

Performance Report Consultation
March 2, 2000 – 10 a.m. – 3 p.m. Ohio Board of Regents

Goals of This Consultation:

1. Review charge from Governor, share campus and Regents' interest in creation of annual performance report for Ohio's Colleges and Universities.
2. Establish a process to be followed in developing annual performance report.
3. Identify minimum and desired reporting elements to be included in first annual performance report.
Suggestions made to date were derived from Governor Taft's 3 stated purposes of the report: *"First and foremost, this report would provide to Ohio taxpayers a justification for the State's continued financial commitment to higher education. Secondly, potential students could use this report to help determine which state college or university is best suited for their academic, social and career needs. Finally, this report could serve as a benchmark for colleges and universities to help identify areas of strength or weakness."* (quoted from Governor Taft's request)
4. Identify resources that may facilitate creation of annual performance report.

Attachments to be made available at consultation

November 23, 1999 Memorandum from Governor Bob Taft to Chancellor Chu

December 16, 1999 Report by Matt Filipic to Board of Regents' Performance Committee

January 6, 2000 Invitation from Chancellor Chu to State and College University Presidents

January 14, 2000 Planning document from OACC discussion group on performance measurement

February 18, 2000 Article from *Chronicle of Higher Education* on Virginia plan for performance contracts

March 3, 2000 Article from *Chronicle of Higher Education* on national plan for reports for Higher Education

December, 1999 Article from *Change: Designing and Implementing an Academic Scorecard*

Agenda

Welcome and Introductions

Goal #1: Review of Charge and Interests

1. Review of Governor Taft's request for Performance Report
2. Review of Regents Performance Committee interest in performance measures
3. Review previous Board of Regents efforts to establish performance measures
4. Review of work of OACC performance committee
5. Review previous work of IUC on performance measures
6. Other

Goal #2: Creation of Processes

Premises

1. We should anticipate a report that will evolve each year. What we begin with Year 1 may not be where we end up in Year 5. We cannot, however, wait 5 years to issue a first year report.
2. We should attempt to work with available data whenever possible. A goal is to find a balance between sharing the most accurate and relevant data without creating additional data requests of campuses.
3. We should anticipate a report that includes a combination of process measures (e.g. what is the undergraduate experience like?) and outcome measures (e.g., how successful are degree seeking students in graduating in a timely fashion?).

Issues

1. How can we best respond to the Governor's interest in involving local boards of trustees?
2. How can we best include institutions' mission and context in annual performance report?
 - How distinguish community/technical college issues from University main/regional campus issues?
 - How distinguish between urban institution issues and issues of non-urban campuses?

Action Steps

1. We want to create an interim reporting mechanism to keep all campuses in the loop at every stage of the report development process.
2. We suggest formation of technical subcommittee to advise Regents staff. Meet monthly? Membership?
3. We optimistically suggest a draft of performance report early fall, 2000.
4. Other

Goal #3: Identification of Minimum & Desired Reporting Elements

Including both process and outcome measures

Suggestions made to date were derived from Governor Taft's 3 stated purposes of the report: *"First and foremost, this report would provide to Ohio taxpayers a justification for the State's continued financial commitment to higher education. Secondly, potential students could use this report to help determine which state college or university is best suited for their academic, social and career needs. Finally, this report could serve as a benchmark for colleges and universities to help identify areas of strength or weakness."* (quoted from Governor Taft's request)

Suggestions that have been made to date are included below.

1. *Retention measures (Year to year retention for full time students?)
 2. *Degree completion measures (including time to graduation)
 - Completion rates as percent of enrolled students
 - Completion rates computed relative to population served by institutions
 - Comparison of actual to predicted graduation rates
 3. Other completion measures (certificates; core coursework)
 4. *Transfer measures
 - mobility in; mobility out; concurrent enrollment
 5. Licensure/professional exam passage rates
 6. Later academic success of students who initially required remedial coursework.
 7. Average instructional meeting size (separated by lower division, upper division, graduate ranks, professional)
 8. Average time to declaration of major for undergraduates
 9. Student to faculty ratio
 10. Subsequent enrollment of Post Secondary Educational Option students who matriculate
 11. Likelihood of undergraduate students being taught by faculty with academic rank
 12. Measures of student engagement/student satisfaction
 13. Measures of fiscal health (Senate Bill 6 ratios)
 14. Wage/salary employment outcomes
 15. Measures of community engagement/community service
 16. Percentage of students enrolled in accredited programs (where accreditation is possible)
- *Specific measures requested by Governor Taft

Goal #4: Identification of Resources/related reports

1. Similar performance reporting occurring at campus levels?
2. Similar work in other states (NJ, Florida, Washington, KY, others?)
3. HEI data system and Reporting Subcommittee of HEI Advisory Committee
4. Benchmarking with peer institutions
5. National trends data
6. Developing relationship with ACT
7. Recent discussions with OBES (employment outcomes); Ohio Supreme Court (bar outcomes)
8. other

Next Steps

1. Seek involvement of private and independent higher education institutions?
2. Other opportunities for input/dialogue
3. Subsequent meetings of consultation
4. Identify desirable timeline
5. Identify technical subcommittee to advise
6. Create List Serve, web Site, chat room capability
7. Other: