Minutes of the Meeting of July 17, 2003

Minutes of the July 17 meeting were unanimously approved by the Committee.

Presentation

University Strategic Alliance Program – Dr. Dave Wisler, Manager, University Programs & Aero Technology Laboratories, GE Aircraft Engines

Dr. Wisler gave a presentation on GE Aircraft Engine’s (GEAE) University Strategic Alliance (USA) Program. The objective of the program is to develop partnerships between GEAE and universities to “concentrate academic expertise on solving issues of critical technical importance to GEAE business needs.” Features of the program include: university research is incorporated into GEAE’s business strategy; focus on a few “key” universities; long-term, formal, rolling, five-year contracts; focus on effective Technology Transition; protects graduate students in the event of termination; and provides reasonable (but some restriction to) academic freedom, protection of intellectual property rights, and publication opportunity.

The USA program benefits GEAE in the following ways: 1) builds critical-mass research teams for each vital technology area; 2) provides privileged access to university intellectual capability; 3) builds resource for global outsourcing; 4) allows technology advancement in downsized times; 5) provides channel for employing top-quality students; and 6) enhances GE’s ability to attract government research funds.
Universities benefit from the USA program in the following ways: 1) allows access to GEAE technology base; 2) provides opportunity for close working relationship with GEAE technologists; 3) enhances the ability to attract/retain faculty and students; 4) enhances the ability to leverage more research funds; and 5) provides opportunity for sabbaticals at GEAE.

Currently, GEAE has partnerships with nine universities, including The Ohio State University and the University of Cincinnati. The collaboration with OSU involves the study of aeromechanics and the study of full-scale turbine testing at engine conditions and the program at UC involves the study of acoustics and aerodynamics.

**July 17, 2003 Board Agenda Items**

- Distribution and Release of Hayes Investment Fund Awards
- Tuition Reciprocity Agreement between Jackson Community College and Northwest State Community College
- DeVry University, Institutional Reauthorization
- Cleveland State University, Bachelor of Science in Health Sciences
- University of Cincinnati-Raymond Walters College, Bachelor of Radiation Science Technology
- Ohio State University, Doctor of Philosophy in Comparative Studies

Dr. Andrist reviewed the process for awarding the Hayes Investment Fund Awards. The process of soliciting and evaluating proposals for the Hayes Investment Fund Program was consistent with previous competitive review cycles for this research support program. Letters of intent to submit a preliminary proposal were requested to provide an assessment of the range of disciplinary areas that would be covered by the proposal submissions. Based on that information, Regents’ staff began the task of selecting external peer reviewers who could evaluate the preliminary proposals.

Forty-four preliminary proposals were received in response to the Request for Proposals issued on January 30, 2003. Owing to the wide range of science and technology disciplines represented by the proposals, a total of sixty-two external readers were engaged to review and evaluate the preliminary proposals. Based on the evaluations and rankings of the external readers, a total of thirty-two proposed projects were selected to move to the final proposal phase of the competition. An eight-person Hayes Investment Fund Review Panel was engaged to evaluate and rank the Hayes Investment Fund proposals.

As a result of this review and evaluation, a total of thirteen proposals were selected for the final phase of the competition, an oral presentation to the Hayes Investment Fund Review Panel in Columbus, Ohio on July 9, 2003. After careful deliberation, the Panel recommended that eight proposals be granted a 2003 Hayes Investment Fund award.

Dr. Walters reviewed the tuition reciprocity agreement and degree approvals with the Committee. He indicated that the new tuition reciprocity agreement between Northwest State Community College and Jackson Community College was created from a standardized contract developed for all tuition reciprocity agreements and that the agreement would be continually evaluated to monitor enrollments. The remaining proposals were discussed last month and met the guidelines for approval.
Regent Beeghly moved for these items to be added to the full Board consent agenda. Regent Adams seconded the motion, the motion passed unanimously.

**Tentative Board Agenda Items – September 2003**

- Marietta College, Master of Arts in Psychology
- Marietta College, Master of Corporate Media
- Mercy College of Northwest Ohio, Associate of Science in General Studies
- Mercy College of Northwest Ohio, Associate of Science in Therapeutic Massage Therapy
- Bowling Green State University Firelands College, Associate of Applied Science degree in Radiologic Technology
- Hocking Technical College, Associate of Technical Study (Type B) in Construction Management/Carpentry
- Hocking Technical College, Associate of Technical Study (Type B) in Construction Management/Commercial and Residential Electricity
- Hocking Technical College, Associate of Technical Study (Type B) in Construction Management in Heating, Ventilation, Air Conditioning and Refrigeration

Dr. Walters indicated that each program met Regents’ standards for degree programs, and expressed that no serious concerns were raised during the review of the programs.

At the conclusion of Dr. Walter’s comments, the Regents posed questions to the Committee about the possibility of implementing a follow-up review process for recently approved degree programs. The review would address issues such as program effectiveness, student placement, and degree duplication. The Regents requested that a policy be developed to review recently approved degree programs and suggested that OBR staff begin reviewing programs approved since July 1998.

**Committee Reports**

Due to time constraints all reports were tabled to the September meeting.

The meeting was adjourned at 12:04 p.m.