



# College Access Isn't Just *Access Anymore*

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# OCCAN VISION STATEMENT

The Ohio College Access Network will serve Ohio and its citizenry, particularly underserved populations, by increasing post-secondary access and attainment thereby strengthening the state's workforce and economic viability.





# History of the Ohio College Access Network

- ◆ Created in 1999 by:
  - KnowledgeWorks Foundation
  - Ohio Board of Regents
  - Ohio Department of Education
  - Ohio Business Roundtable
- ◆ Replicate successful access programs
- ◆ Provide Professional Development and Technical Assistance to Existing College Access Programs
- ◆ Promote the Importance of Higher Education
- ◆ Intermediary Support Organization for College Access

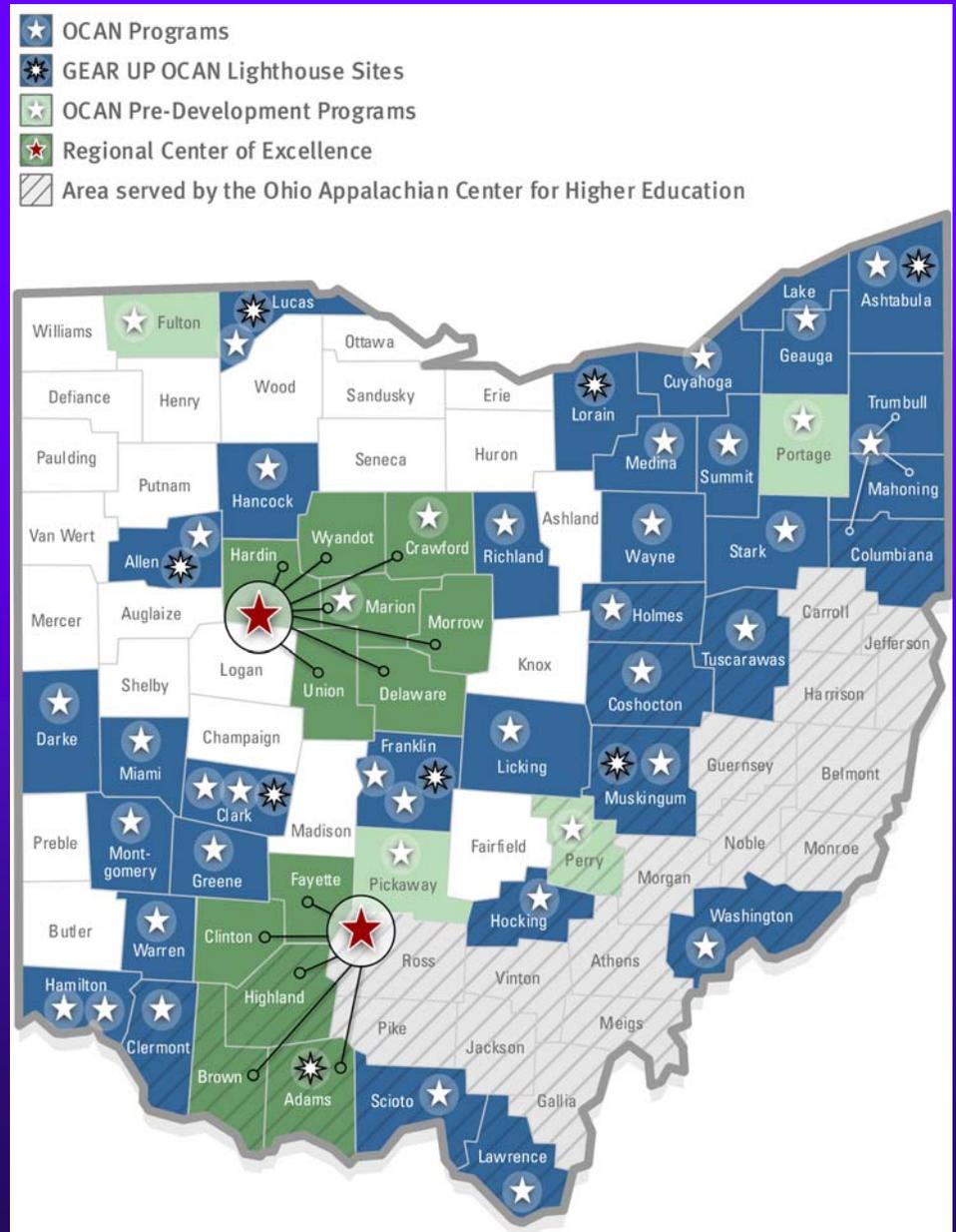


# A Typical Traditional OCAN Member Organization

- ◆ Community-based non-profit organization
- ◆ Primary funding is from private sources in the community
- ◆ Target market is financially disadvantaged, first generation individuals
- ◆ Main Program Components:
  - School-Based Advisory Services
  - Community Resource Centers
  - Last-Dollar Grants
  - Tracking Student Success

