



## Board of Regents

**Ted Strickland**, Governor  
**Eric D. Fingerhut**, Chancellor

University System of Ohio

**For Immediate Release**  
**July 7, 2008**

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### **TOP CASE WESTERN RESERVE UNIVERSITY EXEC NAMED SENIOR ECONOMIC DEVELOPMENT ADVISOR TO THE CHANCELLOR**

***Mark Coticchia to help launch Board of Regents Division of Economic Advancement; Will work in tandem with Department of Development to attract talent, investment to the state***

COLUMBUS – Ohio Board of Regents Chancellor Eric D. Fingerhut announced today that Mark Coticchia, Vice President for Research and Technology Management at Case Western Reserve University, will serve as his senior advisor for economic development for a one-year term beginning July 7.

Coticchia, an international expert in technology transfer and linkages between higher education and the economy, is an executive on loan from the University, tasked with the responsibility of advising and assisting Chancellor Fingerhut in launching the Board of Regents' new Division of Economic Advancement.

"A key component of Ohio's 10-year *Strategic Plan for Higher Education* is making the University System of Ohio a world-class leader in economic development," said Chancellor Fingerhut. "Work that will be done through the Office of Economic Advancement includes building world-class centers of research, which will be home to remarkable collections of intellectual talent that attract public and private investment in Ohio colleges, universities, and businesses."

Coticchia will be directly involved in developing strategies that make Ohio's research centers magnets for private capital looking for inventions to build into businesses, which create jobs and economic prosperity for the state. As part of the launch of the Office of Economic Advancement, he will work with the Department of

Development to link higher education with state efforts to market specific businesses and industries; facilitate tech transfer and entrepreneurship in and around campuses; promote globalization initiatives; and help establish the full incorporation of the Ohio Skills Bank into the Board of Regents.

“Mark brings deep and practical understanding of how to bring research discoveries to the marketplace,” said Case Western Reserve University President Barbara R. Snyder. “Building stronger connections among universities and businesses will benefit all Ohio.”

“We’re grateful to President Snyder and Case Western Reserve University for loaning us an executive of Mark Coticchia’s caliber as we work to build a world-class system of higher education in Ohio,” said Chancellor Fingerhut. “Mark’s breadth of knowledge and many great successes at the University and in private industry in advancing research, commercialization and entrepreneurship – including co-founding Lycos, Inc. – make him a true asset to the state. We commend him for his service and look forward to his contributions to the people of Ohio.”

*For more information on Mark Coticchia, see*  
<http://ora.ra.cwru.edu/techtransfer/pages/mark.htm>.

*For more information on Ohio’s 10-year Strategic Plan for Higher Education, see*  
<http://universitysystem.ohio.gov/strategic-plan>.

### **About Case Western Reserve University:**

**Case Western Reserve University** is among the nation’s leading research institutions. Founded in 1826 and shaped by the unique merger of the Case Institute of Technology and Western Reserve University, Case Western Reserve is distinguished by its strengths in education, research, service, and experiential learning. Located in Cleveland, Case Western Reserve offers nationally recognized programs in the Arts and Sciences, Dental Medicine, Engineering, Law, Management, Medicine, Nursing, and Social Work. <http://www.case.edu>.

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