

# Credit Transfer – The Cornerstone of Ohio's System of Higher Education

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Fourth Biennial Conference on  
Transfer and Articulation  
July 30, 2007

# Scope of system

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- ❑ Total enrollment Fall 2005 – 633,761 students.
- ❑ 104,529 degrees awarded in Fiscal Year 2005.
- ❑ Public institutions awarded over \$640 million in financial aid grants to Ohio resident undergraduates.
- ❑ No tuition increase for upcoming academic year due to legislation and additional funding

# System characteristics

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- ❑ 13 public university main campuses (1 free-standing medical school).
- ❑ 24 public university regional campuses.
- ❑ 23 public community and technical colleges
- ❑ 63 independent colleges and universities.

# Affordability

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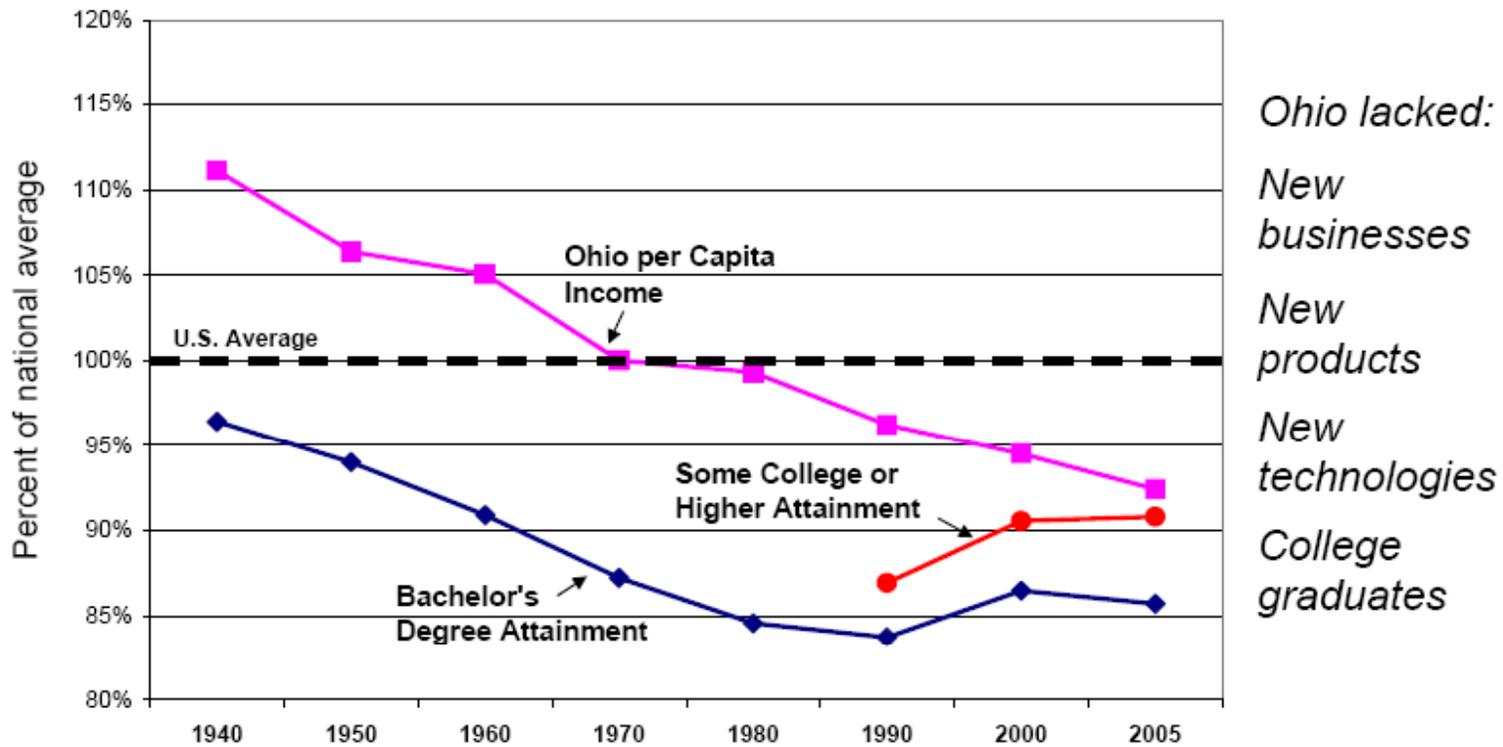
- Sticker-price tuition at 4-year public universities 47% higher than national average.
  - \$8,553 in Ohio vs. \$5,836 in U.S.
- Sticker-price tuition at 2-year public institutions 54% higher than national average.
  - \$3,505 in Ohio vs. \$2,272 in U.S.

# Improvement ... not yet enough

1990			2005	
1 Connecticut	27.2	Percent of adults 25 and older with a bachelor's degree or higher	1 Massachusetts	36.9
1 Massachusetts	27.2		2 Colorado	35.5
3 Colorado	27.0		3 Connecticut	34.9
4 Maryland	26.5		4 Maryland	34.5
5 New Jersey	24.0		5 New Jersey	34.2
...			...	
38 South Dakota	17.2		<b>38 Ohio</b>	<b>23.3</b>
<b>39 Ohio</b>	<b>17.0</b>		39 Wyoming	23.2
40 Iowa	16.9		40 South Carolina	23.0
41 South Carolina	16.6		41 Oklahoma	22.4
42 Louisiana	16.1	42 Tennessee	21.8	
43 Tennessee	16.0	43 Alabama	21.4	
44 Alabama	15.7	44 Indiana	21.3	
45 Indiana	15.6	45 Nevada	20.6	
46 Nevada	15.3	46 Louisiana	20.6	
47 Mississippi	14.7	47 Kentucky	19.3	
48 Kentucky	13.6	48 Arkansas	18.9	
49 Arkansas	13.3	49 Mississippi	18.7	
50 West Virginia	12.3	50 West Virginia	16.9	

