

BACKGROUND AND REQUEST

Brown Mackie College

RECOMMENDATION

Brown Mackie College meets the Chancellor's minimum standards for baccalaureate degrees. Provisional authorization is recommended for the Bachelor of Science programs in business administration, criminal justice, legal studies, and healthcare management. Provisional authorization will continue through December 31, 2013, contingent upon continuing accreditation from the Accrediting Council for Independent Colleges and Schools and continuing recognition from the State Board of Career Colleges and Schools. Provisional authorization is also contingent upon the Chancellor's written approval of progress reports that demonstrate satisfactory progress toward compliance with all standards. The Chancellor shall withdraw provisional authorization if, in the Chancellor's judgment, the progress reports do not demonstrate satisfactory progress in any area. Progress reports are due by April 1, 2011, 2012, and 2013. A follow-up review will be performed prior to December 31, 2013 to determine continued authorization of the programs.

Profile: The Brown Mackie College system of schools is a co-educational, for-profit, career college system that operates twenty-two campuses in eleven states. Authorization is being sought for the four campuses (Akron, Cincinnati, Findlay, and North Canton) located in Ohio and one in Northern Kentucky, each of which offers numerous diploma and applied associate degrees related to Brown Mackie's mission of providing career-related education to traditional and non-traditional students.

Accreditation/Authorization: Brown Mackie College is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) and is recognized by the State Board of Career Colleges and Schools (SBCCS). This is Brown Mackie College's (Ohio campuses) second request to the Chancellor. Select associate degree programs were provisionally authorized in February 2009. This is the Northern Kentucky Campus' first request for authorization.

Program Information: The five Brown Mackie campuses are seeking authorization for the following programs:

- Bachelor of Science in Business Administration ;
- Bachelor of Science in Criminal Justice;
- Bachelor of Science in Legal Studies; and
- Bachelor of Science in Healthcare Management.

Each program requires at least 180 quarter hours for completion and includes course work in general education and the technical/occupational area.

Review results: The team noted the following strengths during the review: alignment of program and institutional missions; use of Institutional Effectiveness Plans at each campus to evaluate student performance in the classroom and work place; use of advisory boards to annually review programs in the context of current marketplace needs; faculty input in curriculum development and maintenance; appropriately credentialed librarians at each campus; and resources sufficient to support the programs at each campus.

The team also noted several areas of non-compliance with the Chancellor's standards and recommended that the institution provide updated general education and program specific faculty matrices to ensure that the programs meet the Chancellor's faculty standards; report on the college's Comprehensive Assessment Initiative; provide appropriate information literacy goals at the baccalaureate level as they relate to program learning goals; develop a general education assessment plan; develop a capstone course for the Business Administration program; revise the Criminal Justice curriculum to include courses on American courts and research methods; and ensure that health policy content is covered in the Healthcare Management program.

The institution responded appropriately to the recommendations of the consultants' report by demonstrating how the recommendations were accepted and integrated into the proposed programs, or, in the case of recommendations that could only be complied with over time, by presenting a clear plan for the implementation of the recommendations and a timeline for such.

Recommendation to the Chancellor: Brown Mackie College meets the Chancellor's minimum standards for baccalaureate degrees. Provisional authorization is recommended for the Bachelor of Science programs in business administration, criminal justice, legal studies, and healthcare management. Provisional authorization will continue through December 31, 2013, contingent upon continuing accreditation from ACICS and continuing recognition from SBCCS. Provisional authorization is also contingent upon the Chancellor's written approval of progress reports that demonstrate satisfactory progress toward compliance with all standards. Progress reports are due by April 1, 2011, 2012, and 2013. A follow-up review will be performed prior to December 31, 2013 to determine continued authorization of the programs.

End of Comment Period: July 13, 2010
No Comments Received, Recommend Approval

APPROVED	
	7/20/10
Eric D. Fingerhut, Chancellor	Date

MIC