# Snapshot of OCAN

- ◆ 36 Members
- ◆ Eight GEAR UP ‘Lighthouse Sites’
- ◆ Two Regional Centers





# GOALS OF OCAN

- ◆ Program Development
  - Support Services, Professional Development & Standards of Excellence
- ◆ Sustainability
  - Build Infrastructure, Operate Effective, Efficient Organizations & Secure Additional Resources
- ◆ Advocacy
  - Shape Public Policy, Educate Legislators, Build Bridges & Partnerships, Public Awareness



# Current Initiatives

- ◆ Program Standards & Accountability
- ◆ State Funding
  - Regional Centers of Excellence
  - Invest in Success: Expansion Grants
- ◆ Federal Funding: GEAR UP Lighthouse Sites
- ◆ College Success Partnerships-Retention
- ◆ Expanding Membership Opportunities



# Current Initiatives Continued

- ◆ Enhanced Professional Development Opportunities:
  - Leadership Track
  - Ohio College Access & Success Conference
  - Year-long Advisor Training



# Current Initiatives Continued

- ◆ College 101 Magazine
- ◆ Know How 2 Go Campaign
- ◆ Online Building Blocks
- ◆ Member Websites
- ◆ Web-Enabled Student Tracking System

# KnowHow2GO Campaign

<http://www.knowhow2goohio.org/>

HELPING YOUNG PEOPLE KNOW HOW 2 GO 2 COLLEGE!



PRINT AD



Without the help of an adult, it may be confusing for students to find their way to college. If you know a student with dreams of a higher education, do your part and help lead the way. Learn how at...

**KnowHow2GO.org** 800-433-3243



# Lost.

(How most kids feel about preparing for college.)

Without the help of an adult, it may be confusing for students to find their way to college. If you know a student with dreams of a higher education, do your part and help lead the way. Learn how at...

**KnowHow2GO.org** 800-433-3243



# nada, zip, zilch.

(What most kids know about preparing for college.)

Without the help of an adult, it may be confusing for students to find their way to college. If you know a student with dreams of a higher education, do your part and help lead the way. Learn how at...

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## BE A PAIN! (in a good way)



Tell Everybody You Are Going 2 College  
Ask Everyone for Help  
Make Every Connection

## PUSH YOURSELF!



Take Hard Classes  
Get Good Grades  
Get Involved

## FIND THE RIGHT FIT!



The Right Match  
The Right Place  
The Right Things

## PUT YOUR HANDS ON SOME CASH!



Who Gets It?  
What Do You Get?  
How Do You Get It?  
Who Helps You Know How?

## 2 GET MORE INFO



Sign up for our newsletter



Send an e-card



See the video



Hear from Fonzworth Bentley

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# Main Program Components

- ◆ School-based College Access Services
- ◆ Community-based Resource Centers
- ◆ Last-Dollar Grants
- ◆ Tracking Student Progress & Success



# Range of Access Programming

- ◆ Second Grade Books
- ◆ Elementary Lunch Buddy Programs
- ◆ Middle School Academic Achievement & Enrichment
- ◆ Professional Development for Teachers
- ◆ Curriculum Influence



# Range of Access Programming

- ◆ Mentoring
- ◆ Early Awareness Initiatives
- ◆ College Visits
- ◆ Leadership Summit
- ◆ College Application Assistance
- ◆ Test Prep
- ◆ Financial Aid Workshops



# Range of Access Programming

- ◆ Last Dollar Scholarship Administration
- ◆ Retention Initiatives
- ◆ College Success Benchmarks
- ◆ Data Collection & Student Tracking
- ◆ Resource Development & Fundraising



# OCAN RESPONSIBILITIES

## ◆ Program Development

- Provide Support to New and Existing Members
- Provide Professional Development & Training
- Allow for Sharing of Innovative Practices
- Maintain Standards of Quality
- Provide Technical Assistance



# OCAN RESPONSIBILITIES

## ◆ Sustainability

- Build Infrastructure & Support for College Access
- Establish Proof-Points to Measure Effectiveness
- Identify Resources
- Assist with Development of Funding Plans



# OCAN RESPONSIBILITIES

## ◆ Advocacy

- Lead Effective Marketing Efforts
- Work with Government Leaders
- Shape Public Policy
- Establish Public/Private Initiatives
- Build Bridges/Partnerships with Like-Minded Organizations

**Ohio can!**  
GO TO COLLEGE™



# Questions?

## Contact Information

[www.ohiocan.org](http://www.ohiocan.org)

## Ohio College Access Network

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