



ZANESVILLE

Grover Cleveland Middle School
Zanesville High School

Lighthouse Community Data
Compiled by the Ohio Board of Regents
March 2006

TABLE OF CONTENTS

- 3 **OVERVIEW** *A glance at notable educational and economic statistics in Lima.*
- 4 **GEAR UP ADVISORY COMMITTEE** *A directory of the members with contact information and professional titles.*

COMMUNITY

- 6 **CITY PROFILE** *A profile of Zanesville from the popular internet encyclopedia, Wikipedia.*
- 7 **SOCIAL CHARACTERISTICS** *Statistics from the U.S. Census Bureau with population figures, household figures, demographic breakdowns and educational attainment.*
- 9 **GOVERNMENTAL LEADERS** *A directory of the primary governmental leaders in Zanesville, including the mayor, city council, state and federal representatives.*
- 10 **MEDIA INFORMATION** *An extensive directory of all media outlets—print, television and radio—serving the Zanesville community.*

ECONOMY

- 15 **ECONOMIC CHARACTERISTICS** *Statistics from the U.S. Census Bureau with employment figures and a breakdown of industries and occupations in which people work.*
- 16 **TOP EMPLOYERS** *The top employers in Zanesville and the surrounding area, according to the Zanesville Chamber of Commerce.*

EDUCATION

- 19 **SECONDARY EDUCATION** *Statistics on Zanesville High School and Cleveland Middle School, including Ohio Graduation Test scores, student enrollment and demographic figures and college outcomes.*
- 21 **HIGHER EDUCATION** *Statistics on Zanesville's Higher Education institutions.*

OVERVIEW

➤ Education

High school graduate or higher: 73.6%
Bachelor's degree or higher: 11.4%

Population 25 years and over: 16,399

- Less than 9th grade: 979
- 9th to 12th grade, no diploma: 3,357
- High school graduate: 6,549
- Some college, no degree: 2,764
- Associate degree: 885
- Bachelor's degree: 1,169
- Graduate or professional: 69

3 years and over in school:

6,158

- Nursery school, preschool: 507
- Kindergarten: 445
- Elementary school: 3,089
- High school: 1,332
- College or graduate school: 785

➤ Colleges and Universities

Ohio University – Zanesville
Muskingum College
Zane State College

➤ Employment

Population (16 years and over): 19,389
Civilian labor force: 11,444
 Employed: 10,542
 Unemployed: 902

➤ Income

Median household income in 1999: \$20,556
Families below poverty level: 15.8%
Individuals below poverty level: 21.8%

GEAR UP ADVISORY COMMITTEE

Coordinator

***Heather Sands**

*Director of College Access Programs Scholarship Central
Access Program*

Muskingum County Community Foundation

Donna Cole

MCCF President

Beth DaLonzo

*Sr. Director of Admission & Financial Services
Muskingum College*

Susan Holdren

Kathy McCray

Director of Instructional Services

Jennifer Minyo

Financial Aid Coordinator

David Mitzel

Executive Director

Muskingum County Community Foundation

Michael Pockl [Not on committee]

Superintendent

Les Richards

Principal, Grover Cleveland Middle School

George Ruberg

*Director of Grants and Contracts
Zane State College*

Richard Sykes

Principal, Zanesville High School

COMMUNITY

Education would be much more effective if its purpose was to ensure that by the time they leave school every boy and girl should know how much they do not know, and be imbued with a lifelong desire to know it.

Sir William Haley

WIKIPEDIA PROFILE

Zanesville is a city located in Muskingum County, Ohio. As of the 2000 census, the city had a total population of 25,586. It is the county seat of Muskingum County.

Zanesville was settled in 1797 by Ebenezer Zane (who lent his name to the town) and his son in law, John McIntire. Novelist Zane Grey was a descendant of the Zane family and was born in Zanesville. The city was the state capital of Ohio from 1810 to 1812.

Geography

Zanesville is located at 39°56'46" North, 82°0'44" West (39.946049, -82.012150), along the Muskingum River at its confluence with the Licking River.

