from these designated counties.

Goal and measurement of goal

The goal of this initiative is to increase out-of-state enrollment at Kent State's regional campuses by 30 percent. Enrollment statistics will be utilized to measure the goal.



Re: CONSIDERATION OF A REQUEST BY KENT STATE UNIVERSITY TO WAIVE STANDARD TUITION RATES AND OFFER A REDUCTION IN THE OUT-OF-STATE TUITION SURCHARGE BY 80% FOR RESIDENTS OF NORTHERN WEST VIRGINIA AND WESTERN PENNSYLVANIA ENROLLING AT A REGIONAL CAMPUS DURING THE FALL AND SPRING SEMESTER OF THE 2010-2011 ACADEMIC YEAR .

§375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly requires any waiver of tuition for a student or class of students not otherwise permitted by law at a state-assisted institution of higher education be approved by the Chancellor of the Ohio Board of Regents. On April 17, 2009, the Chancellor signed Directive 2009-011 establishing procedures for institutions to follow when requesting to waive standard tuition rates. § 371.30.10 of Am. Sub. H.B 1 of the 128th General Assembly continues the authority stated in §375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly.

Pursuant to Section 371.30.10 of Am. Sub. H.B 1 of the 128th General Assembly and Directive 2009-011, Kent State University has requested that for the Fall and Spring semester of the 2010-2011 academic year the out-of-state surcharge be reduced by 80% for permanent residents of northern West Virginia or western Pennsylvania enrolling at any of their regional campuses. The institution has demonstrated the following:

- The University's Board of Trustees approved a resolution authorizing a tuition waiver at its meeting on November 17, 2009. A copy of the resolution is attached.
- The University has submitted a specific request to discount 80% of the out-of-state tuition surcharge thereby reducing the total cost from \$6,739 to \$3,662 for residents of northern West Virginia (Brooke, Hancock, and Ohio counties) and western Pennsylvania (Allegheny, Beaver, Butler, Crawford, Erie, Lawrence, and Mercer counties) enrolling at a regional campus.
- The University proposes that the duration of the waiver be for Fall and Spring Semester during the academic year 2010-2011, ending on or before June 30, 2011.
- The proposed waiver will affect approximately 85 to 115 students each term the waiver is in effect.
- The University's goal is to increase regional campus enrollment by 30% as a result of the reduction in tuition.
- The University will use enrollment data to measure if it has accomplished its goal of increasing enrollment.

RECOMMENDATION

The request meets the Chancellor's standards, and the staff recommends Kent State University's regional campus tuition waiver that reduces the out-of-state tuition surcharge for residents of northern West Virginia and western Pennsylvania by 80% during Fall Semester 2010 and Spring Semester 2011.