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**Ohio Articulation Number (OAN)
Course Submission Form
2005-2006**



College/University Cuyahoga Community College

Course(s) Submitted(Title & Course #) Introduction to Photojournalism for
VCPH-2150
Ohio Articulation Number OCM011

Date 2-1-06 Course 1 of a 1 Course OAN mapping.

Name and title of individual submitting on behalf of the college/university

Name Peter Ross Title District Director, Transfer and Alternative Credit

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Credit Hours 3 qtr _____ sem x

Lecture Hours 2

Laboratory Hours 3 (if applicable)

Pre-Requisites(s) Course work (if applicable)

VCPH-1250 Black and White Photography II, and VCPH-1350 Color Photography I, and VCPH-1450 Digital Imaging I, or departmental approval; submission of portfolio of photographs

Placement Score (if applicable)

(Name of test) _____
(Domain) (Score) _____

Catalog/Course Description (Includes Course Title and Course #)

Fall 2005 - Summer 2007/Introduction to Photojournalism, VCPH-2150

Texts/Outside Readings/Ancillary Materials

See CCC Course Outline in Course Objectives

Course Objectives and/or Plan of Work

Board of Trustees Date: 05/22/03
Effective Date: 08/21/03

**CUYAHOGA COMMUNITY COLLEGE
OFFICIAL COURSE OUTLINE**

SUBJECT AREA TITLE	Visual Communication and Design (Photography)
COURSE TITLE	Introduction to Photojournalism
SUBJECT AREA CODE-COURSE NUMBER	VCPH - 2150
COURSE CREDIT HOURS	03

I. DESCRIPTION OF COURSE:

A. CATALOG DESCRIPTION:

Introduction to technical, aesthetic, business and ethical issues in contemporary photojournalism. Examination of issues in photojournalism and creation of images for variety of journalistic applications, from news and editorial assignments to feature stories for print and electronic photojournalism. Student must provide own adjustable camera with built-in or hand-held light meter, film and printing supplies. Introduction to shooting with digital camera and its use in journalism today. Students may work in black and white or color.

B. LECTURE HOURS: 02

C. LABORATORY HOURS: 03

D. OTHER REQUIRED HOURS: 000

E. PREREQUISITE(S):

VCPH-1250 Black and White Photography II
, and
VCPH-1350 Color Photography I , and
VCPH-1450 Digital Imaging I , or
departmental approval: submission of
portfolio of photographs.

II. OUTCOMES/OBJECTIVES:

Upon successful completion of VCPH-2150 Introduction to Photojournalism, the student should be able to:

- A. Discuss the history of photo journalism.
- B. Demonstrate technical competence in lighting techniques used in photo journalism.
- C. Demonstrate technical competence in camera techniques used in journalism.
- D. Identify the legal issues, responsibilities, and business practices of a photo journalist.
- E. Discuss ethical considerations of a photo journalist.
- F. Identify required permissions, business forms and contracts used in photo journalism.
- G. Explain photo editing, sequencing and narrative techniques used in photojournalism.
- H. Demonstrate verbal skill in articulating intention and result in your photographic work.

III. COURSE CONTENT:

- A. History of photo journalism
 - 1. History of journalistic styles
 - 2. History of technology
 - 3. Groundbreaking photo journalists
- B. What is photo journalism?
 - 1. News photography
 - 2. Magazine journalism
 - 3. Photo illustration
 - 4. Editorial photography
 - 5. Public relations photography
- C. Tools of the trade
 - 1. Camera technique
 - 2. Lenses: the right lens for the job

3. Electronic flash technique
 4. Films: color and black and white
 5. Digital technology
- D. Aesthetics of photo journalism
1. Illustration and editorial photography
 2. Spot news and general news photography
 3. Sports photography
 4. Environmental portraiture
 5. Visual order and hierarchy in journalistic images
 6. News content vs. pictorial illustrational content
 7. Effect of presence of photographer on image content
 8. Words and image: an interdependent relationship
 9. Effect of technical considerations on aesthetic content
 10. Structuring the picture story: narrative story telling
- E. Photojournalism ethics
1. History of standard protocols and practices
 2. Maintaining photographic veracity
 3. Integrity of the journalist
 4. Rights of privacy vs. the public's right to know
 5. Rights of media at the scene
 6. New technology and new issues
- F. Business practices
1. Freelance journalism and "work for hire"
 2. Intellectual property rights and usage
 3. Negotiating contracts
 4. Obtaining permissions
 5. Working with editors, publishers, writers
- G. Electronic journalism
1. Digital image transmission
 2. Digital cameras
 3. Digital ethics
 4. World Wide Web: effect on content of journalism
 5. Aesthetics of electronic journalism
 6. New practices
 7. New business issues
 8. The changing nature of journalism

IV. METHODS OF STUDENT EVALUATION MAY INCLUDE ANY OF THE FOLLOWING:

- A. Visual response
- B. Written response
- C. Verbal response

V. RESOURCES MAY INCLUDE ANY OF THE FOLLOWING:

- A. Brennan, Bonnie and Hardt, Hanno. *Picturing the Past: Media, History and Photography*. University of Illinois Press, 1999.
- B. Kobre, Kenneth. *Photojournalism: The Professionals' Approach*. 4th ed. Focal Press, 2002.
- C. Ritchin, Fred. *In Our Own Image*. Aperture Foundation, 1990.
- D. Chapnick, Howard. *Truth Needs No Ally: Inside Photojournalism*. 1994.
- E. Handouts covering ethical and business principles and practices.
- F. Lab facilities: black and white photographic darkroom, color photographic darkroom, access to computer imaging lab, digital camera capabilities, access to internet.
- G. Photographic slides, tapes, video, CD and web resources used in classroom lectures, available from VISCOM library.
- H. www.artplus.es/fotobd/index/fdhome/htm
- I. www.ausmall.com.au/lifetime/index/htm
- J. www.civilrightsphotos.com
- K. www.cmcp.gallery.ca/cmcp.html
- L. www.dastcom.com
- M. www.digitalphoto.com.nf
- N. www.eastman.org
- O. www.governmentguide.com/govsite
- P. www.icp.org
- Q. www.nypl.org/research/chss/spe/art/photo/photo.html
- R. www.photocollect.com
- S. www.photography-guide.com
- T. www.photography.gr
- U. www.rit.edu/~andpph/photolists.html
- V. www.zonezero.com

Description of Assessment and/or Evaluation of Student Learning

See CCC Course Outline in Course Objectives

Master Syllabi and Working Syllabi (if both are used)

See CCC Course Outline in Course Objectives

Additional Documentation

OBR Use

Action

Approved	
Additional Information Requested	
Rejected	
Date	