Source: 1990 Census and 2005 ACS

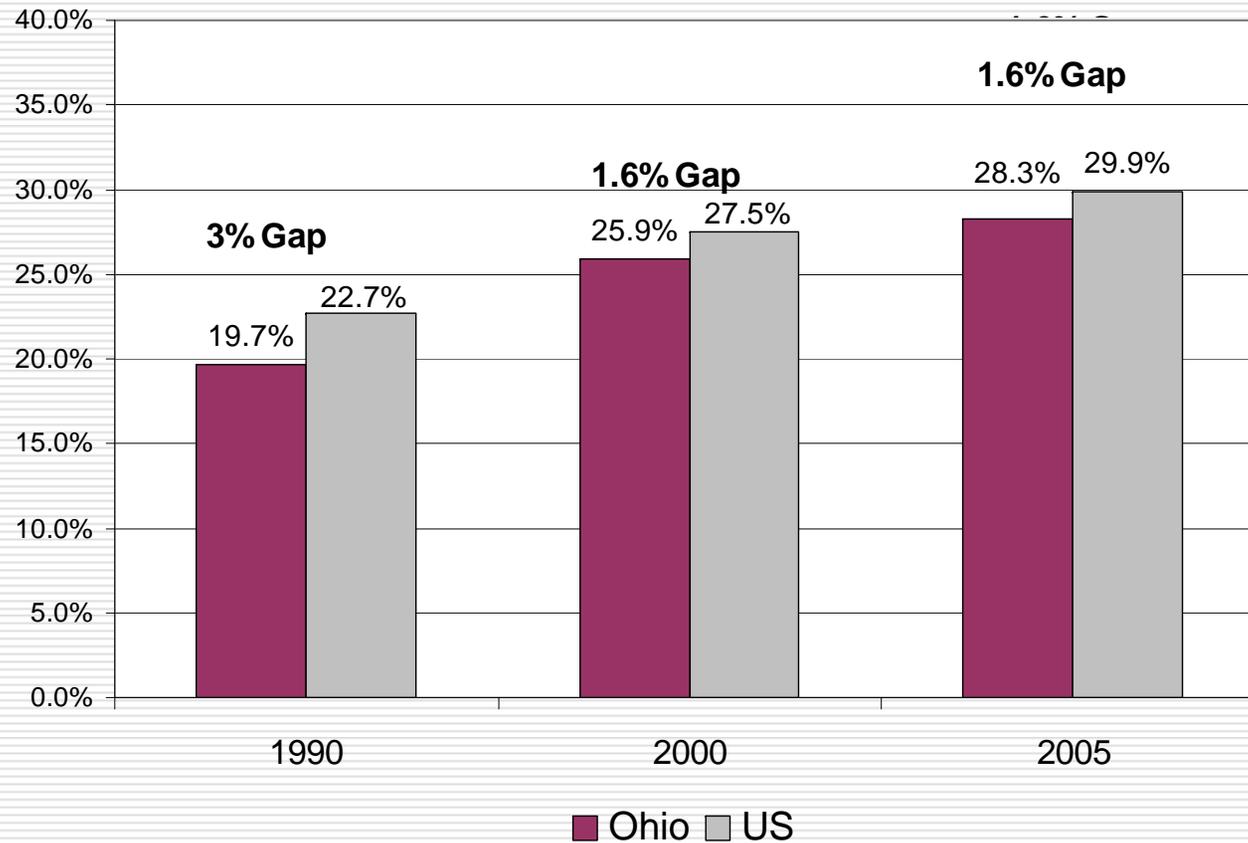
# Link between education & income



Source: U.S. Census Bureau

# Percent of 24-34 Year Olds with Bachelor's Degree or Higher

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How are we addressing this issue from an Articulation and Transfer perspective?

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- Ohio has had a statewide Articulation and Transfer Policy since 1990
  - Assured transfer students the same consideration and treatment as native students
  - Created the concept of a Transfer Module, a subset of general education courses guaranteed to transfer as a whole

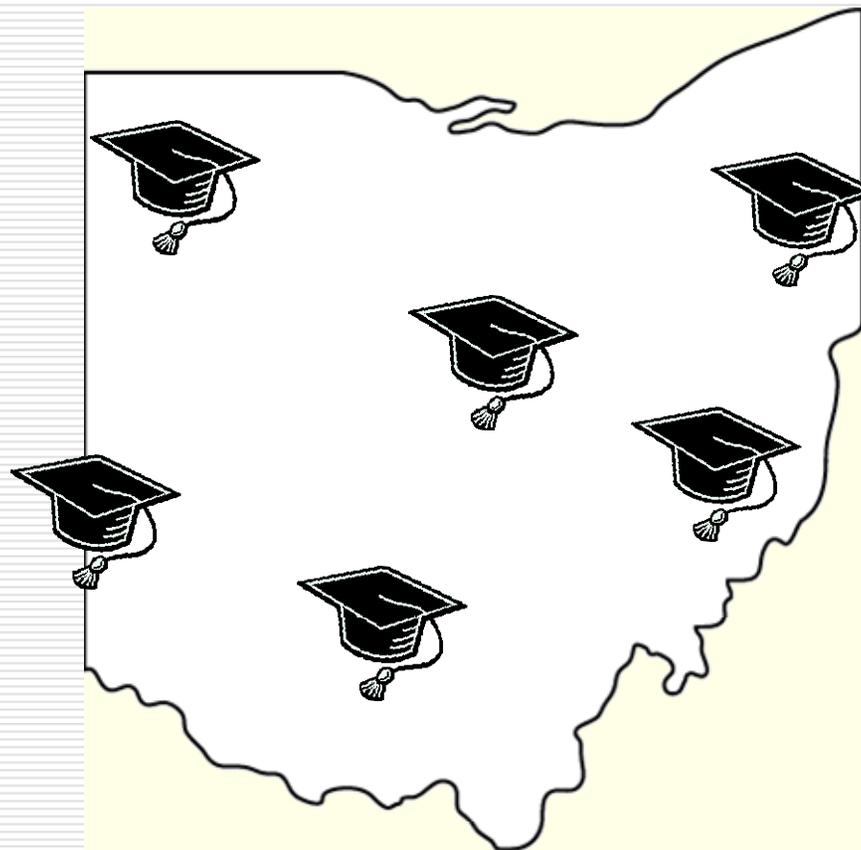
# However...

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This was not sufficient to increase the flow of students pursuing baccalaureate degrees

Ohio has adopted a unique approach to allow students to successfully transfer from one institution to another

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# Ohio's Articulation and Transfer Vision

## Traditional Students

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### **P-16**

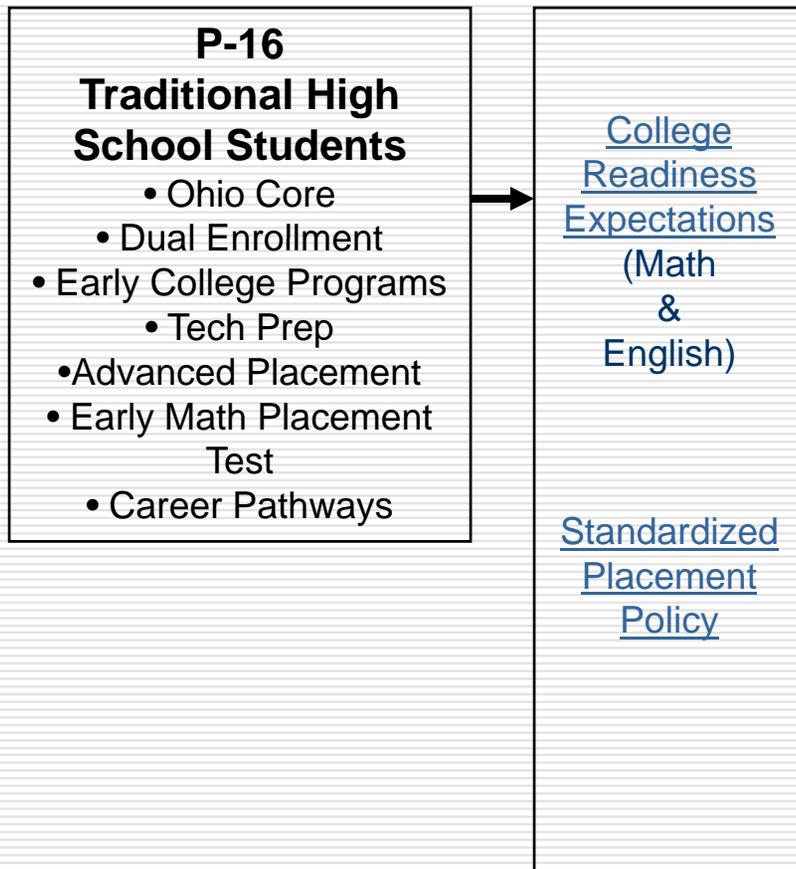
#### **Traditional High School Students**

- Ohio Core
  - Dual Enrollment
  - Early College Programs
    - Tech Prep
  - Advanced Placement
  - Early Math Placement Test
  - Career Pathways
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# Ohio's Articulation and Transfer Vision

