# REQUEST AND RECOMMENDATION

## LOUDRES COLLEGE
Master of Business Administration

**Request:**
Lourdes College requests authorization to offer a Master of Business Administration degree. The program will be housed within the college's Department of Business and Leadership Studies and is designed for students who have recently graduated with an undergraduate degree in business (within five years). The thirty-six semester hour program is intended for full-time students only and may be completed in one year if a student has completed all the prerequisite courses upon admission into the program.

**Background:**
Lourdes College, located in Sylvania, Ohio, is an independent, non-profit institution affiliated with the Roman Catholic Church. Originally established in 1958, the college today serves over 2,400 students by "providing a values-centered education that enriches lives and advances academic excellence through the integration of the liberal arts and professional studies." The institution is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and possesses specialized accreditation for a number of its professional programs. The college has been authorized by the Chancellor since August 1975.

**Curriculum and Enrollment:**
The curriculum is designed to provide a values-centered program that engages the whole person and moves students through four stages of development: knowing (facts, frameworks, theories), doing (skills, capabilities, techniques), being (values, attitudes, beliefs), and practicing (adoption, integration, internalization). Courses include topics in business theory and managerial functions, leadership, financial reporting and analysis, global perspectives, and creative and integrative thinking. The program also includes cultural and professional immersions in which students gain practical experience in various cultural and business environments.

The college is anticipating eighteen students in year one (fall 2011) and anticipates enrollment will grow to twenty-five students by year three. Initial projections were based on market analyses performed and in consultation with an advisory committee, alumni, and the local community.

**Resource/Faculty Needs:**
Four faculty members (three full-time and one part-time) are in place to teach in the program. The college anticipates hiring two additional full-time faculty members within the first two years of program operation.

Existing resources are in place to start the program. The college plans to increase its library holdings and expand its technological resources within the first three years of operation to support the program.

**Recommendation:**
Lourdes College meets the Chancellor's standards for graduate programs and the review team recommends authorization for the Master of Business Administration program. Authorization will continue through December 31, 2018 to coincide with the college's next institutional reauthorization review with the Chancellor of the Ohio Board of Regents. Authorization is contingent upon the submission of annual progress reports by December 31, 2011, 2012, and 2013, which address any concerns that remain. Authorization will be withdrawn if, in the Chancellor's judgment, such reports do not demonstrate satisfactory progress toward compliance with the Chancellor's standards.

End of comment Period: February 14, 2011

No Comments Received, Recommend Approval

APPROVED

2/25/11 MLC

Eric D. Fingerhut, Chancellor Date