

CAMPUS IMPACT

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COMMUNITY HEALTH CARE

OU, health partners create Appalachian center

Residents of southeastern Ohio have a new resource for coordinating the treatment of heart disease and diabetes: the Cornwell Center for Cardiovascular and Diabetes Care.

A progressive alliance of health-care providers - O'Bleness, MidOhio Cardiology and Vascular Consultants, the Ohio University College of Osteopathic Medicine and OhioHealth - have been involved in developing the center.

The Cornwell offers a combination of services targeted at diagnosis, treatment and long-term care for heart disease and diabetes - two diseases often linked. Heart disease is the leading cause of death for the 17

million Americans who have diabetes, according to the American Diabetes Association and the American College of Cardiology. Two out of three people with diabetes will die from heart attack or stroke.

Rick Castrop, O'Bleness Health

System president, said that by providing a convenient location and integrated services, the Cornwell Center will be a welcome benefit to the region. "Patients will not have to travel out of the area to receive quality low-risk diagnostic catheterization procedures," he said.

"Patients with diabetes and heart disease will find it convenient to have all these services

in one place. With the Diabetes and Endocrine Center located at the Cornwell Center, the opportunities for clinical care and research collaboration are significantly broadened."

Cardiovascular disease is the leading cause of death in the developed world, and the incidence of the disease in Ohio is almost two to three times that reported nationwide.

Diabetes is becoming a national epidemic, often due to poor diet and other lifestyle choices. Diabetes cases in southeastern Ohio may be almost twice as high as state and national averages, according to a survey by the Appalachian Rural Health Institute of Ohio University and the Voinovich Center for Leadership and Public Affairs at OU.



COMMUNITY SERVICE

Wittenberg, CMHP partner to provide healthy info



Wittenberg University has partnered with

Community Mercy Health Partners (CMHP) to present a series of public lectures on a variety of health issues that will be free and open to Wittenberg and the Springfield community.

Mary Jo Groves, university physician, will be the primary speaker for the series, which includes such subjects as dieting, the pandemic flu, interpreting medical information, cardiac health and a lecture aimed at parents with graduating high school students, among others.

"The best way I can serve the community is to teach patients about their health, and having a lecture format is a way to give back to the community," Groves said.

Experts from CMHP will participate in the series. Guest speakers

from CMHP and other community resources will include a nutritionist, cardiologist and a rehabilitation specialist. Additional features may be added to programming - for example, at the flu lecture, members of the Clark County Health Department will be present to administer flu shots.

"I am passionate about providing information to the public," Groves said. "It's a great way for me to donate what I know to people who want to learn and might not otherwise have the means to see a doctor or get the attention they desire."



SHARE YOUR IMPACT STORIES!

If you know of similar stories that show how your local college or university is having an impact on the community, please share it with us for a future issue (see back panel for contact info).

REAL-WORLD TRAINING

Cleveland area banks open 21st Century Teller



When Cleveland area banks and savings institutions recently asked Cuyahoga Community College to help meet their need for well-trained tellers, the college responded by creating *The 21st Century Teller*.

Jerry Sue Thornton, president of Cuyahoga Community College, emphasized, "This is not just *our* program. Our colleagues in the banking industry told us what they wanted, helped us develop the curriculum and worked with us to find outstanding instructors."

The program will increase the number of skilled tellers/customer service representatives available for *all* financial institutions in Northeast Ohio. The course covers teller roles and responsibilities.

In recent years, Key has worked

with Cuyahoga Community College to develop and launch *Key Career Place* and the *Key Entrepreneur Development Center* at Corporate College.

"The training's intense focus on personal interaction skills and basic accounting principals will significantly deepen our pool of qualified applicants,"

says Lisa Oliver, Key-Bank's Greater Cleveland district president. "Superior customer service requires a steady supply of talented, dedicated professionals. Our tellers are groomed for unlimited careers in banking."

Paul Clark, president of National City Northern Ohio Banking, said,

"Our customer service representatives are tremendous assets to our National City team. We have been a partner with Cuyahoga Community College for many years, and we are excited to leverage the opportunities afforded by this program."

"As chairman of the Cuyahoga

Community College Foundation, I know how well Tri-C's

training responds to the needs of the business community,"

said Jerry Kelsheimer, president of Huntington National Bank's Northern Ohio

region.

The *21st Century Teller* program will be offered at Corporate College® East in Warrensville Heights.

KeyBank



National City

Huntington

DISASTER PREPAREDNESS, TRAINING

BGSU's Fire School trains firefighters, many others

In addition to firefighters, first responders, including paramedics, emergency medical technicians, police officers and industrial brigades, as well as arson and insurance investigators, can train at State Fire School, hosted by Bowling Green State University since 1974.



Courses such as Dealing with Combative Peo-

ple apply to a wide range of occupations. Rescue personnel can learn techniques to free individuals trapped in elevators or on towers. Fire brigade and safety personnel responsible for fire prevention and protection in business and industry can gain experience with live chemical fires, and investigators can learn their trade in recreated fire scenes in real struc-

tures.

Along with the hands-on field training, classroom instruction is offered for firefighters who want to complete their fire instructor certification or advance their career with a promotion to fire officer.

Firefighters, investigators and members of industrial brigades now may earn academic credit at BGSU in several State Fire School courses, including 36-hour Volunteer Firefighter, Basic and Advanced Fire Investigation, and Industrial Brigade Organization Training, among others. Continuing education credit is awarded to paramedics and emergency medical services professionals who complete Advanced Medical Life Support or Introduction to 12-Lead EKG.

Need-based training grants, provided by the Nationwide Foundation

Scholarship, underwrite registration fees for firefighters and emergency service personnel in Ohio who would not be able to attend State Fire School without this assistance.

For more information about State Fire School or the Nationwide Foundation Scholarship, visit <http://www.fireschool.org> or call 877-650-8165.



ABOUT CAMPUS IMPACT

Campus Impact is a publication of the Ohio Board of Regents designed to inform policymakers about the impact Ohio's public and private colleges and universities are having on their students and communities. For more information, please contact:

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