REQUEST AND RECOMMENDATION

YOUNGSTOWN STATE UNIVERSITY

Bachelor of Arts in Dance Management

Request:

Youngstown State University requests approval to offer the Bachelor of Arts in Dance Management.

Background:

Youngstown State University (YSU) is a public institution located in Youngstown, Ohio with an enrollment of nearly 15,000 students. The Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools accredits Youngstown State University until its next review in 2018. The proposed degree program is interdisciplinary, housed in the Department of Theater and Dance and combining coursework in the College of Business Administration and the College of Fine and Performing Arts. The Bachelor of Arts in Dance Management is designed to prepare students in the major elements of dance technique and pedagogy as well as theater production skills combined with preparation in business administration. Graduates will have foundation skills appropriate for managing a small business as well as the credentials required for work as a dance instructor.

Curriculum and Enrollment:

The degree program comprises 124 semester hours. Dance and theater requirements comprise more than half of the required coursework for the major; remaining major requirements are in business management. The dance curriculum introduces the student to a variety of dance genres (e.g., modern dance, ballet, jazz), music, choreography, dance kinesiology and pedagogy. The theater sequence focuses on costume construction, stage lighting, and other elements of stagecraft. The business management sequence focuses on the fundamentals of small business development and management, including human resources management, marketing and basic public relationships. Students complete a practicum for dance and theater and a final capstone project. Program size will be relatively small (approximately 5-6 students per year) based upon the specialized nature of the program.

Faculty and Resources:

Current faculty members are sufficient to meet most of the needs of the program; two adjunct positions will be added during the first year. No additional facilities or resources will be required.

Recommendation:

This program meets the Chancellor's standards for baccalaureate degrees and approval is recommended.

End of Comment Period: March 14, 2011

No Comments Received, Recommend Approval

APPROVED	
Jim Petro, Chancellor	3/21/11 Date

MIC