

ART 3150 • Digital Photography
Deb A. Davis
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Spring 2003
Office: CVA 304, Telephone 530-8320
Office Hours: Wed. 10 AM – 2 PM

Course Description:

ART 3150 **Digital Photography** is an intermediate level course utilizing the Adobe® Photoshop application. In this computer-intensive course you will refine the skills you learned in Intro. to Cyber Arts and Photography I. You will be creating digital artworks, as well as expressing yourself verbally through critiques, writings and discussions involving readings on several issues related to "digital photography" and its impact on art. This course will also ask you to reflect on specific ethical concerns related to "digital photography."

Course Content:

Creative development of ideation and conceptual aspects of creating digital art.
Artistic/Visual expression in digital format (it's not all about the machine!)
Copyright concerns, digital vs. traditional photography.
Traditional and alternative presentation methods, moving beyond the white matt.
Readings, and reviews on digital photography

Hands-on use of Photoshop 7.0

Building a Photoshop System	Photoshop Tools and Work Efficiency
Image Essentials	Photoshop Retouching Tools
Color Essentials and Color Settings	Text in Photoshop
Tonal Corrections/Color Correction	Storing Images-File Formats
Capturing Images-Input Devices	Digital Darkroom, Photographic Techniques in Photoshop
Scanners, Film and Flatbed	Output Devices
Digital Camera	

Readings: There will be three readings and two artist reviews throughout the semester. Questions on the readings and reviews will be assigned; responses will be in the form of a two page typed/word-processed response.

William J. Mitchell, **The Reconfigured Eye, Visual Truth in the Post-photographic Era**, MIT Press, 1992.

A.D. Coleman, **The Digital Evolution, Visual Communication In the Electronic Age: Essays, Lectures and Interviews 1967-1998**, Nazreli Press.

Supplies: ZIP 250 or 100MB. All machines are capable of writing to CD; CD's can be either CD-R or CD -RW.
1 roll of daylight balanced slide film.

Attendance: Your attendance is required for this course and your absence will affect your grade. Regular attendance will ease the burden of your out of class work time and will alleviate a number of sticky situations caused by your "non presence." Three absences will result in a final grade reduction. **Arriving late and leaving early, not having materials or not working are all equated with being absent.**

Lab Operations: You will be working in the Digital Studio during class time and you will have access to the computers in the CVA at additional times. As of Fall 2001, the Digital Studio is fully equipped with Apple G4's and new software applications. This will make your learning and my teaching experience much more enjoyable. Please respect the equipment. Do not install **anything** on the machines. This is a group lab and having the equipment configured in a particular way will make teaching the varied classes much easier, and make your work-time in the lab much more efficient.

Assignments: All assignments are due on the date specified-work **will not be accepted after the due date**. All students are required to actively participate in critiques. Absence from critique will result in a lower grade. There will also be readings and written responses to the readings.

Requirements/Grading:

- **Exemplary, creative and thoughtful completion** of all assignments, projects and readings
- **Consistently active participation** in labs and **meaningful contributions** to critique sessions.
- **Originality of thought and risk taking evidenced** in your creative work.
- **Conceptual sophistication and technical attention to detail** in work and presentation.
- **Consistent attendance.** = A

- **Successful, creative and thoughtful completion** of all assignments, projects and readings.
- **Active participation** in labs and **meaningful contributions** to critique sessions.
- **A thorough understanding** of the assignment and its visual components as evidenced in your creative work.
- **Attention to craftsmanship** in your creative work and their presentation.
- **Consistent attendance.** =B

- **Completion of all assignments,** readings and projects, if you complete the project and fulfill the requirements of the project(s), with a **standard level of quality** (middle-of-the-road approach), have **erratic attendance** -will result in a C grade. (These projects are often executed at the last minute or with little time invested.)

- **Work which does not meet the requirements of the assignment and does not exhibit a standard level of quality,** poor craftsmanship, no originality, little or no attention to detail, **missing assignments, readings or projects, attendance problems**-will result in a D grade.

- **Projects, assignments and readings not completed, total disregard for the course and its aims, poor attendance (or lack thereof)**-will result in an F grade. If this is what you are interested in, why are you taking the class?



Hands

Chris Corban

ART 3150 • Digital Photography
Spring 2004 TR 9:30 AM – NOON
Deb A. Davis CVA 3040

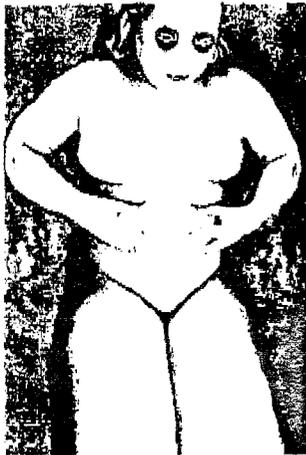
CVA, Digital Studio
Office Phone: 530-8320 debra.davis@utoledo.edu

