BACKGROUND AND REQUEST

Stark State College of Technology

RECOMMENDATION
This program clearly meets the Chancellor's standards for associate degree programs. There were no serious concerns raised in this review.

Request: Stark State College of Technology proposes an Associate of Applied Business in Entrepreneurship. Students enrolled in the program will learn the skills and acquire the confidence needed to start, run and operate their own business. The program, which builds on previous institutional efforts to develop entrepreneurship opportunities at the college and the region, will promote economic development and job creation and retention.

Mission: The mission of the college is to be a first choice in higher education and catalyst for economic growth. The college provides high-value, student-centered associate degrees and professional development. The college is dedicated to individual learning, transferable higher education, and career success.

Enrollment: The college is projecting an initial enrollment of fifteen full-time and fifteen part-time students in early 2010, and anticipates enrollment will grow to twenty-seven full-time and twenty-seven part-time students in 2011.

Curriculum: The college's Entrepreneurship Advisory Committee, composed of area business owners, was instrumental in the development of the program. The curriculum includes courses in entrepreneurial law, accounting, finance, managing entrepreneurial growth and global entrepreneurship, and includes a practicum placing students with business owners. Graduates of the program who choose to continue their education will be able transfer into business administration, management or other business-related baccalaureate programs.

Faculty/Resource Needs: Existing resources are in place to support the program and the college is financially prepared to operate the program. The college plans to use existing full-time instructors, and part-time adjunct faculty as needed.

Program Duplication: Lorain County Community College, located more than seventy miles from the college, is the closest institution that offers a similar program. The institutions have worked collaboratively in the past and college representatives plan to visit Lorain’s Entrepreneurial Center to meet with faculty and students. Stark State is willing to share its best practices with other institutions interested in developing this or similar programs.

End of Comment Period: January 4, 2010
No Comments Received, Recommend Approval

APPROVED

Eric D. Fingerhut, Chancellor

Date 1/7/09