## Traditional Students

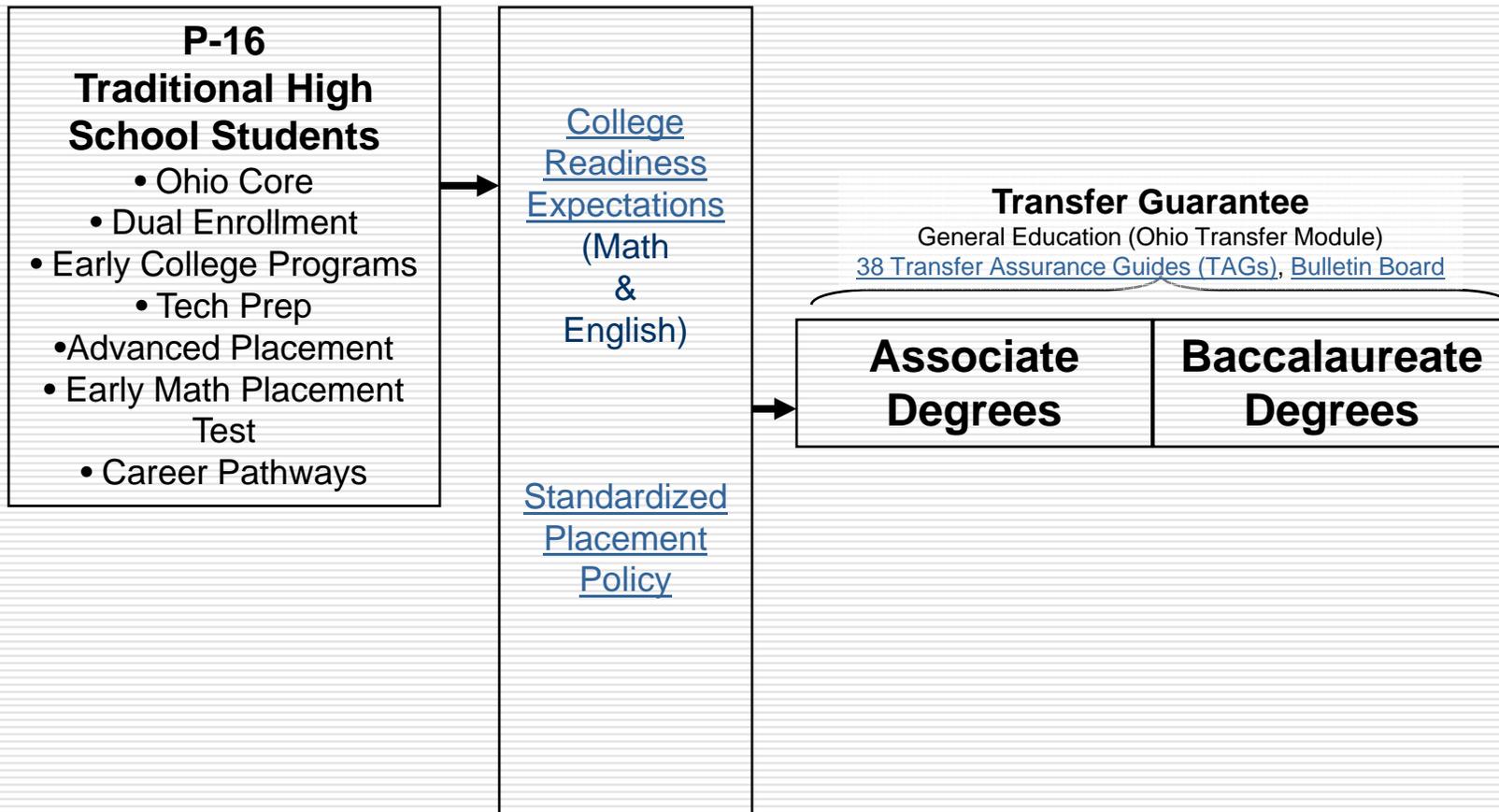
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# Ohio's Articulation and Transfer Vision

## Traditional Students

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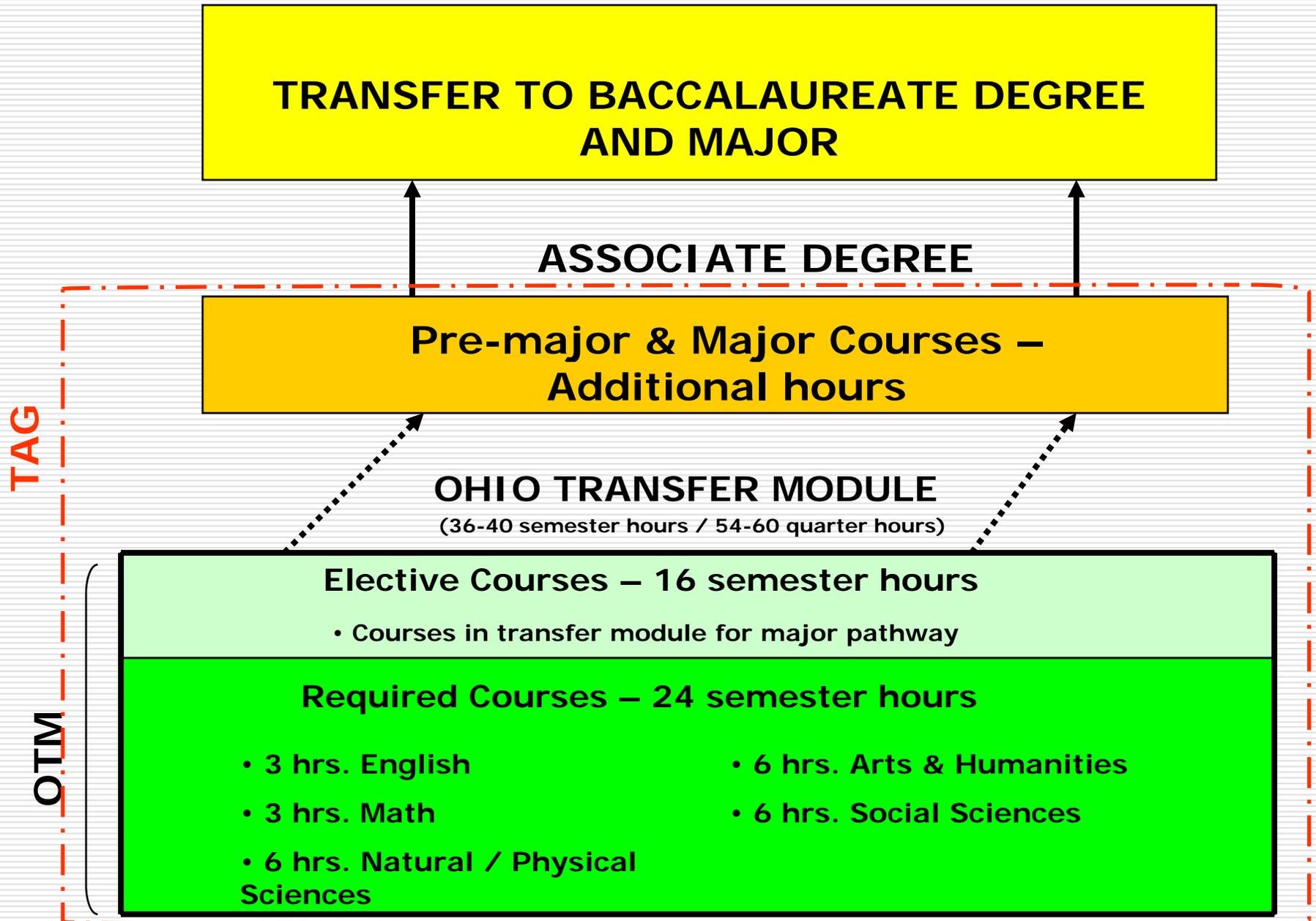


# What is a TAG?

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- Transfer Assurance Guides (TAGs) are advisory tools that outline the following information for specific academic majors in Ohio public institutions of higher education:
  - Transfer Module courses that will transfer as meeting General Education requirements and are recommended for students planning to major in the field represented by the TAG.
  - Foreign Language Requirements (if applicable)
  - Advising notes
  - TAG courses organized with Learning Outcomes by way of Ohio Articulation Numbers (OAN)
    - Per-institution pre-major and beginning major courses that have been designated by their institution as TAG courses.
    - TAG courses are associated with Ohio Articulation Numbers and, when approved by faculty panels, are guaranteed to transfer and apply directly to a major.

