BACKGROUND AND REQUEST

Cuyahoga Community College
Associate of Applied Business Degree in Information Technology – Business Solutions

Recommendation

This program clearly meets the Chancellor’s standards for associate degree programs. There were no serious concerns raised in this review.

Request: Cuyahoga Community College proposes an Associate of Applied Business degree in Information Technology—Business Solutions in response to the growing need for information technology (IT) business solutions technicians. The proposed program, supported by the Ohio Skills Bank, IT Skills Panel and RPM International (an industry leader in northeast Ohio’s manufacturing sector), is designed to integrate technology, business, marketing, and visual communications.

Purpose/Mission: The mission of the college is “to provide high quality, accessible and affordable educational opportunities and services — including university transfer, technical and lifelong learning programs — that promote individual development and improve the overall quality of life in a multicultural community.”

Enrollment: The college is projecting an enrollment of thirty full-time and twenty part-time students in January 2011, and anticipates enrollment will grow to fifty full-time and thirty part-time students by fall 2011.

Curriculum: The curriculum includes a co-op experience and will prepare students to successfully complete the examination to attain Certified Internet Web Professional Program certification. Graduates of the program will find entry level positions as business solutions managers, business application specialists, and information systems analysts, with starting salaries ranging from $36,000 to $44,000 annually.

Faculty/Resource Needs: The college is financially prepared to offer the program. Existing resources are in place to support the program.

Program Duplication: The proposed program is not offered at any other public two-year institution in northeast Ohio. The college is willing to collaborate and share best practices with other institutions interested in developing this or similar programs.
End of Comment Period: November 5, 2010
No Comments Received, Recommend Approval

APPROVED

[Signature]

Eric D. Fingerhut, Chancellor

[Date]