

BACKGROUND AND REQUEST

Illinois Institute of Art-Chicago Art Institute of Ohio-Cincinnati

RECOMMENDATION

Provisional authorization is recommended for the Illinois Institute of Art-Chicago/Art Institute of Ohio-Cincinnati's baccalaureate degrees listed below. Provisional authorization will continue through December 31, 2012, contingent upon continuing accreditation from the Higher Learning Commission of the North Central Association of Colleges and Schools and continuing recognition from the State Board of Career Colleges and Schools. Provisional authorization is also contingent upon the Chancellor's written approval of progress reports that demonstrate satisfactory progress toward compliance with all standards. The Chancellor shall withdraw provisional accreditation if, in the Chancellor's judgment, the progress reports do not demonstrate satisfactory progress in any area. Progress reports are due by December 31, 2009, 2010, and 2011. A follow-up review will be performed prior to December 31, 2012 to determine continued authorization of the programs.

Profile: The Illinois Institute of Art-Chicago (ILIC), founded in Chicago in 1916 as the Commercial Art School, is a subsidiary of Art Institute International, an indirect wholly-owned subsidiary of Education Management Corporation. The Art Institute of Ohio-Cincinnati, which is one of four branch campuses of ILIC, began operations in the Cincinnati area in 2004.

Accreditation/Authorization: The Illinois Institute of Art-Chicago is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, and nationally accredited by the Accrediting Commission of Career Schools and Colleges of Technology (ACCSCCT). The Art Institute of Ohio-Cincinnati is accredited by ACCSCCT as branch campus of ILIC. At the time of the review, the Art Institute of Ohio-Cincinnati submitted a request to the Higher Learning Commission to become a regionally accredited branch campus of ILIC. In addition, the Art Institute of Ohio-Cincinnati is recognized by the State Board of Career Colleges and Schools, and is authorized by the Chancellor of the Ohio Board of Regents for select associate degree programs.

Program Information: Illinois Institute of Art-Chicago/Art Institute of Ohio-Cincinnati is requesting authorization for the following programs:

- Bachelor of Applied Science in Culinary Management
- Bachelor of Arts in Advertising
- Bachelor of Arts in Fashion Marketing and Management
- Bachelor of Fine Arts in Interior Design
- Bachelor of Fine Arts in Digital Filmmaking and Video Production
- Bachelor of Fine Arts in Media Arts and Animation
- Bachelor of Fine Arts in Visual Communication
- Bachelor of Fine Arts in Web Design and Interactive Media

Each program requires at least 180 quarter hours for completion and includes course work in general education and the technical/occupational area.

Review Results: The external review team noted the following strengths during the review: professional development opportunities for faculty; faculty participation in the development and maintenance of curricula; the college's focus on student success, including assessing incoming students and career development; institutional/program assessment procedures are in place; recent additions of library personnel and resources; the college's commitment to general education; and alignment of program and institutional missions.

The team also noted areas of non compliance with the Chancellor's standards and recommended that the institution: improve faculty credentials to meet the Chancellor's faculty standards; enhance the rigor and breadth of its general education curriculum to meet the Chancellor's standards for general education; review the library holdings to ensure adequacy to support bachelor-level programs; develop an annual institutional profile to measure accountability and assist in institutional planning; and review course syllabi to ensure consistency in format and content.

The institution responded appropriately to the recommendations of the consultants' report by demonstrating how the recommendations were accepted and integrated into the proposed programs, or, in the case of recommendations that could only be complied with over time, by presenting a clear plan for the implementation of the recommendations and a timeline for such.

Recommendation to the Chancellor: Provisional authorization is recommended for the Illinois Institute of Art-Chicago/Art Institute of Ohio-Cincinnati's baccalaureate degrees listed above. Provisional authorization will continue through December 31, 2012, contingent upon continuing accreditation from the Higher Learning Commission of the North Central Association of Colleges and Schools and continuing recognition from the State Board of Career Colleges and Schools. Provisional authorization is also contingent upon the Chancellor's written approval of progress reports that demonstrate satisfactory progress toward compliance with all standards. The Chancellor shall withdraw provisional accreditation if, in the Chancellor's judgment, the progress reports do not demonstrate satisfactory progress in any area. Progress reports are due by December 31, 2009, 2010, and 2011. A follow-up review will be performed prior to December 31, 2012 to determine continued authorization of the programs.

End of Comment Period: July 29, 2009
No comments received, Recommend Approval

APPROVED	
	
Eric D. Fingerhut, Chancellor	Date

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