# Semester Hour Example



# TAG Discipline Areas

<p><b><u>1. Arts &amp; Humanities</u></b></p> <ul style="list-style-type: none"> <li>- Art History</li> <li>- Dance</li> <li>- English Literature</li> <li>- Fine Arts</li> <li>- Music</li> <li>- Philosophy</li> <li>- Theatre</li> </ul>	<p><b><u>2. Social and Behavioral Sciences</u></b></p> <ul style="list-style-type: none"> <li>- Anthropology</li> <li>- Economics</li> <li>- Geography</li> <li>- History</li> <li>- Political Science</li> <li>- Psychology</li> <li>- Sociology</li> </ul>
<p><b><u>3. Education</u></b></p> <ul style="list-style-type: none"> <li>- Professional Education Module</li> <li>- Professional Education Module with Advising Recommendations for Middle School Math</li> <li>- Professional Education Module with Advising Recommendations for Middle School Science</li> <li>- Professional Education Module with Advising Recommendations for AYA Math</li> <li>- Professional Education Module with Advising Recommendations for AYA Science</li> <li>- Professional Education Module with Advising Recommendations for Intervention Specialist</li> </ul>	
<p><b><u>4. Engineering &amp; Engineering Technology</u></b></p> <ul style="list-style-type: none"> <li>- Aerospace, Agriculture, Civil, Mechanical Engineering</li> <li>- Bioengineering, Biomedical Engineering</li> <li>- Chemical, Environmental Engineering</li> <li>- Computer, Electrical Engineering</li> <li>- Industrial Engineering</li> </ul> <p><u>Memorandum of Understanding (MOU)</u></p> <ul style="list-style-type: none"> <li>- Bachelor of Science in Technology <ul style="list-style-type: none"> <li>o Electrical Engineering</li> <li>o Mechanical Engineering</li> <li>o Construction Engineering</li> <li>o Industrial</li> </ul> </li> <li>- Bachelor of Individualized Studies</li> <li>- Baccalaureate in Organizational Leadership</li> </ul>	<p><b><u>5. Science and Mathematics</u></b></p> <ul style="list-style-type: none"> <li>- Biology</li> <li>- Chemistry</li> <li>- Geology</li> <li>- Mathematics</li> <li>- Physics</li> </ul> <p><b><u>6. Health</u></b></p> <ul style="list-style-type: none"> <li>- Dietetics</li> <li>- Health Information Management</li> <li>- Medical Laboratory</li> <li>- Nursing</li> </ul> <p><b><u>8. Communications</u></b></p> <ul style="list-style-type: none"> <li>- Communication Studies</li> <li>- Journalism</li> <li>- Public Relations &amp; Advertising</li> <li>- Telecommunication</li> </ul>
<p><b><u>7. Business</u></b></p> <ul style="list-style-type: none"> <li>- Business</li> </ul>	

# Specifics

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- 38 Transfer Assurance Guides.
  - 50,000 course equivalencies
- >500 faculty members on Review Panels
- 5800 Institution-specific courses in the system. 4000 Approved Courses.

# TAG Approved Course [Bulletin Board](#)

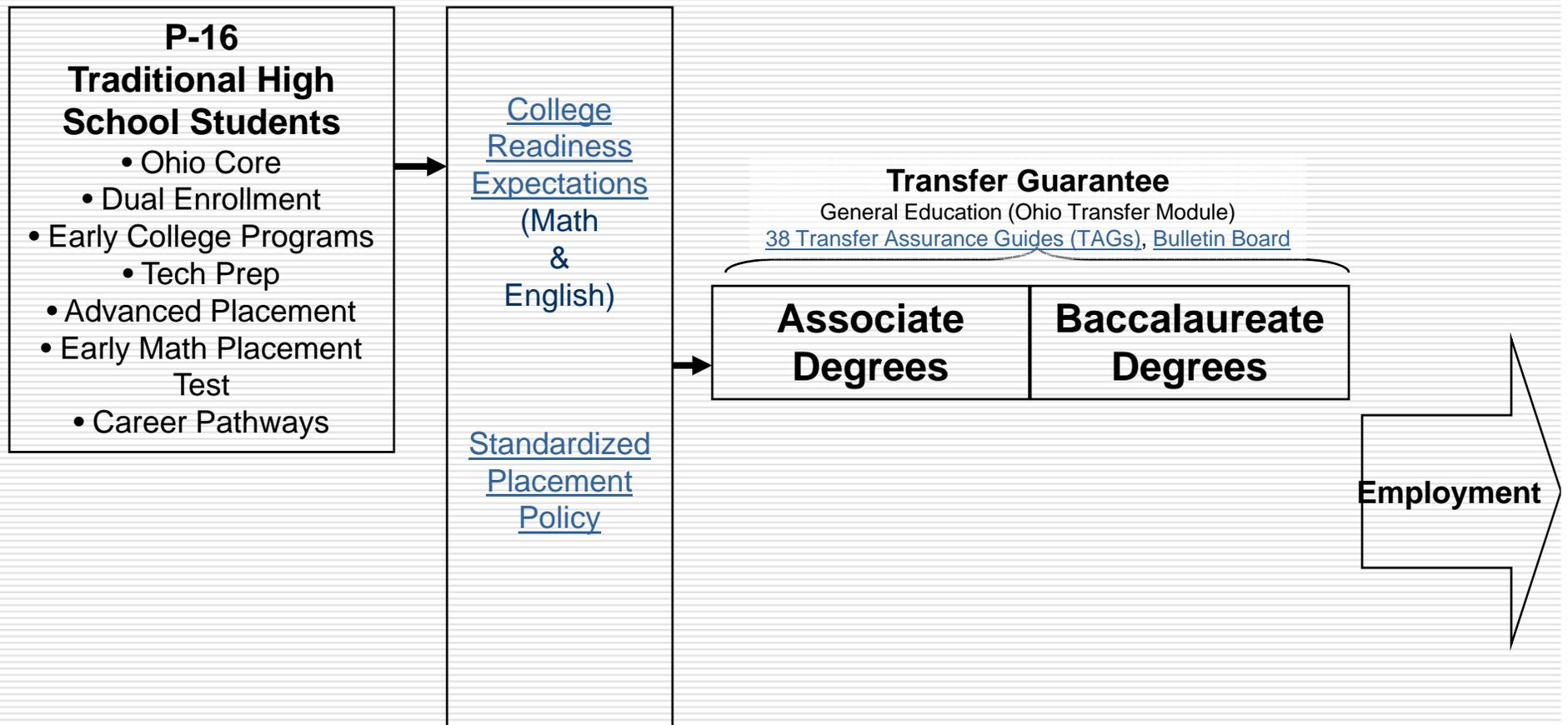
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## Features

- Two modes of operation
  - Approved course list
  - Course equivalencies
- Interpreting the Results
- Update history
- Includes only TAG courses.
  - CAS for bilaterals.