According to the United States Census Bureau, the city has a total area of 29.8 km² (11.5 mi²). 29.1 km² (11.2 mi²) of it is land and 0.7 km² (0.3 mi²) of it is water. The total area is 2.26% water.

Demographics

As of the census of 2000, there are 25,586 people, 10,572 households, and 6,438 families residing in the city. The population density is 878.9/km² (2,276.8/mi²). There are 11,662 housing units at an average density of 400.6/km² (1,037.8/mi²). The racial makeup of the city is 85.48% White, 10.76% African American, 0.40% Native American, 0.23% Asian, 0.02% Pacific Islander, 0.42% from other races, and 2.70% from two or more races. 0.79% of the population are Hispanic or Latino of any race.

There are 10,572 households out of which 30.7% have children under the age of 18 living with them, 38.5% are married couples living together, 18.0% have a female householder with no husband present, and 39.1% are non-families. 33.4% of all households are made up of individuals and 14.5% have someone living alone who is 65 years of age or older. The average household size is 2.36 and the average family size is 2.99.

In the city the population is spread out with 26.8% under the age of 18, 9.5% from 18 to 24, 27.8% from 25 to 44, 20.5% from 45 to 64, and 15.5% who are 65 years of age or older. The median age is 35 years. For every 100 females there are 85.3 males. For every 100 females age 18 and over, there are 79.3 males.

The median income for a household in the city is \$26,642, and the median income for a family is \$31,932. Males have a median income of \$27,902 versus \$20,142 for females. The per capita income for the city is \$15,192. 22.4% of the population and 19.3% of families are below the poverty line. Out of the total population, 32.3% of those under the age of 18 and 14.8% of those 65 and older are living below the poverty line.

SOCIAL CHARACTERISTICS¹

POPULATION	LIMA	OHIO
Population, 2003 estimate	25,277	11,435,798
Population, percent change, April 1, 2000 to July 1, 2003	-1.3%	0.7%
Population, 2000	25,586	11,353,140
Population, percent change, 1990 to 2000	-6.0%	4.7%

POPULATION BREAKDOWN	NUMBER	PERCENT
Total Population	25,586	-
Male	11,781	46.0
Female	13,805	54.0
Under 5 years	2,085	8.1
18 years and over	18,732	73.2
65 years and over	3,971	15.5
One race	24,896	97.3
White	21,870	85.5
Black	2,753	10.8

RELATIONSHIPS		
In households	24,923	97.4
Householder	10,572	41.3
Spouse	4,068	15.9
Child	7,617	29.8
Other relatives	1,135	4.4
Nonrelatives	1,531	6.0
In group quarters	663	2.6
Institutionalized population	519	2.0
Non-institutionalized population	144	0.6

HOUSEHOLDS BY TYPE		
Total households	10,572	
Family households (families)	6,438	60.9
With own children under 18 years	3,245	30.7
Married-couple family	4,068	38.5
With own children under 18 years	1,695	16.0
Female householder, no husband present	1,905	18.0
With own children under 18 years	1,275	12.1
Nonfamily households	4,134	39.1
Householder living alone	3,528	33.4
Householder 65 years and over	1,528	14.5

SCHOOL ENROLLMENT

¹ [U.S. Census Bureau, Social Characteristics.](http://www.census.gov/socialcharacteristics/)

Population 3 years and over enrolled in school	6,158	--
Nursery school, preschool	507	8.2
Kindergarten	445	7.2
Elementary School	3,089	50.2
High school	1,332	21.6
College or graduate school	785	12.7
EDUCATIONAL ATTAINMENT		
Population 25 years and over	16,399	--
Less than 9 th grade	979	6.0
9 th to 12 th grade, no diploma	3,357	20.5
High school graduate (includes equivalency)	6,549	39.9
Some college, no degree	2,764	16.9
Associate degree	885	5.4
Bachelor's degree	1,169	7.1
Graduate or professional degree	696	4.2
Percent high school graduate or higher	-	73.6
Percent bachelor's degree or higher	-	11.4

GOVERNMENT LEADERS

MAYOR



Butch Zwelling

1613 Wittenberg Boulevard West
Springfield, OH 45506
937-324-0833

Occupation: Attorney **Education:** Muskingum College, B.A.; Ohio Northern University, J.D.

