

Agenda, Strategic Plan Indicators and Reporting Review
August 18, 2009
10:00 a.m. to 3:00 p.m.
Main Conference Room, 36th Floor of Rhodes Tower

1. Welcome and introductions
2. Review and revision of strategic plan indicators
A list of indicators under review is attached to the agenda.
3. Plan goals. Review, clarification, etc.
4. Review of last year's indicator definitions, suggestions for changes this year.
5. Reporting format and schedule.

Strategic Plan Indicators Under Review

0. Total Degrees Awarded (Annual)

Year 1 reported Associate, Bachelor's, and Graduate/Professional.

We have considered expanding the Graduate/Professional group to separate Master's, Doctoral, and Professional.

#1. Total post-secondary enrollment (Fall)

We should revise the state Total to reflect the count of institutional totals (as opposed to totals of campus enrollments). State enrollment total will decrease by about 10,000 due to concurrent enrollments in multi-campus institutions. Institutional enrollment measure is SAME.

#2. Total STEMM degrees Awarded (Annual)

Will be based on revised designation of "What is STEMM?" We have time for a limited discussion of the proposed STEMM classification distributed by Darrell Glenn.

#3. Total enrollees age 25 and older (Fall)

Will expand to separate undergraduate and graduate/professional students.

#5. Percent of total degrees awarded to Black and Hispanic students (Annual)

Will add American Indians.

#6b? Community college success measure(s)?

This is the natural place for a community college success measure as a counterpart to the university graduation rate measure. Even if we do not add this now, we should discuss the possibility of doing so in the future.

#9. Total size of endowments and foundations per FTE (Annual)

Same endowment calculation will be used, based on a survey conducted by OBR staff.

Is FTE the right thing to normalize by?

#10. Federally financed research spending (Annual)

Institutional measure is SAME, although we might discuss whether or not Research \$ per capita is the right statewide measure. Some people have expressed a desire to reconsider the particular statewide goal that has been chosen.

#11. Average out of pocket cost

Last year, we used the affordability report to generate information on this topic. Do we still want to a separate affordability report, or do we incorporate some version of that into this template?

We need to define “out-of-pocket cost.”

Proposal (to be used in starting point for discussion) –

Cohort - Full-time, fall term, Ohio resident undergraduates. Might restrict to students who are attending only one campus of an institution

Gross costs – At minimum, Annualized tuition and general fees (semester costs times 2, quarter costs times 3)

We should discuss the inclusion of “other academic fees.”

Leave out other attendance costs (books, etc. due to high variability and lack of data)

Financial aid – Include grant aid only, annualized the term data in the same way as tuition and fees.

Net = Gross minus Financial aid

Average net will include negative values. For Zero EFC students, the existence of a negative average net cost conveys useful information. Further, many negative net cost outcomes arise only because we have defined gross cost so narrowly.

#12. Tuition and fees weighted average of bachelor’s degree offered on a community college or university regional campus- national rank (Annual)

The answer to this question can't be represented as a single number to fit in a cell.

Does it make sense to talk about a “national rank” for something that can’t be translated into a single number, even if national data could be gathered?

Last year, information related to this issue was gather by OBR survey. Do we continue last year's survey?

#15. (Community Colleges) Transfer Metric currently under development with guidance from OACC.

To the best of my knowledge, this transfer metric was not developed. Are we going to try to get one?

#16. Industrially financed research spending (Annual)

SAME, although we might discuss whether or not Research \$ per capita is the right statewide measure. Some people have expressed a desire to reconsider the particular statewide goal that has been chosen.

#17. Globalization measure (Annual):

Total international students -Will use the "Non-resident Alien" category in the Race/Ethnicity field to identify international students.

Further, we should consider changing this to a fall headcount, to match the other enrollment measures. There is no good reason to have this be an annualized number. Why this one and not the others?

#18. Knowledge Transfer Measure- TBD

Still TBD?

#19. Business satisfaction- measured through survey

Still TBD?