# Ohio's Articulation and Transfer Vision

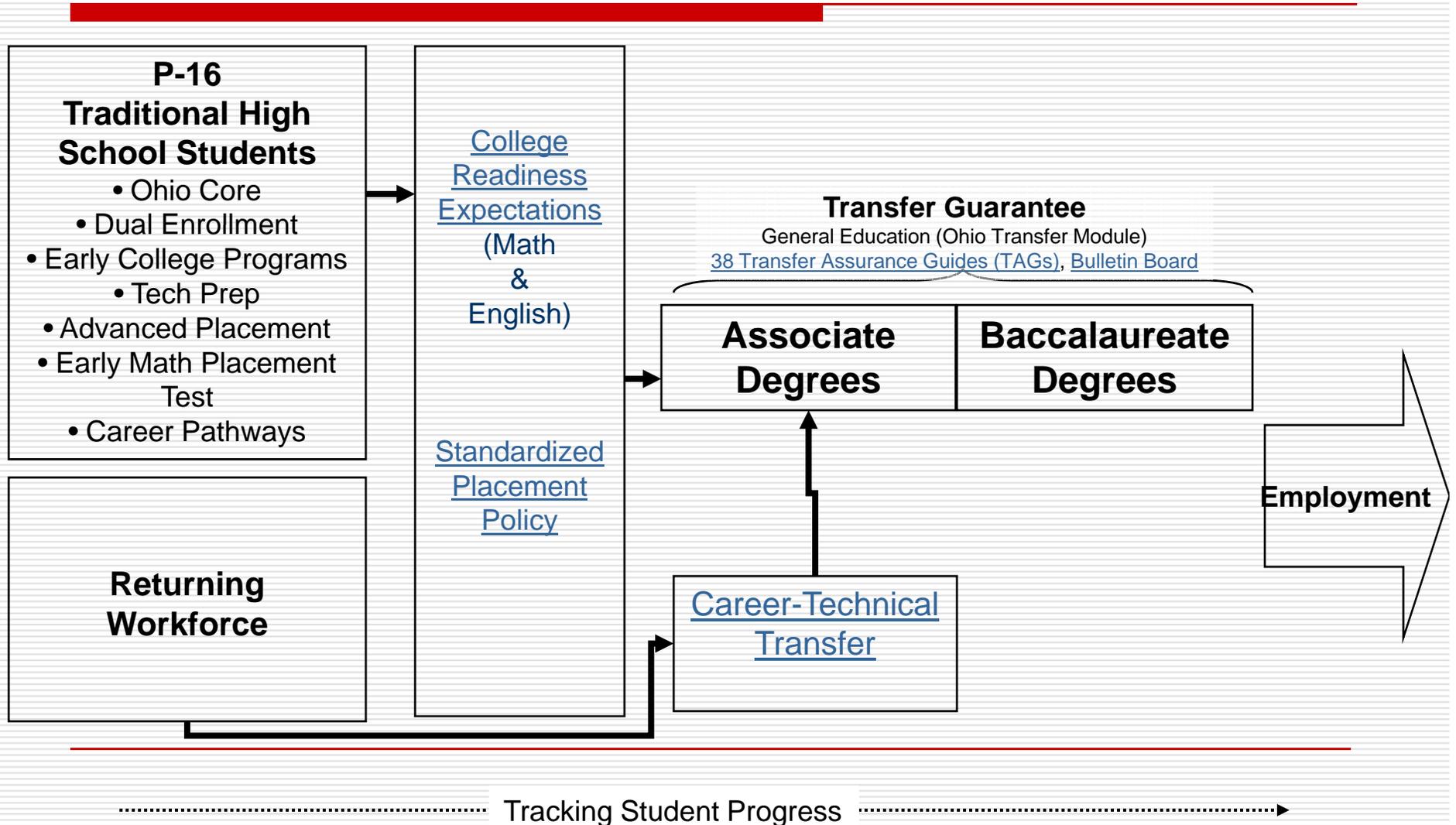
## Traditional Students



..... Tracking Student Progress .....

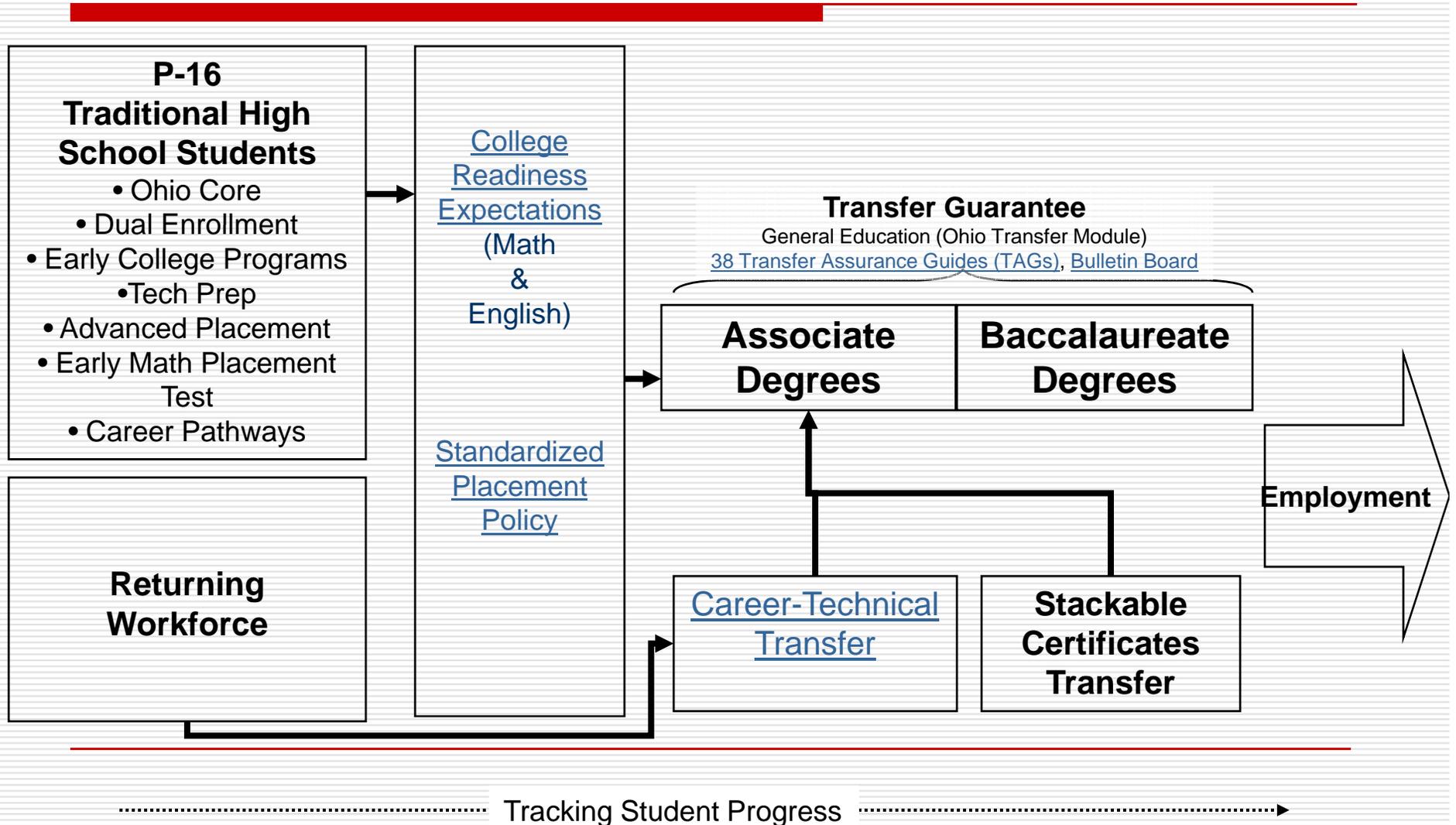
# Ohio's Articulation and Transfer Vision