COMMISSIONERS

Don Madden, Dorothy Montgomery, Brian Hill

401 Main Street
Zanesville, Ohio 43701
740-455-7100
commissioners@muskingumcounty.org

STATE BOARD OF EDUCATION, REPRESENTATIVE



Jennifer Stewart

State Board District 9
2772 Martin Road
Zanesville, OH 43701
740-452-4558

Occupation: Public servant **Education:** Muskingum College, B.A.; The Ohio State University, M.A.

STATE HOUSE



Jim Aslanides

77 South High Street
12th Floor
Columbus, OH 43215-6111
614-644-6014
district94@ohr.state.oh.us

Occupation: Small business owner **Education:** Kent State University, attended

STATE SENATE



Joy Padgett

Senate Building
Room #035, Ground floor
Columbus, OH 43215
614-46608076
sd20@mailr.sen.state.oh.us

Occupation: Small Business Owner, Former Educator. **Education:** B.S., Education, Kent State University.

U.S. HOUSE



Bob Ney

2438 Rayburn HOB
Washington, DC 20515
202-225-6265

bobney@mail.house.gov

Occupation: Full-time legislator **Education:** The Ohio State University, B.S. in education

MEDIA INFORMATION

Times Recorder (The)

34 South Fourth Street
Zanesville, OH 43701-3417

740/452-4561
740/450-6780- Fax-business
740/450-6759- Fax-newsroom

E-Mail: dshaw@nncogannet.com
Website: www.zanesvilletimesrecorder.com

Published: am
Circulation: 22,500
Circulation Audience: Southeastern Ohio
Deadlines: Display-4 pm, 2 days prior
Line Ads-4 pm, day prior

Publisher: Dan Shaw
Managing Editor: Jason Maddux, jmaddux@nncogannet.com
City Editor: Monica Torline
Circulation Manager: Wayne Carrier
Classified Manager: Hillary Bates, hbates@nncogannet.com
Retail Sales Manager: Greg McPeck, gmcpeck@nncogannet.com
Sports Editor: Dave Weidig, dweidig@nncogannet.com

Zanesville Muskingum Advertiser

760 Linden Avenue (43701)
P.O. Box 2353
Zanesville, OH 43702-2353

740/453-0615
800/753-0078
740/453-9504- Fax

E-Mail: ebruns@jcpgroup.com
Website: www.theadvertiser.net

Published: Sunday
Circulation: 35,457
Deadlines: Wednesday, 5 pm
Publisher/General Manager: Ernie Bruns

Special Note: Part of the Advertiser Network of Publications

WHIZ-TV Channel 18

629 Downard Road
Zanesville, OH 43701-5108

740/452-5431
740/452-6553- Fax

E-Mail: news@whizamfmtv.com
Website: www.whizamfmtv.com

Network Affiliation: NBC
Owned/Operated by: Southeastern Ohio Television System
President: Henry C. Littick
Chairman: Mrs. Norma Littick
VP/Station Manager: Van Vannelli
VP/Programming: Brian Wagner
VP/Programming: Brian Wagner
TV Sales Manager: Doug Pickrell
News/Public Affairs Director: George Hiotis
Interview and Discussion Programs: TOWN HALL – Mon. – Fri.
Calendar & Announcement Programs: COMMUNITY CALENDAR

WCVZ (FM) 92.7

2477 East Pike
Zanesville, OH 43701-4626

740/455-3181
800/700-0927
740/455-6195- Fax

E-Mail: joyfm@927joyfm.com

Website: www.927joyfm.com

Watts: 16,000

Format: Contemporary Christian

Owned/Operated by: Christian Voice of Central Ohio

President: Dan Baughman

Assistant Program Director: Michael James

Sales Manager: Don Stillin

Announcers: Michael James, Jamie Hughes, Sherry Abel, Ed Caple, Bill Arnett

Calendar & Announcement Programs: COMMUNITY CALENDAR – 1 announcement per hour

WHIZ (AM) 1240 & (FM) 102.5

629 Downard Road
Zanesville, OH 43701-5108

740/452-5431
740/452-6553- Fax

E-Mail: news@whizamfmtv.com

Website: www.whizamfmtv.com

Watts: AM- 1,000
FM- 50,000

Format: AM- Oldies
FM- Hot AC

Network Affiliation: ABC

Owned/Operated by: Southeastern Ohio Broadcasting System, Inc.

Chairman: Mrs. W.O. Littick

President H. C. Littick

VP/Station Manager: Van Vannelli

General Sales Manager: Jay Benson

News/Public Affairs Director: George Hiotis

Program Director: Brian Wagner

Interview & Discussion Programs: REPORT TO THE PEOPLE TOWN HALL
Calendar & Announcement Programs: TOWN CRIER, COMMUNITY CALENDAR

WYBZ (FM) 107.3

2895-A Maysville Pike
P.O. Box 669
Zanesville, OH 43702

740/453-6004

740/453-5865- Fax

E-Mail: wyz@rr.ohio.com

Website: www.wyz.com

Watts: 3,000

Format: Oldies-50's, 60's, early 70's

Network Affiliation: Westwood One, CNN, MRN

Service Area: Muskingum, Perry, Morgan Counties

Owned/Operated by: Y-Bridge Broadcasting, Inc.

Station Manager: Rick Sabine

Sales Manager: Monica Martinelli

ECONOMY

*Education, then, beyond all other devices of human origin, is the great equalizer
of the conditions of man--the balance-wheel of the social machinery.*

Horace Mann

ECONOMIC CHARACTERISTICS²

EMPLOYMENT STATUS	Number	Percent
Population 16 years and over	19,389	--
In labor force	11,488	59.3
Civilian labor force	11,444	59.0
Employed	10,542	54.4
Unemployed	902	4.7
<i>Percent of civilian labor force</i>	--	7.9
Not in labor force	7,901	40.7
Females 16 years and over	10,705	--
In labor force	5,790	54.1
Civilian labor force	5,783	54.0
Employed	5,395	50.4

OCCUPATION	Number	Percent
Management, professional and related occupations	2,406	22.8
Service occupations	1,915	18.2
Sales and office occupations	2,679	25.4
Farming, fishing and forestry occupations	39	0.4
Construction, extraction and maintenance occupations	795	7.5
Production, transportation and material moving occupations	2,708	25.7

INDUSTRY	Number	Percent
Agriculture, forestry, fishing, hunting and mining	43	0.4
Construction	429	4.1
Wholesale trade	2,561	24.3
Retail trade	226	2.1
Transportation and warehousing, utilities	388	3.7
Information	243	2.3
Finance, insurance, real estate and rental and leasing	369	3.5
Professional, scientific, management, administrative	566	5.4
Educational, health and social services	2,469	23.4
Arts, entertainment, recreation, accommodation and food services	977	9.3
Other services (except public administration)	473	4.5

² [U.S. Census Bureau, Economic Characteristics.](#)

TOP EMPLOYERS

1) [Genesis Health Care System](#) (3,150)

800 Forest Ave.
Zanesville, OH 43701

2) [The Longaberger Company](#) (3,000)

1500 East Main St.
PO Box 3400
Newark, OH 43058-3400

3) Zandex, Inc. (1,100)

1122 Taylor St.
PO Box 2667
Zanesville, OH 43702-2667

4) [Muskingum County](#) (1,082)

401 Main St.
Zanesville, OH 43701

5) [Dollar General Corporation](#) (861)

2502 EastPointe Rd.
Zanesville, OH 43701

6) [Lear Corporation](#) (696)

200 Linden Ave.
PO Box 2158
Zanesville, OH 43702-2158

7) [Autozone, Inc.](#) (660)

2110 Sonora Road
Zanesville, OH 43701

8) [City of Zanesville](#) (390)

401 Market St.
Zanesville, OH 43701

9) New Bakery Company of Ohio (361)

750 Airport Rd.
Zanesville, OH 43701

10) Kellogg's Inc. (350)

1675 Fairview Road
Zanesville, OH 43701

11) [Owens Illinois](#) (330)

1700 State St.
PO Box 2488
Zanesville, OH 43702-2488

12) [Mattingly Foods](#) (270)
302 State St.
PO Box 2668
Zanesville, OH 43702-2668

13) [5 B'S INC.](#) (215)
1000 5B'S Drive
PO Box 520
Zanesville, OH 43702-0520

14) [Burnham Foundry Corporation](#) (190)
2345 Licking Rd.
PO Box 2398
Zanesville, OH 43702-2398

EDUCATION

Education is not the filling of a pail, but the lighting of a fire.

