

BACKGROUND

**BOWLING GREEN STATE UNIVERSITY
Bachelor of Musical Arts (BMA)**

EXECUTIVE SUMMARY/RECOMMENDATION

This program clearly meets Regents' standards for baccalaureate degree programs. There were no serious concerns raised in the review

Request: Bowling Green State University requests approval for a Bachelor of Musical Arts degree. The program will be housed in the College of Musical Arts.

Program Purpose/Mission: The Bachelor of Musical Arts degree builds from the Bachelor of Music in the College of Musical Arts and the Bachelor of Arts in the College of Arts and Sciences. The existing professional degree (Bachelor of Music) is highly structured and provides specific preparation for careers directly in music (musicology, composition, and theory), music education and music performance. The Bachelor of Arts is more focused on a liberal arts background, and provides less preparation in music. The proposed musical arts degree provides a significant preparation in music studies (minimum of 50% of the program) while also providing opportunities for study in other programs (entrepreneurship, arts management, journalism, recording technology, for example) as preparation for employment in music related careers.

Enrollments: Program size would initially be small, with enrollments at approximately ten – fifteen students. The proposed program provides a wider profile of degree options than the professional baccalaureate for students interested in studies in music, but with career goals in music-related areas enhanced through study in other disciplines (journalism, business, etc.).

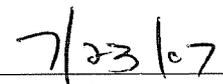
Curriculum: The curriculum of the proposed baccalaureate degree builds from existing courses and faculty, and provides students with the opportunity to complete minors in existing degree areas. The curriculum is consistent with accreditation requirements for similar programs and BGSU degree requirements.

Accreditation/Licensure Requirements: Bowling Green State University is an accredited institutional member of the National Association of Schools of Music. The proposed Bachelor of Music Arts degree follows guidelines set by the National Association of Schools of Music for degree programs that combine intensive studies in music with interdisciplinary or multidisciplinary studies in other fields. The National Association of Schools of Music requires that studies in music comprise a minimum of 50% of the Bachelor of Musical Arts.

Faculty/Resource Needs: No additional facilities or faculty are required for the program. The proposed degree program builds from existing courses and faculty. Current library, computer and instructional media resources are sufficient to support the Bachelor of Musical Arts degree.

Approved:


Eric D. Fingerhut, Chancellor
Ohio Board of Regents


Date