

Agenda, Strategic Plan Indicators and Reporting Review
August 18, 2009
10:00 a.m. to 3:00 p.m.
Main Conference Room, 36th Floor of Rhodes Tower

1. Welcome and introductions & Updates
 - Rule 2
 - CIP Reclassification & STEMM
 - CIP 2010

2. HEI Fellow(s)?
 - Longitudinal Data System Developments – Paolo DeMaria

3. Review and revision of strategic plan indicators

4. A list of indicators under review is attached to the agenda.
 - *See below.....*
 - *A list will be produced to include the definitions for the Strategic Plan Indicators. Will try to have them out at the same time that the baseline data has been produced.*

5. Plan goals. Review, clarification, etc.

6. Review of last year's indicator definitions, suggestions for changes this year.
 - Actual versus Expected Graduation Rates – Metric #6
 - Request to see the model (version 15) in its current form.
 - A request was made to view the baseline data prior to being circulated AND for a refresher to be circulated for the group.
 - Schools start at their own baseline in the current model.

 - Community College metrics on transfer that are currently TBD need to be discussed and might be left as TBD, but a discussion needs to be lead to discuss what the appropriate outcome should be.

7. Reporting format and schedule.

Strategic Plan Indicators Under Review

0. Total Degrees Awarded (Annual)

- *Year 1 reported Associate, Bachelor's, and Graduate/Professional.*
 - What about certificates.....less than associate's certificate?
 - Incompleteness of data; not all award data makes it way to HEI
 - What about post-bacc certificates??
 - Stackable certificates???
 - One-year certificates vs. short-term certificates???
 - Maybe initially we need to go one-year plus certificates
- *We have considered expanding the Graduate/Professional group to separate Master's, Doctoral, and Professional.*
 - No objections were raised about the change.

#1. Total post-secondary enrollment (Fall)

- *We should revise the state Total to reflect the count of institutional totals (as opposed to totals of campus enrollments). State enrollment total will decrease by about 10,000 due to concurrent enrollments in multi-campus institutions. Institutional enrollment measure is SAME.*
 - Unduplicated count in the institutional reports.
 - Initially down by reporting/counting from a campus level.
 - Institutional breakdown within institutional reports will not be replicated and posted in a statistical profile to be placed on the web....will use campus numbers.
 - Institutions with regional campuses may have problems with the unduplicated headcount with assigning a student to a particular campus for a strategic indicator.
 - Financial issues are also important to remember in the duplicated versus unduplicated numbers.

- FTE's are a more appropriate number to use than headcount in many cases...especially with institutions with regional campuses.

#2. Total STEMM degrees Awarded (Annual)

- *Will be based on revised designation of "What is STEMM?" We have time for a limited discussion of the proposed STEMM classification distributed by Darrell Glenn.*
 - Originally used the discipline area designations in the STEMM counts.
 - Review of the discipline areas showed that they had inconsistencies within the type of six-digit CIP codes that made the up the discipline areas.
 - Moved the approximately 70 subject fields to about 150 subject fields, allowing them to be grouped in much smaller "buckets".
 - B.S. versus B.A. – Could cause issues???
 - Counting degrees at the graduate level, but NOT at the undergraduate level...could be possible that the undergraduate degree is more STEMM related.
 - A question was raised about making the STEMM reclassification reflect the funding model classification.

#3. Total enrollees age 25 and older (Fall)

- *Will expand to separate undergraduate and graduate/professional students.*
 - No objections were given on the change.

#5. Percent of total degrees awarded to Black and Hispanic students (Annual)

- *Will add American Indian.*
 - No objections were given on the change.

#6b? Community college success measure(s)?

