

## BACKGROUND AND REQUEST

### Owens Community College

#### Recommendation

**This program clearly meets the Chancellor's standards for associate degree programs.  
There were no serious concerns raised in the review.**

**Request:** Owens Community College proposes an Associate of Applied Science degree in Commercial Photography Technology in response to growing need for trained photography technicians in northwest Ohio. The program builds on the college's existing Commercial Photography certificate program, which currently enrolls over eighty students.

**Purpose:** The proposed program will prepare students for professional careers in photography as commercial and freelance photographers, and photo technicians.

**Enrollment:** The college is projecting an enrollment of 75 full-time and 130 part-time students beginning fall semester 2010, and anticipates that future enrollment may grow to nearly 500 students each academic year.

**Curriculum:** The curriculum is structured to provide students the skills needed to work in traditional and digital photography. Students will learn darkroom skills, color enhancement and processing, photographic techniques and printing, and camera formats.

The college is in discussion with the University of Toledo to develop an articulation agreement for the program. Students interesting in pursuing a four-year degree in the region may also be attracted to Bowling Green State University's baccalaureate degrees in visual communication technology and photography.

**Faculty/Resource Needs:** The college is financially prepared to offer the program. Existing faculty and resources are in place to support the program.

**Program Duplication:** Currently, there are no other two-year commercial photography degrees offered in northwest Ohio. The college is willing to collaborate and share best practices with other institutions interested in developing this or similar programs.