

## REQUEST AND RECOMMENDATION

### FRANKLIN UNIVERSITY

#### Master of Science in Business Psychology

**Request:**

Franklin University requests authorization to offer a Master of Science in Business Psychology degree. The thirty-six semester hour program may be completed in approximately fourteen months, with students completing one course every six weeks. The program may be completed at the main campus or online.

**Background:**

Franklin University is an independent institution, located in downtown Columbus, Ohio. Originally established in 1902, the university today serves a diverse student body on its main campus, through the delivery of online programs, and at several off-site locations. Franklin University is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and has been authorized by the Chancellor since May 1972.

**Curriculum and Enrollment:**

The Master of Science in Business Psychology degree is an interdisciplinary program, merging theory and practice from the fields of business and applied psychology. The curriculum includes coursework in business psychology, individual and organizational intelligence, behavioral economics and neurofinance, psychology of creativity, innovation and change, and psychology of organizational coaching. The program culminates with students completing a project to demonstrate mastery of the program learning outcomes.

The college is projecting 50 students in year one and anticipates enrollment will grow to 141 students by year three. Initial projections were based on market analyses performed and in consultation with a newly formed program advisory committee.

**Resource/Faculty Needs:**

Existing resources are in place to start the program. Seven faculty members (six full-time and one part-time) are in place to teach in the program and the university plans to hire additional faculty as enrollment grows.

**Recommendation:**

Franklin University meets the Chancellor's standards for graduate programs and the review team recommends authorization for the Master of Science in Business Psychology program. Authorization will continue through December 31, 2018 to coincide with the university's next institutional reauthorization review with the Chancellor of the Ohio Board of Regents. Authorization is contingent upon the submission of annual progress reports by December 31, 2011, 2012, and 2013, which address any concerns that remain. Authorization will be withdrawn if, in the Chancellor's judgment, such reports do not demonstrate satisfactory progress toward compliance with the Chancellor's standards.