- *This is the natural place for a community college success measure as a counterpart to the university graduation rate measure. Even if we do not add this now, we should discuss the possibility of doing so in the future.*

#9. Total size of endowments and foundations per FTE (Annual)

- *Same endowment calculation will be used, based on a survey conducted by OBR staff.*
- *Is FTE the right thing to normalize by?*
 - *Pretty standard comparison....endowment per FTE*
 - *Two separate reports....endowment and foundation*

#10. Federally financed research spending (Annual)

- *Institutional measure is SAME, although we might discuss whether or not Research \$ per capita is the right statewide measure. Some people have expressed a desire to reconsider the particular statewide goal that has been chosen.*
 - *Discussion about the denominator...not the NSF numerator.*
 - *Making research dollars per capita as a goal*
 - *Possibility of having the number and setting a number as the goal as opposed to dollars per capita.*
 - *Possibility of research expenditures per faculty FTE or total dollars....what some of the national rankings use?*

#11. Average out of pocket cost

- *Last year, we used the affordability report to generate information on this topic. Do we still want to a separate affordability report, or do we incorporate some version of that into this template?*
 - *A question was raised about using the Affordability Report versus using the net average out of pocket cost.*
 - *A suggestion was made to continue the Affordability Report due to the complications that arise in the reporting of the net average tuition from the data submitted to HEI.*

- Issues with institution versus campus reporting
 - Affordability matrix was done by campus....
- *We need to define “out-of-pocket cost.”*
 - Possible separation by EFC needed in report.
- *Proposal (to be used in starting point for discussion) –*
- *Cohort - Full-time, fall term, Ohio resident undergraduates. Might restrict to students who are attending only one campus of an institution*
 - Might not always ignore part-time students, but their costs can be all over the place.
 - Difficulty in students at multiple campuses within an institution....restriction possible.
 - Question was raised regarding if degree-seeking was a criteria for the cohort.
- *Gross costs – At minimum, Annualized tuition and general fees (semester costs times 2, quarter costs times 3)*
 - Much simpler to look at only one term of data.
 - In initial data we have been using fall data and annualizing the numbers to get data for the year.
- *We should discuss the inclusion of “other academic fees.”*
 - Additional analysis needs to be done to look at the variation that is present across institution in regards to “other fees”.
 - Use only tuition and fees for gross costs, as opposed to including “other fees”....at least in the beginning of the data collection.
- *Leave out other attendance costs (books, etc. due to high variability and lack of data)*
 - No objections were raised about the statement.
 - Needs to be noted that these additional costs are not included in the net average tuition calculation.

- *Financial aid – Include grant aid only, annualized the term data in the same way as tuition and fees.*
 - Grant aid netted out; collecting work study & loan data
 - What sense does an average net tuition make for all your students???
- *Net = Gross minus Financial aid*
- *Average net will include negative values. For Zero EFC students, the existence of a negative average net cost conveys useful information. Further, many negative net cost outcomes arise only because we have defined gross cost so narrowly.*

#12. Tuition and fees weighted average of bachelor’s degree offered on a community college or university regional campus- national rank (Annual)

- *The answer to this question can't be represented as a single number to fit in a cell.*
- *Does it make sense to talk about a “national rank” for something that can't be translated into a single number, even if national data could be gathered?*
- *Last year, information related to this issue was gather by OBR survey. Do we continue last year's survey?*

#15. (Community Colleges) Transfer Metric currently under development with guidance from OACC.

- *To the best of my knowledge, this transfer metric was not developed. Are we going to try to get one?*

#16. Industrially financed research spending (Annual)

- *SAME, although we might discuss whether or not Research \$ per capita is the right statewide measure. Some people have expressed a desire to reconsider the particular statewide goal that has been chosen.*

#17. Globalization measure (Annual):

- *Total international students -Will use the "Non-resident Alien" category in the Race/Ethnicity field to identify international students.*

- Previously used the state code 'ZZ' in the student entrance file.
- No objections were given on the change.
- *Further, we should consider changing this to a fall headcount, to match the other enrollment measures. There is no good reason to have this be an annualized number. Why this one and not the others?*
 - Annualized number originally was about 13,000 and the fall count was about 12,000. In principle, there could be a component breakdown with the other fall term numbers reported.
 - Possible foreign exchange programs that are only semester long might be lost....study abroad???

#18. Knowledge Transfer Measure- TBD

- *Still TBD?*

#19. Business satisfaction- measured through survey

- *Still TBD?*