

## BACKGROUND AND REQUEST

### Herzing University

#### RECOMMENDATION

Herzing University meets the Chancellor's minimum standards for baccalaureate degrees. Provisional authorization is recommended for the bachelor of science programs in accounting, business administration, healthcare management, health information management, and technology management. Provisional authorization will continue through December 31, 2012, contingent upon continuing accreditation from the Higher Learning Commission of the North Central Association of Colleges and Schools and continuing recognition from the State Board of Career Colleges and Schools. Provisional authorization is also contingent upon the Chancellor's written approval of progress reports that demonstrate satisfactory progress toward compliance with all standards. The Chancellor shall withdraw provisional authorization if, in the Chancellor's judgment, the progress reports do not demonstrate satisfactory progress in any area. Progress reports are due by April 1, 2010, 2011, and 2012. A follow-up review will be performed prior to December 31, 2012 to determine continued authorization of the programs.

**Profile:** Herzing University is a for-profit, co-educational, career-focused university operating two campuses in Ohio—the Akron Institute of Herzing University and the Toledo Campus of Herzing University. The university currently serves nearly 600 students in the state. Herzing University's mission is to "provide degree and diploma higher education programs of high quality that are designed to prepare a diverse student population to meet the needs of employers in technology, business, health care, design, and public safety. The career-oriented degree programs contain a complementary and integrated general education curriculum established to stimulate students' intellectual growth, to contribute to their personal development, and to enhance their potential for career advancement."

**Accreditation/Authorization:** Herzing University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (HLC) and is recognized by the State Board of Career Colleges and Schools. This is the university's second request to the Chancellor. The university was approved for selected associate degree programs in June 2009.

**Program Information:** Herzing University is seeking authorization for the following programs:

- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Healthcare Management
- Bachelor of Science in Health Information Management
- Bachelor of Science in Technology Management

Each program requires at least 120 semester hours for completion and includes course work in general education and the technical/occupational area.

**Review Results:** The team noted the following strengths during the review: the university's achievement of HLC accreditation; library mission and goals aligned with the institutional mission and purpose; the use of advisory boards to annually review programs in the context of current marketplace needs; faculty input in curriculum development and maintenance; and resources sufficient to support the programs at the Ohio campuses.

The team also noted several areas of non compliance with the Chancellor's standards and recommended that the institution develop and implement a plan to make assessment data more readily available to faculty and program administrators; provide updated general education and program specific faculty matrices to ensure that the university meets the Chancellor's faculty standards; revise the math curricula for the accounting program; incorporate an internship into the healthcare management program; and strengthen faculty development opportunities for the technology management faculty.

The institution responded appropriately to the recommendations of the consultants' report by demonstrating how the recommendations were accepted and integrated into the proposed programs, or, in the case of recommendations that could only be complied with over time, by presenting a clear plan for the implementation of the recommendations and a timeline for such.

**Recommendation to the Chancellor:** Herzing University meets the Chancellor's minimum standards for baccalaureate degrees. Provisional authorization is recommended for the bachelor of science programs in accounting, business administration, healthcare management, health information management, and technology management. Provisional authorization will continue through December 31, 2012, contingent upon continuing accreditation from the Higher Learning Commission of the North Central Association of Colleges and Schools and continuing recognition from the State Board of Career Colleges and Schools. Provisional authorization is also contingent upon the Chancellor's written approval of progress reports that demonstrate satisfactory progress toward compliance with all standards. The Chancellor shall withdraw provisional authorization if, in the Chancellor's judgment, the progress reports do not demonstrate satisfactory progress in any area. Progress reports are due by April 1, 2010, 2011, and 2012. A follow-up review will be performed prior to December 31, 2012 to determine continued authorization of the programs.