## Returning Workforce

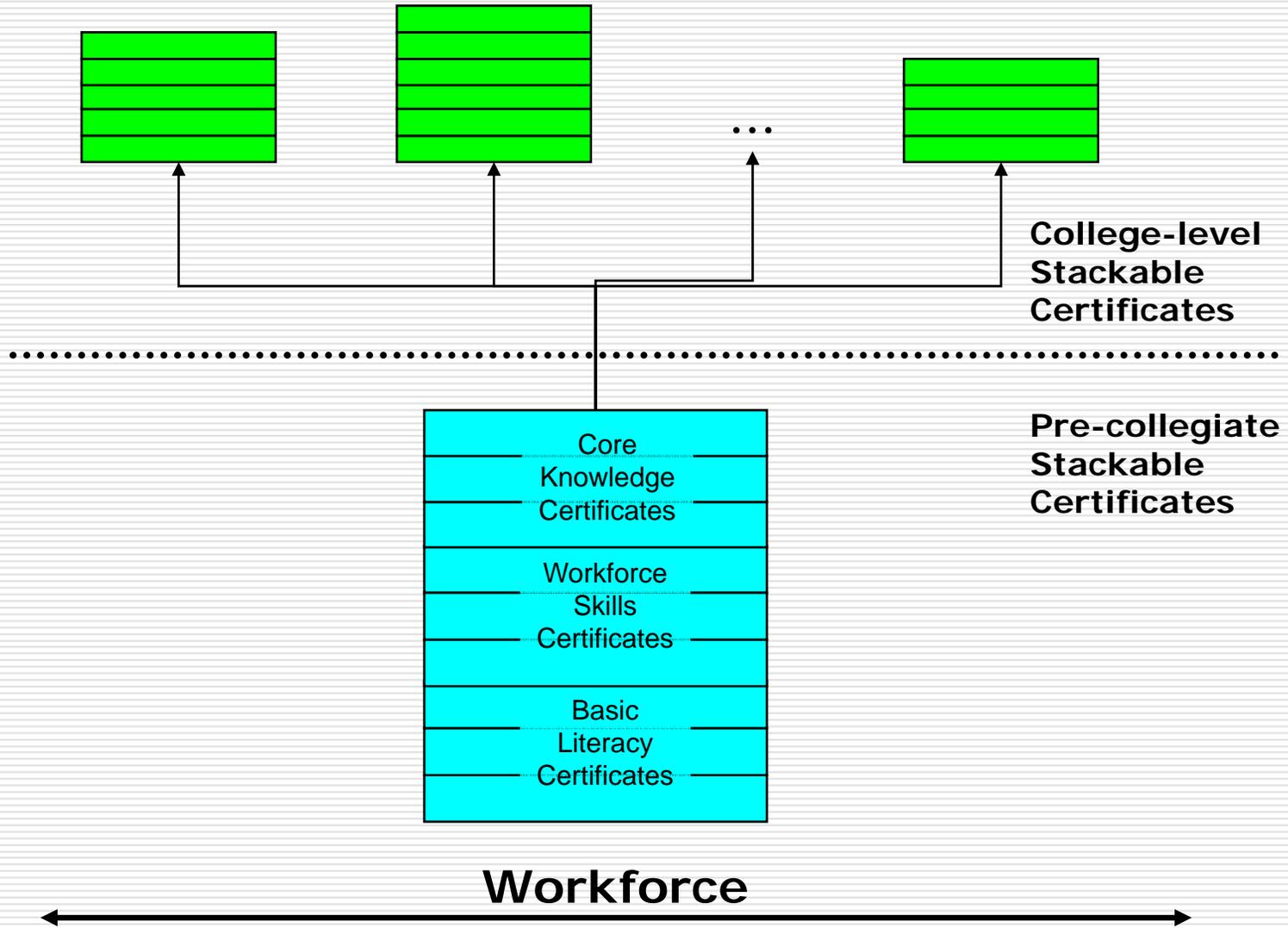


# Ohio's Articulation and Transfer Vision

## Returning Workforce



# Stackable Certificates

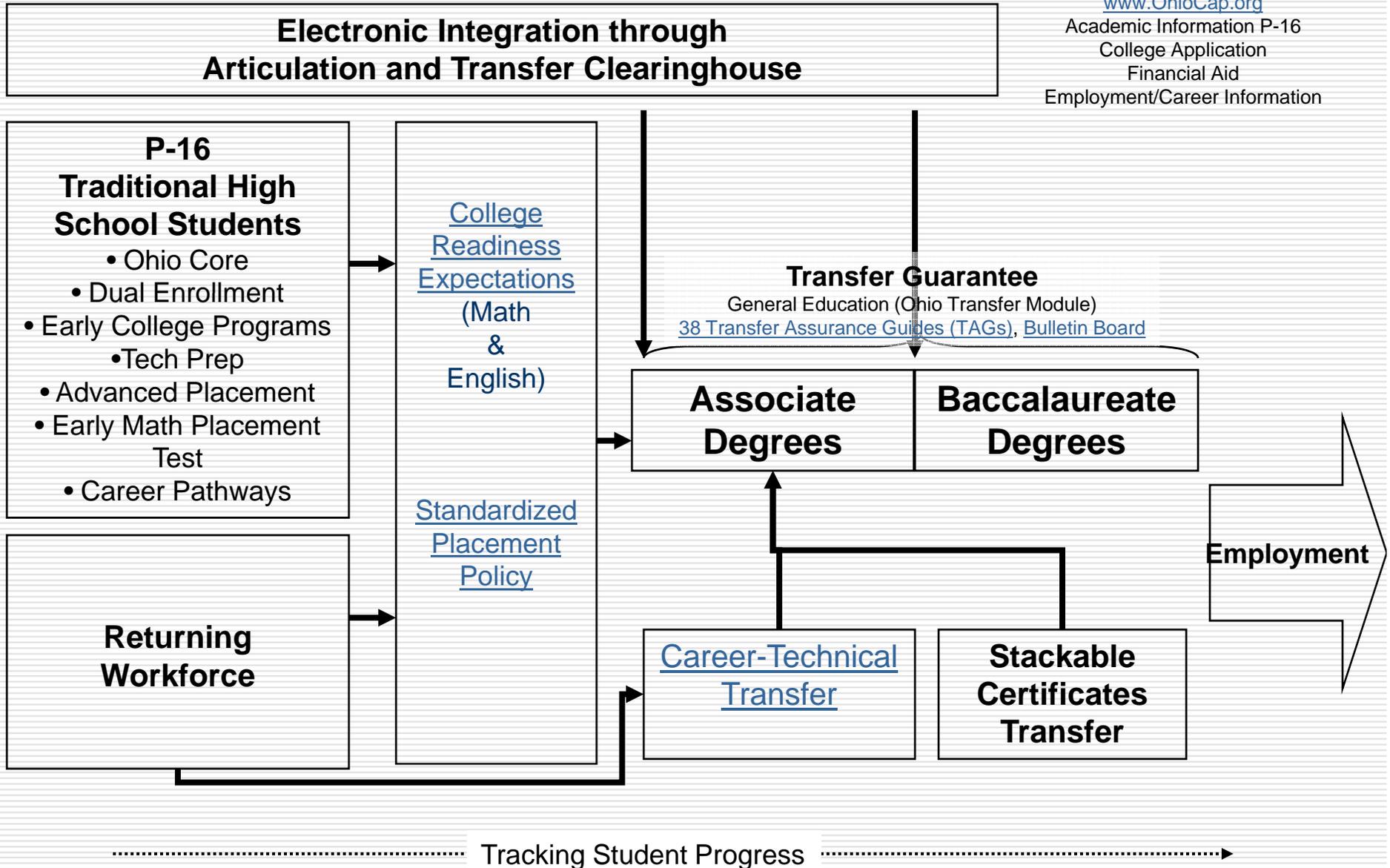


# Ohio's Articulation and Transfer Vision

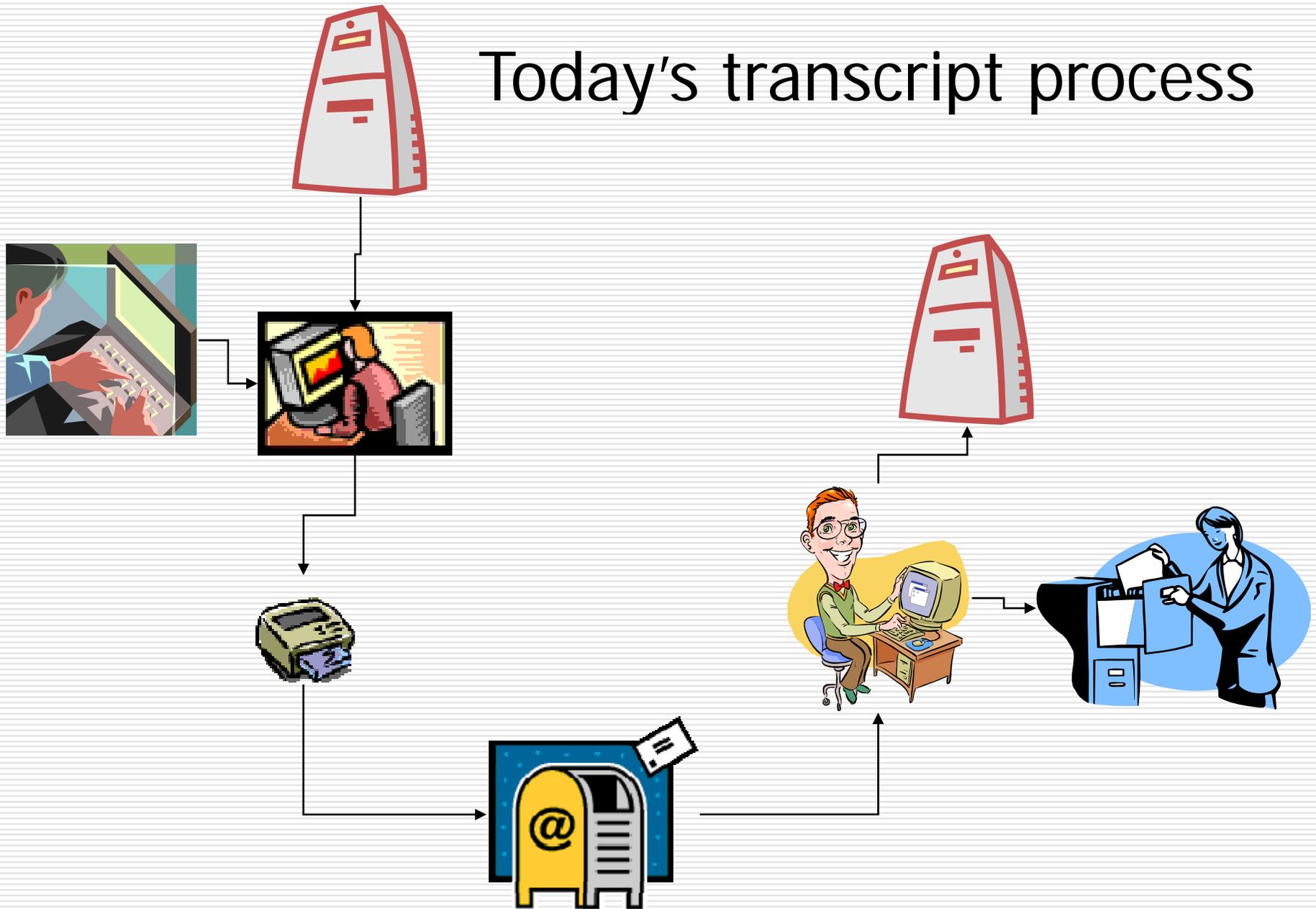
