

External Funding for Non-Credit Workforce Training

Question: How much non-credit training of the Ohio workforce occurs in Ohio's state-supported colleges and universities? Does it vary by sector or by institution?

Why ask about non-credit workforce training? Today, campuses provide much more than a place to go to get a college degree. Many working adults are being trained for their current or for new jobs by agreements forged between employers and educators in Ohio. Prospective students and their families may view the workforce training of a campus as a measure of how connected a campus is to the world of work. Employers who request such training for their employees best know the specific outcomes of workforce training efforts. These employers then return with repeated additional requests. Effort will be made in this first report to describe the quantity and variety of workforce training that is occurring. Subsequent reports will include measures of workforce training outcomes.

National Answers: "If we are to remain preeminent in transforming knowledge into economic value, America's system of higher education must remain the world's leader in generating scientific and technological breakthroughs and in meeting the challenge to educate workers." Alan Greenspan, Chairman of the Federal Reserve Board, February 15, 1999.

Quotes about employee knowledge and skills

- "Sixty percent of new jobs in the early 21st century will require skills possessed today by only twenty percent of the present workforce", Dr. Jane Lommel, the Hudson Institute.

Facts on Workforce Education and Productivity

- Ten percent increase in education yields 8.6% increase in productivity.
- Ten percent increase in hours worked yields 5.6% increase in productivity.
- Ten percent increase in capital stock yields 3.4% increase in productivity.

Source: National Center on the Educational Quality of the Workforce.

Statewide Answers: *In 1999-2000, Ohio campuses, through the EnterpriseOhio Network earned \$43,374,866 training 296,810 employees in the workforce. These revenues were earned with matched revenue from the state of \$4 million.*

1999-2000 Non-Credit Workforce Training Efforts of Ohio's State-supported Colleges and Universities

# Campuses	# Employees	# Employers	Revenue from Employers for Workforce Training	Matched Revenue from State for Non-Credit Workforce Training
52	296,810	3,547	\$43,374,866	\$4,000,000

- In FY 2000 Network campuses provided over 9,600 training seminars and workshops to public and private sector organizations.
- Network campuses provided training and training related services to over 8,450 unemployed persons.

Sector Answers: *Jobs Challenge has increased Ohio worker training, especially in smaller companies. Now Ohio becomes more competitive with other states as it capitalizes on the EnterpriseOhio Network of two-year campuses, Ohio's statewide resource for non-credit job training services.*

Jobs Challenge is a line item in the higher education budget that:

- Defrays a portion of the costs required for Ohio's two-year campuses to provide affordable, accessible, customized worker training, and assessment services to Ohio-wide employers;
- Provides financial incentives for Ohio employers to invest in employee skill upgrading; and
- By using EnterpriseOhio Network campus services to get that indispensable job done.

Ohio's two-year campuses are rewarded through the Jobs Challenge Workforce Incentive Grant funds for increasing the amount of non-credit skill upgrading services they provide to Ohio employers and employees. The EnterpriseOhio Network is growing in service to Ohio workers and their companies that want them to acquire the skills necessary for competitive success.

1999-2000 Non-Credit Workforce Training Efforts of Ohio's State-Supported Colleges and Universities

Sector	# Employees	# Employers	Revenue from Employers for Workforce training	Matched Revenue from State for Non-Credit Workforce Training
Community Colleges and State Community Colleges	212,839	2,334	\$25,686,503	\$2,368,791
Technical Colleges	18,698	351	\$4,555,653	\$420,119
University Branch Campuses	38,306	585	\$6,288,158	\$ 579,890
University Main Campuses *	26,967	278	\$6,844,552	\$631,200

***EnterpriseOhio Network affiliates that reside on state-supported university main campuses.**

Campus Answers: *Colleges and universities vary in their workforce development productivity. The campus details of this productivity will be reported in the next annual report.*