



Re: CONSIDERATION OF A REQUEST BY KENT STATE UNIVERSITY TO WAIVE STANDARD TUITION RATES AND OFFER A REDUCTION TO A \$10 PER CREDIT HOUR OUT-OF-STATE SURCHARGE FOR STUDENTS ENROLLING ONLY IN DISTANCE LEARNING CLASSES FOR SPRING SEMESTER 2010 AND ACADEMIC YEAR 2010-2011.

§375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly requires any waiver of tuition for a student or class of students not otherwise permitted by law at a state-assisted institution of higher education be approved by the Chancellor of the Ohio Board of Regents. On April 17, 2009, the Chancellor signed Directive 2009-011 establishing procedures for institutions to follow when requesting to waive standard tuition rates. § 371.30.10 of Am. Sub. H.B 1 of the 128th General Assembly continues the authority stated in §375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly.

Pursuant to Section 371.30.10 of Am. Sub. H.B 1 of the 128th General Assembly and Directive 2009-011, Kent State University has requested that for Spring Semester 2010 and academic year 2010-2011 the tuition surcharge per credit hour cost would be waived by \$340.00 for out-of-state undergraduate students enrolling only in distance learning classes and \$320.00 for out-of-state graduate students enrolling only in distance learning classes. The college has demonstrated the following:

- The College's Board of Trustees approved a resolution authorizing a tuition waiver at its meeting on July 14, 2009. A copy of the resolution is attached.
- The College's has submitted a specific request to waive \$340.00 per credit hour of the tuition surcharge thereby reducing the cost per credit hour from \$350.00 to \$10.00 for out-of-state undergraduate students enrolling only in distance learning classes and from \$330.00 to \$10.00 for out-of-state graduate students enrolling only in distance learning classes.
- The College proposes that the duration of the waiver be for Spring Semester 2010 and academic year 2010-2011, ending June 30, 2011.
- The proposed waiver will affect approximately 112 students each term the waiver is in effect.
- The College's goal is to increase distance-learning enrollment by 25% by the end of fiscal year 2011 as a result of the reduction in tuition.
- The College will use enrollment data to measure if it has accomplished its goal of increasing enrollment.

RECOMMENDATION

The request meets the Chancellor's standards, and the staff recommends the tuition waiver to a \$10 per credit hour out-of-state surcharge for distance-learning students during Spring Semester 2010 and academic year 2010-2011 at Kent State University.



July 28, 2009

Eric Fingerhut, Chancellor
Ohio Board of Regents
30 East Broad Street, 36th Floor
Columbus, Ohio 43215

RE: Out-of-State Tuition Adjustment

Dear Chancellor Fingerhut:

After discussion with President Lefton, he has asked that I contact you regarding important recent fee policy recommendations for Kent State University. First, however, please know that it was a pleasure to meet you on Wednesday, July 15, 2009 and observe the meeting activities of the Ohio Board of Regents. I want to again express my gratitude for the artful job that was done by you and your colleagues with the upcoming biennial budget. Given the economic challenges confronting the State of Ohio and the necessary adjustments made throughout other areas in the budget, you did an incredible job protecting higher education in Ohio and us at Kent State University. Please know that President Lefton and the family at Kent State University are grateful for the good work that you do on our behalf.

Our Board of Trustees met on Tuesday, July 14, 2009 to consider a short agenda including tuition and some minor fee adjustments. As part of the agenda, a common distance learning tuition was established for all Kent State University distance learning courses. To remain competitive with our sister schools throughout the State of Ohio and to be market-competitive with schools nationally, we are requesting a partial waiver for the out-of-state surcharge applied to these distance learning courses. The requested surcharge is \$10 to be added to the in-state fee for these courses. We would intend that this waiver of out-of-state surcharge would not apply to non-Ohio resident students taking other coursework concurrently on one of the Kent State University campuses. We do not want to induce students attending the campus to avoid traditional classroom experiences in favor of the distance learning alternative by a lower pricing philosophy. Based on a recent campus study, even with the reduction, the tuition charged more than covers the costs of delivering these distance education courses.