## Ohio Student Portal

[www.OhioCap.org](http://www.OhioCap.org)

- Academic Information P-16
- College Application
- Financial Aid
- Employment/Career Information



# Today's transcript process



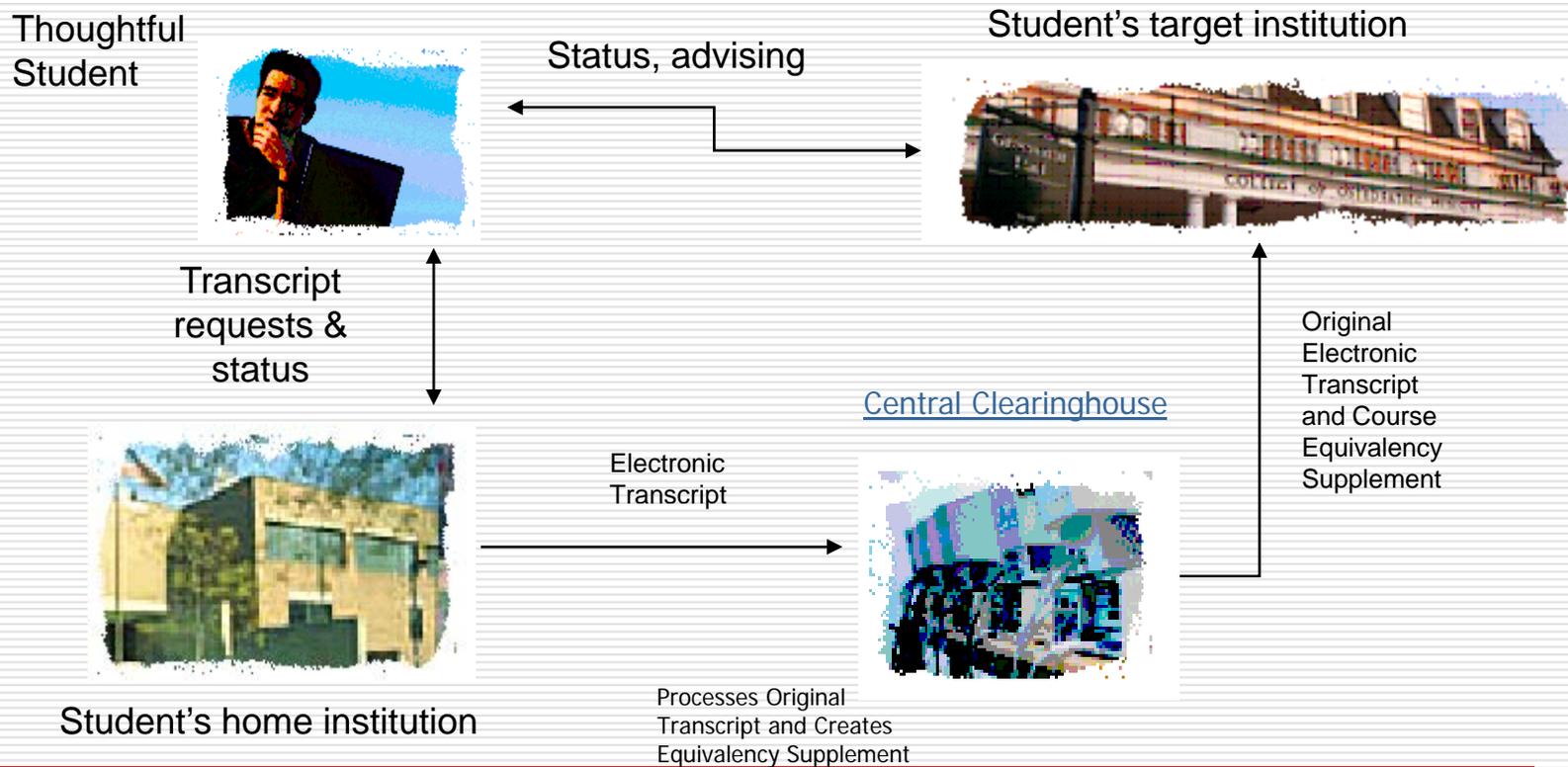
# What is the Articulation and Transfer Clearinghouse (ATC)?

