BACKGROUND AND REQUEST

UNIVERSITY OF CINCINNATI, CLERMONT COLLEGE AND RAYMOND WALTERS COLLEGE
Bachelor of Technical and Applied Studies

RECOMMENDATION

This program meets the Chancellor’s minimum standards for baccalaureate degrees. There were no concerns identified in the review. Approval is recommended.

Request: The University of Cincinnati requests approval for the Bachelor of Technical and Applied Studies (BTAS). The two regional campuses of the University of Cincinnati (Clermont College and Raymond Walters College) developed the program. Unlike most regional campuses in Ohio, UC’s regional campuses hold separate accreditation from the Higher Learning Commission (HLC). Raymond Walters College’s next review is scheduled for 2019; the next review date for Clermont College is 2016. The BTAS degree program will be administered by the Business and Economics Department at Raymond Walters College and through the Business Division at Clermont College. A joint committee representing both campuses will oversee the program. Each campus will have a program coordinator for the degree.

Purpose: The proposed Bachelor of Technical and Applied Studies provides a baccalaureate degree-completion pathway for individuals who have already earned an applied/technical associate’s degree (Associate of Applied Business, Associate of Applied Science) and want to advance in their jobs. Students will be able to complete the baccalaureate degree in a reasonable time period through this 2 + 2 degree that focuses on the application of effective administration, leadership and communication to work situations.

Curriculum: The core program of study requires 90 credits, including 30 general education credits beyond a completed applied/technical associate degree. The curriculum is designed around a set of core goals and objectives applicable to managerial positions in a wide variety of fields: leadership, team building and effective decision processes, information management technologies, and effective communications. Students complete a capstone/senior project during the final year of the program.

Enrollments: The University of Cincinnati anticipates enrollments of 40 new students at each campus in the first year of the program (two cohorts of 20 each, day and evening students). The BTAS is anticipating a high level of interest from local employers and students.

Resource/Faculty Needs: The proposed program has strong institutional support. Existing resources (faculty, labs, equipment) are sufficient to support the program during the initial years. Additional resources will be required for faculty positions. The University of Cincinnati anticipates including these faculty positions in the budgets for 2011 and 2012.