Vice President for Finance and Administration

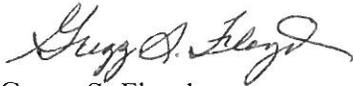
P.O. Box 5190 • Kent, Ohio 44242-0001
330-672-2422 • Fax: 330-672-2190 • <http://www.kent.edu>

Eric Fingerhut
July 28, 2009
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Therefore, I respectfully request your favorable consideration of this out-of-state fee adjustment. The effective date of these requested fees is for the second semester of the upcoming academic year. Attached you will find Kent State University's rationale for this request.

Please contact me if you have any questions or if I can provide any additional information on this or any other matter.

Sincerely,



Gregg S. Floyd
Vice President for Finance and Administration

attachment

cc: Lester A. Lefton, President

**Tuition Surcharge Reduction Request
Distance Learning Courses at Kent State University
Submitted July 28, 2009**

The specific request

On July 14, 2009, the Kent State University Board of Trustees approved a resolution authorizing changes in the Non-Ohio Resident Surcharge effective Spring Semester 2010 pending Chancellor approval. The changes will reduce the current Non-Ohio Resident Surcharge for students who are enrolled only in online courses to \$10.00 per credit hour. The current surcharge rate is \$350.00 per credit hour for undergraduate students and \$330.00 per credit hour for graduate students.

The rationale for the request

The requested change allows for pricing that is more competitive and in line with other public higher education institutions within the state of Ohio and nationally. The request will also help in attracting and serving a new population of students who may not be able to attend courses taught in the traditional method. This change will impact all campuses. It may be especially advantageous to those campuses nearest the Ohio borders (e.g., Salem and East Liverpool).

The time period during which the waiver would be in effect

If approved, the waiver will go into effect Spring Semester 2010 and will remain in effect through June 30, 2011.

The number of students that are anticipated to be served under the request

Using 2008-09 data, there were 112 non-Ohio residents enrolled in distance learning courses only.

Goal and measurement of goal

The goal of this initiative is to increase out-of-state enrollment in on-line programs by 25% by the end of fiscal year 2011. Enrollment data will be used to measure progress on this goal.

**KENT STATE UNIVERSITY
BOARD OF TRUSTEES
July 14, 2009**

Resolution

CHANGES IN PROGRAM FEES AND DISTANCE LEARNING FEES

WHEREAS, boards of trustees at public colleges and universities in Ohio may establish special purpose fees and charges for services and benefits provided to individual students; and

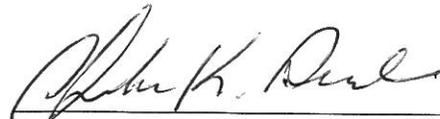
WHEREAS, additional fees are required by the university's academic departments to fund unique costs associated with certain courses, services and academic programs; and

WHEREAS, when changes in fees are proposed, they have been recommended by the responsible college or office and have been reviewed by the leadership of academic affairs and the chief financial officer to ensure the necessity of the fee increase; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approve the changes in program fees contained on Attachment A to be effective for Fall Semester 2009; and

BE IT FURTHER RESOLVED, that approval for the distance learning fees be effective for Spring Semester 2010, pending approval from the Chancellor for the non-Ohio resident surcharge fee.

Andrew J. Banks, Trustee
Stephen Colecchi, Trustee
Dennis Eckart, Trustee
Emilio Ferrara, Trustee
Patrick J. Mullin, Chair
Lawrence Pollock, Trustee
Jane Murphy Timken, Trustee
Brian D. Tucker, Trustee
Jacqueline Woods, Trustee
Erin West, Student Trustee



Dr. Charlene K. Reed
Secretary to the Board of Trustees
and Chief of Staff to the President