

Access and Communications Committee
Ohio Board of Regents
Minutes of the Meeting of Thursday, July 15, 2004

The meeting of the Access and Communications Committee of the Ohio Board of Regents was held at the Joseph E. Cole Center for Continuing Education on the campus of Cleveland State University in Cleveland, Ohio. In attendance were the following:

Ohio Board of Regents Members:

Members of the Access and Communications Committee

Donna M. Alvarado, Chair
Gerald M. Miller, Vice Chair
Dr. Jeannette G. Brown

Other Regents in attendance:

Edmund J. Adams
Bruce R. Beeghly
Anthony D. Houston
Thomas W. Noe
J. Gilbert Reese

Ohio Board of Regents Staff:

Jamie Abel, Assistant Director, Communications
Harry Andrist, Director, Research & Graduate Programs
Roderick G. W. Chu, Chancellor
Bret Crow, Assistant Director, Communications
Kristina Frost, Vice Chancellor for Operations
Jane Fullerton, Associate Vice Chancellor for Educational Linkages & Access
Deborah Gavlik, Associate Vice Chancellor for Finance & Government Relations
Darrell Glenn, Director, Performance Reporting and Analysis
Neal McNally, Assistant Director, Budget & Resource Planning
Rich Petrick, Vice Chancellor for Finance
Jonathan Tafel, Vice Chancellor for Educational Linkages & Access
Garrison Walters, Vice Chancellor for Academic Affairs & Economic Advancement
Shaun Yoder, Legislative Liaison, Finance & Government Relations

Guests:

Janet Ashe, Cleveland Museum of Art
Chris Baldwin, Owens Community College
Jack Boyle, Cleveland State University
Linda Carr, University of Toledo
Brian Cook, Cleveland State University
Laurie Day, Cleveland State University
Cindy McQuade, Inter-University Council
Dr. Belinda Miles, Cuyahoga Community College
Pat Myers, Kent State University

Bill Napier, Cleveland State University
Tom Needles, Statecraft Consulting
Tom Sanville, OhioLink
Michael Schwartz, President, Cleveland State University
Cheryl Serida, Cleveland Botanical Gardens
Julie Simmons, Cleveland Foodbank
Jack Stindurf, Cleveland Museum of Art
Sonali Wilson, Cleveland State University

The meeting was called to order by Regent Alvarado and the minutes of the June 2004 Committee were approved without objection.

Reports and Updates:

Associate Vice Chancellor Gavlik provided an update on the Capital Bill process and timeline. She stated that, at this point in time, it appears that the Capital Bill will move forward in November. Any delay beyond November would prove to be damaging for many campuses in need of capital renovations. To provide greater perspective on capital needs within the higher education community, Ms. Gavlik invited Chris Baldwin, Special Assistant to the President for Government Relations at Owens Community College, Tom Sanville, Director of OhioLink, and Jack Boyle, Vice President for Business and Finance for Cleveland State University to explain how a delayed Capital Bill would negatively impact their campus or program.

Chris Baldwin, of Owens Community College, explained that a late Capital Bill would be a serious problem for Owens Community College. Mr. Baldwin explained that a delay in the Capital Bill would likely hold up the construction of the new Owens Findlay Campus, as well as interrupt multiple-phase projects on the main campus, and increase mobilization costs for the entire campus.

Tom Sanville, Director of OhioLink— a consortium of Ohio's college and university libraries and the State Library of Ohio, noted that OhioLink is very dependent on capital funding, since the program spends more than 90% of its funds from the capital bill to acquire scholarly information or electronic/intellectual bricks and mortar. A late Capital Bill would impact the flow of information for OhioLink and hinder its acquisition of science, technology and medical journals – resources key to OhioLink's mission.

Jack Boyle, of Cleveland State University, said that a delayed Capital Bill would increase campus costs on fixed projects. Mr. Boyle noted that without capital funding, Cleveland State could be forced to borrow funds for planned projects or delay already scheduled projects, which would result in a potential 6-7% increase in costs, due to recent increases in costs for raw materials.

In response to these impending predicaments, Regents' staff, in tandem with the total higher education community, are working to strategize ways to effectively illustrate how a delay in the Capital Bill would be harmful for campuses and increase state costs in the long-run. Part of this plan included a letter signed by all the Regents strongly encouraging legislature leaders and the Governor to move forward with a Capital Bill in November.

Upon the conclusion of the Capital Bill discussion, Associate Vice Chancellor Deborah Gavlik presented the Access Committee with the latest draft of the "Ohio Board of Regents Government Relations Strategy." The strategy focuses on working to develop and maintain positive relationships with members of the General Assembly, the Governor, and other key public officials. Within the strategy are clearly defined goals for the Board of Regents Government Relations team, targeted audiences, identified partners, key messages, and a schedule of activities.

Ms. Gavlik also presented the committee with the July edition of *The Issue*, titled, "The Ohio Board of Regents: 40 years of Service – 40th Anniversary of the Board of Regents." The brief discusses the history of the Board of Regents and highlights current programs championed and administered by the Regents.

Dr. Darrell Glenn, Director of Performance Reporting, provided the committee with a preview of the 2004 Performance Report section on "Measures of Early College Participation and Transfer Outcomes." The report focused on early college enrollment by high school juniors and seniors and examined:

- Students enrolled in AP Courses and Ohio's Post Secondary Enrollment Option program;
- Remedial enrollment rates by ACT scores and early college experience;
- Mobility of undergraduate students enrolled in spring 2003;
- A breakdown of students who enrolled in Ohio's two-year public campuses in the fall of 1998; and
- Bachelor's Degree attainment and retention.

Jamie Abel, Assistant Director for Communications, presented a media roundup of current higher education items making the news. Newsworthy issues include:

- Compensation of administrative university employees;
- The Warren County Community College Pilot Program;
- Columbus State Community College's expansion into Delaware County;
- Noise study of OSU's Don Scott Airport;
- Campuses' approval of benefits for same sex couples;
- FY 05 state budget cuts;
- Senator Jacobson's withdrawal from Senate president race;
- Recent release from the Census on educational attainment;
- Community college enrollment growth; and
- The legality of university boards of trustees holding closed meetings.

Mr. Abel also said that the next Third Frontier roll-out event is tentatively scheduled for the Ohio Supercomputer Center in early August. The event will focus on the work of several Central Ohio researchers.

Upon the conclusion of Mr. Abel's remarks, Regent Alvarado adjourned the committee.