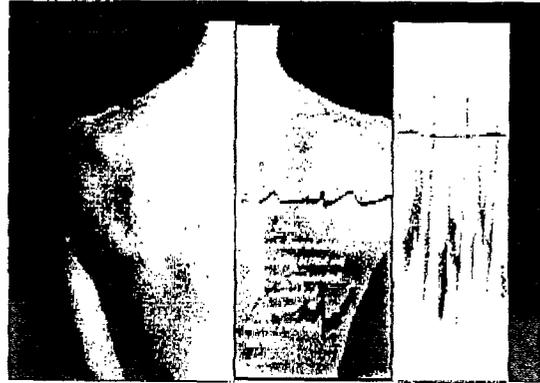
1/13 Introduction to class and Digital Studio
Photographic visual and conceptual survey. 2 rolls of 24 exp color film to be shot with a standard 35mm camera. If you don't have a 35mm, then by 2 disposable cameras. Following the guide lines, images must be shot and processes and ready for scanning by 1/22. **NO EXCUSES!**

1/15 Digital Imaging Essentials - Essential Photoshop Tools

1/20	Digital Imaging Essentials – Resolution and Resampling	
1/22	Discussion in CVA Gallery TFOP National Juried Exhibition Digital Cameras. ALL Pixels are not Created Equal	
1/23	Lecture Albert Chong, Juror, TFOP National Juried Exhibition, CVA Gallery Lecture to be held in the Toledo Museum of Art's Little Theater, Friday, Jan. 23 @ 7PM	
1/27	Capturing Images: What Makes a Good Scan Essential Photoshop Tools	Scanning demonstrations
1/29	Digital Imaging Essentials, Quiz, Reading # 1. response due, 2/5. Scanning studio session	
2/3	Project #1 Introduction, Building and Idea from an Image Selection Tools Quick Masks, Marquee, Lasso, Magic Wand, Paths Grow-Similar-Feather-Color Range Cloning Tool	
2/5	Layers Adjustment Layers	Project #1
2/10	Studio Session	
2/12	Project #1 due. Critique and discussion.	
2/17	Introduction to Project #2 Icon/Index/Symbol • Visual Semiotics Lecture and images.	
2/19	Text and Line Art Tonal Adjustments and Color-Correction Tools and in Practice	
2/24	Reading #2, response due, 3/3. Studio Session	
2/26	Studio Session	
2/31	Studio Session	
3/2	Project #2 • Icon/Index/Symbol • Visual Semiotics due, in presentation format.	
3/3	Discussion, Reading #2. Creative Exercise.	
3/5	Introduction to Project #3 • Altered Landscape/Altered Body/Altered/History Lecture and images. Tonal Adjustments and Color-Correction Tools and in Practice Reading # 3, response due, 3/17	
3/8 & 3/14	Spring Break	
3/17	Discussion, Reading #3. Layer Masks, montage in the digital environment. Studio Session	
3/19	Tonal Adjustments and Color-Correction Tools and in Practice contd. Studio Session	

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- 3/24 Studio Session
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- 3/26 Project # 3 • Altered Landscape/Altered Body/Altered/History • due in presentation format.
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- 3/31 Introduction Project #4 • A Contract Job
Lecture and images.
Slide recorder, documenting your work, writing an artist's statement
- 4/2 Internet Research of Digital Artists
Studio Sessions
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- 4/7 Individual meetings: discuss final project (come with sketches, images and a written statement explaining your final project).
Studio Session
-
- 4/9 Studio Session
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- 4/14 – 4/16 Studio Sessions
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- 4/21 – 4/23 Studio Sessions
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- 4/28 Critique: Group A
- 4/30 Critique: Group B.
- 5/6 SCHEDULED FINAL Wednesday, 8 – 10 AM - slides/artist' portfolios and CD's submitted.





Project #1 Capture and Selection

Shoot two rolls of 24-exposure color film. If you do not have a 35mm camera then purchase two disposable cameras. If you are planning on shooting inside with the disposable camera, purchase ones with a flash built-in. The number of images to be taken for each idea are in (). You will want to photograph the most creative angles and aspects of the following:

1. find some text on the side of a building or elsewhere and fill the frame, it doesn't matter if we can read all the words. (2)
2. photograph at least three different items we can sit on (chair, porch swings, car seats, high chair, park benches, etc. be creative in your selections) from three different angles-3 X 3 = (9)
3. photograph an environment that is found outdoors (3)
4. photograph an environment indoors (3)
5. photograph examples of texture and or pattern (4)
6. photograph examples of color and light (3)
7. photograph anger without using facial features of a person (4)
8. photograph a void
9. photograph signs (not signs with words) or symbols (5)
10. photograph over someone's shoulder, what they are doing (2)
11. photograph someone doing something, It must be shot while you are lying on the floor, angled up at the person
12. stand on a chair or ladder, somehow, get above the subject and photograph it from several positions (3)
13. photograph an everyday day activity, washing the dishes, taking out the garbage etc. (3)
14. photograph a remote area
15. photograph a crowded area
16. get as close as you can, without losing focus, and photograph close-ups of a persons, mouth, eyes and hands (3)

A note: No images of your children, your pets, your boyfriend/girlfriend etc. These are to be creative photographs, not candid shots of individuals you know. They can appear in images 10- 13 & 16, but make the images about the activity or the angle of interest not about the person as someone you know. Images are due 1/22 at the beginning of class, processed and printed. NO EXCUSES!!