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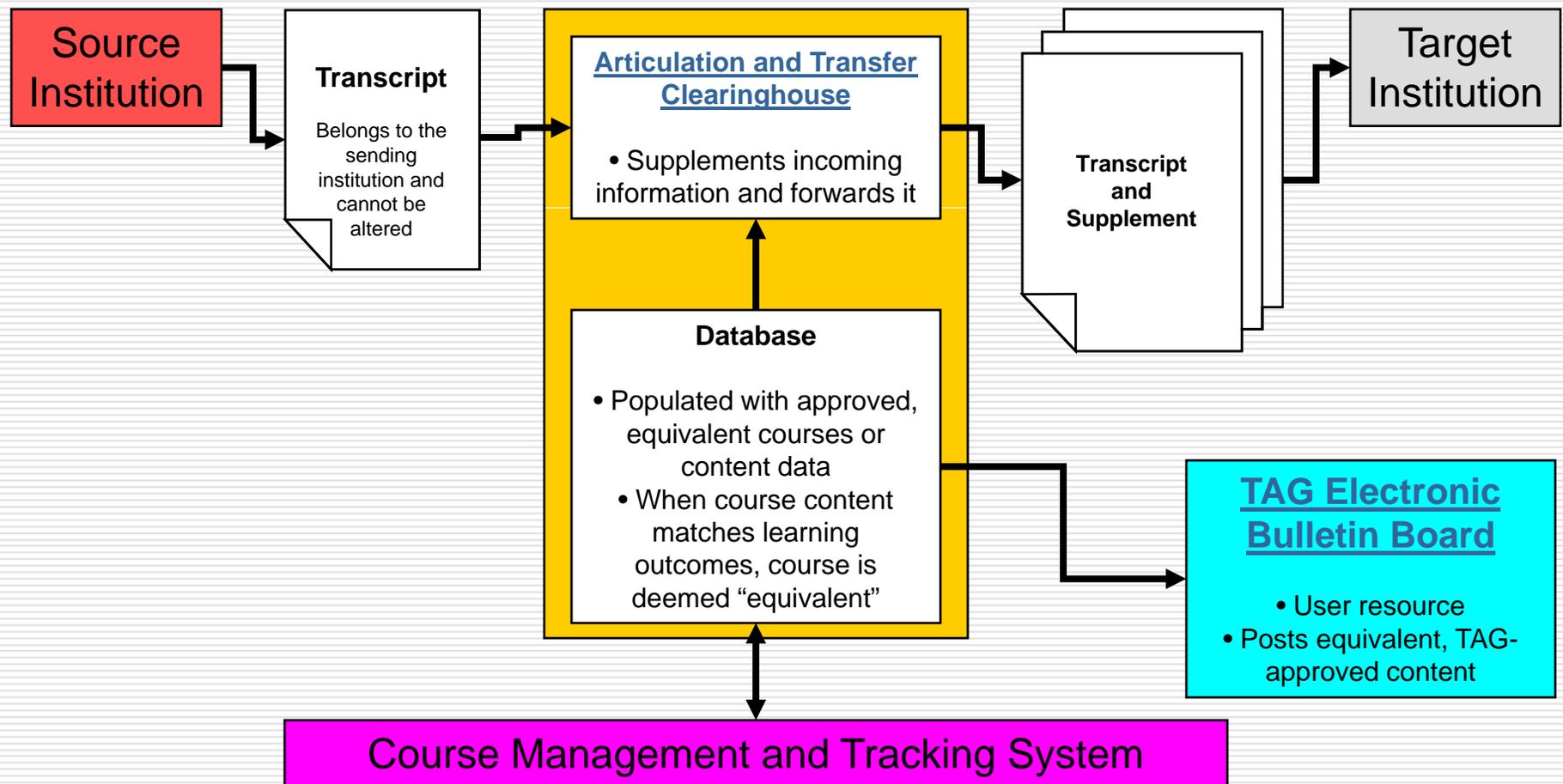
- The ATC establishes a statewide transfer support mechanism to
  - Securely move electronic transcripts between the state-supported institutions using nationally accepted standards
  - Consistently apply the state-wide Articulation and Transfer course equivalencies established through TAGs, OANs, and review processes
  - Flexibly respond to changes in policies, curriculum, and technology

# Target Credit Transfer Process

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# Electronic Integration Backbone



# Ohio's Articulation and Transfer Vision

## Ohio Student Portal

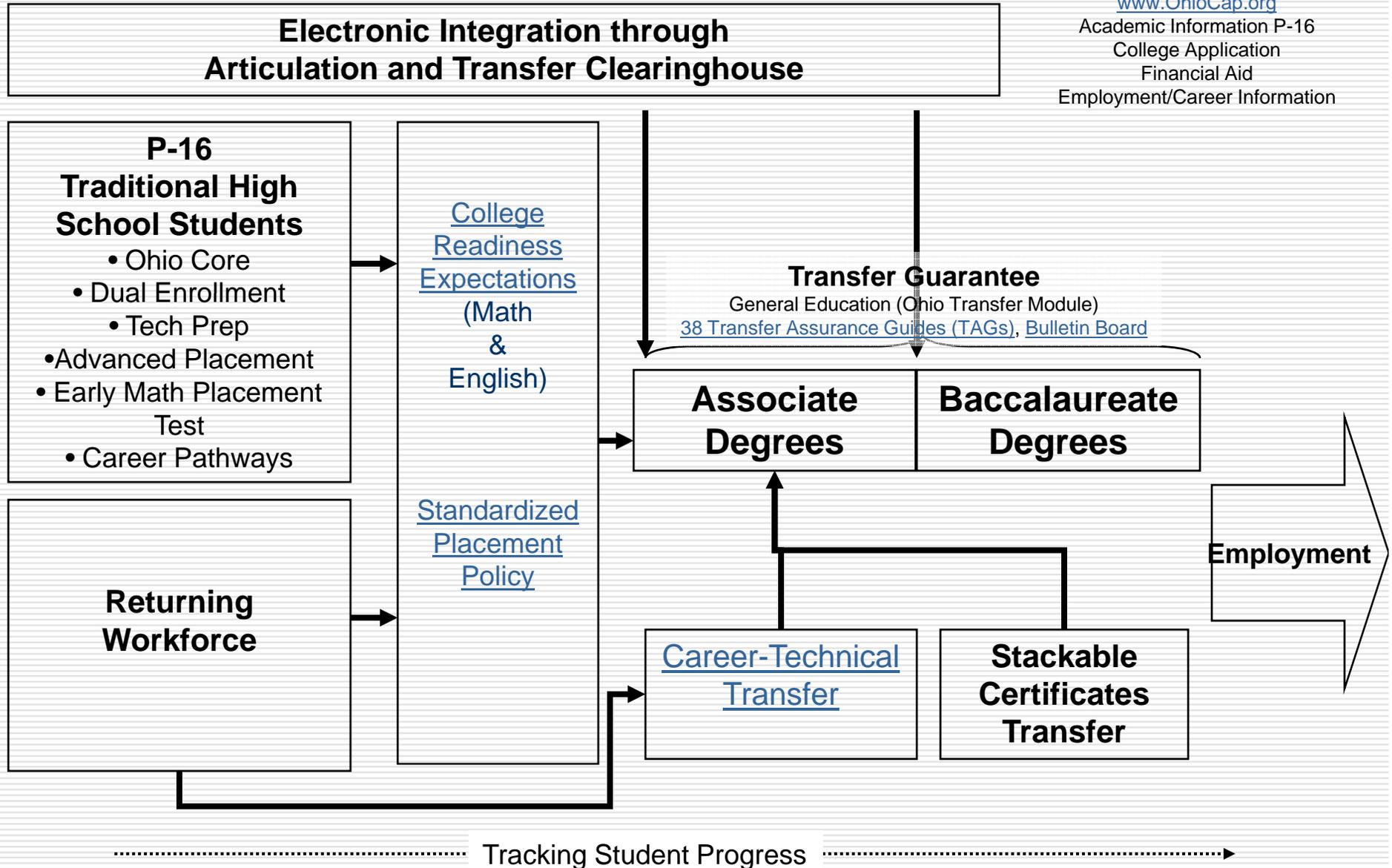
[www.OhioCap.org](http://www.OhioCap.org)

Academic Information P-16

College Application

Financial Aid

Employment/Career Information



# Communicating the Vision

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- Message
  - **Articulation and Transfer – the Cornerstone of Ohio's Higher Education System - helps Ohio citizens become smarter and stronger for today's knowledge economy**
- Reaching out to Academic Advisors, Registrars, Admissions Staff, Guidance Counselors with Marketing and Conference Activities
- Key elements of the A&T system in an Ohio Board of Regents electronic newsletter: "**Credit Transfer Pathways.**"
- <http://regents.ohio.gov/transfer/pathways/index.php>

# Questions?

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- ❑ Presentation will be posted in Campus News at [http://regents.ohio.gov/transfer/campus\\_news.php](http://regents.ohio.gov/transfer/campus_news.php)
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