W.B. Yeats

SECONDARY EDUCATION

Zanesville High School

1701 Blue Avenue

Zanesville, OH 43701

Principal

Richard Sykes

740-453-0335

Academic Designation³

Continuous Improvement

4/12 State Indicators Met

88.4/120 Performance Score Index

Adequate Yearly Progress **Not met**

Average student enrollment: **1,063**

White: **78.4%**

Black: **18.1%**

Multiracial: **2.5%**

Economically disadvantaged: **43.9%**

Other student information (from 2004-05 Regents data):

89% have valid course data

86% took at least a minimum core

19% took a complete core

19% took an AP test

7% took college courses

Other student information⁴

92% took ACT or SAT

21: Average ACT score

48% first-generation collegians

College outcomes⁴(from 2004-05 Regents data):

2.7: average first-term GPA

98% attended full-time

40% took remedial courses

16% transferred in-state

Teacher credentials³:

Average years teaching: **18**

Fully certified: **100%**

Temporary teaching certificate: **9%**

At least a Bachelor's Degree: **98.4%**

At least a Master's Degree: **64.5%**

³ [Lima High School 2004-05 District Report Card](#), Ohio Department of Education.

⁴ [Ohio High School-to-College Outcomes Report](#), Ohio Board of Regents.

Zanesville High School Standardized Test Scores

Ohio Graduation Test Overall Results

Subject	2005-06	2004-05	2003-04
Reading	79.3	85.0	67.4
Writing	75.0	71.5	NA
Math	72.2	68.5	55.1
Science	55.6	59.6	NA
Social Studies	63.1	62.9	NA

2004-05 Ohio Graduation Test Breakdown

Subject	Black	White	Economically disadvantaged	Female	Male
Reading	81.8	86.5	76.0	88.5	80.7
Writing	63.6	74.4	55.2	81.1	59.7
Math	49.1	74.4	56.0	72.3	63.9
Science	41.8	64.7	39.2	59.5	59.7
Social Studies	41.8	69.1	42.4	62.8	63.0

Zanesville Cleveland Middle School⁶

928 Pine St

Zanesville, OH 43701

Principal

Les P. Richards

Academic Designation⁵

Continuous Improvement

3/7 State Indicators Met

88/120 Performance Score Index

Adequate Yearly Progress **Not met**

Average student enrollment: **446**

White: 67.3%

Black: 22.2%

Multiracial: 9.5%

Economically disadvantaged: **72.8%**

⁵ [Lima South Middle School 2004-05 Report Card](#). Ohio Department of Education.

HIGHER EDUCATION

Headcount enrollments

						Percent of Undergraduate Enrollments		
TWO, FOUR-YEAR CAMPUSES	Total Enrollments Fall 2003	% Change Fall 1998 to Fall 2003	Doctoral Students	Masters & Professional Students	Under-Graduate Students	First Generation College	Family Income Below \$50,000	Entering without High School Core
OU - Zanesville Campus	1,974	56%	8	109	1,857	60%	60%	38%
Muskingum College	2,145	23%	523	0	1,622	40%	49%	34%

Preparation for college-level work

				Percent of Students taking Remediation in the Following Subject Areas:			
College	Age and High School Core-taking Status	First Year Students	Percent of Total	Math Only	English Only	Math or English	Math and English
Ohio University, Zanesville Campus	Under 20 Total	319	74%	22%	24%	34%	11%
	No Core	112		34%	34%	49%	19%
	No Exam or Core Unknown	33		24%	33%	45%	12%
	Minimum Core	125		17%	18%	27%	8%
	Complete Core	49		4%	10%	12%	2%
	20 and older	111	26%	30%	8%	31%	7%
	Campus Total	430	100%	24%	20%	33%	10%

