BACKGROUND AND REQUEST

DeVry University
Associate of Applied Science in Web Graphic Design

EXECTUTIVE SUMMARY/RECOMMENDATION
DeVry University meets minimum Ohio Board of Regents’ standards for associate degree programs. There were concerns raised in the review resulting in a recommendation for authorization through December 2011, with annual progress reports due December 31, 2008, 2009, and 2010. A follow-up review will be performed by December 31, 2011 to determine continued authorization.

Profile and Mission: DeVry University is a for-profit, independent, co-educational institution, founded in 1931 by Dr. Herman DeVry as an electronics repair school. Today, the university provides applications-oriented technology, business and management education to more than 45,000 students each year (worldwide) on campus and online. The university, which is administratively centered in Oakbrook Terrace, Illinois, operates campuses in Columbus, Cincinnati, Cleveland, and Dayton, Ohio.

The mission of DeVry University is “to foster student learning through high-quality, career-oriented education integrating technology, business, and management. The university delivers practitioner-oriented undergraduate and graduate programs onsite and online to meet the needs of a diverse and geographically dispersed student population.”

Accreditation/Authorization: DeVry University is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and has been continuously authorized by the Ohio Board of Regents since 1986. The university’s current authorization expires December 31, 2013 and is limited to specific programs for which authorization has been granted.

Program Information: The Associate of Applied Science in Web Graphic Design degree program is currently offered at DeVry campuses in other states. The purpose of the degree is to “prepare graduates to develop graphic media—web pages, marketing collateral, advertising, instructional material and multimedia projects—by applying a collaborative approach.” The 67 hour program is composed of general education and technical coursework and exposes students to areas such as publishing, marketing, advertising, technical communications and software applications used by graphic/web designers. The program culminates in a capstone course in which students create and present a professional portfolio that includes work spanning their program of study.