

Minutes
OHIO BOARD OF REGENTS
September 23, 2004

CALL TO ORDER AND ROLL CALL

The meeting was called to order by the Chair, Thomas W. Noe.

The roll was called by Regent J. Gilbert Reese. Those present were:

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| Edmund J. Adams | Gerald M. Miller |
| Donna M. Alvarado | Thomas W. Noe |
| Bruce R. Beeghly | J. Gilbert Reese |
| Jeanette G. Brown | James M. Tuschman |
| Anthony D. Houston | |

Regent Reese stated "the record reflects that notice of this meeting was given in accordance with provisions of the Board of Regents' Administrative Rule 3333-1-14, which rule was adopted in accordance with section 121.22(F) of the Ohio Revised Code."

CONSIDERATION OF MATTERS RELATED TO THE AGENDA (ITEMS MAY BE AMENDED, ADDED TO OR DELETED FROM THE AGENDA AT THE DISCRETION OF THE BOARD.)

No changes were made to the agenda.

Approval of minutes of the July 15, 2004 meeting of the Ohio Board of Regents.

A motion was made by Regent Reese to approve the minutes of the July 15, 2004 meeting of the Board. The motion was seconded by Regent Miller and passed unanimously.

COMMITTEE REPORTS AND SUMMARY OF DELIBERATIONS

Access Committee - Regent Alvarado – The committee was updated on proposals from Bowling Green University and Owens Community College as well as Shawnee State University who made funding requests for projects that featured innovative methods for learning.

The first proposal for \$90,800 will fund a pilot project to share electronic portfolios of student learning outcomes for transfer students from Owens Community College to Bowling Green State University. Bowling Green State University Professor Milt Hakel presented this web-based portfolio software project that will allow students to assemble their "best work" in a digital format that will be secure, yet accessible to universities, potential employers, friends, family members and, if desired, the world. The software features an electronic resume and a matrix by which students can organize their documents.

Owens Community College Provost Paul Unger noted that the project also will allow students to self-evaluate throughout their educational careers, as well as provide campuses with an additional evaluation mechanism for the curriculum.

The second proposal, Project M.A.P., was presented by Cynthia Ferguson and Marcia Tolliver of Shawnee State University. The project would use \$90,800 to fund broadband technology to extend field experiences to teacher education students and students in other fields such as allied health.

Teacher education students from around the region can observe classroom teaching via the Internet and web cams. The proposal will link adults with basic literacy needs with preschoolers at the university's Children's Learning Center. This will provide literacy education to both groups in a mutually-encouraging environment, leading the adults toward a G.E.D. and, potentially, to 2-year and 4-year college programs. Additionally, parents can observe practices used to teach reading to children, and obtain skills that can be used to read to their own children.

Associate Vice Chancellor Deborah Gavlik presented a second draft of the Government Relations Plan, a document to be used internally to guide Regents and staff in their relationships with state and federal policymakers.

Vice Chancellor Jon Tafel noted that the University of Toledo had recently been awarded a five-year, \$6 million federal grant for math and science teacher improvements. This project, known as the local UT3 initiative, was made possible by the Northwest Ohio Center of Excellence in Science and Mathematics, a Regents-funded project. This grant was the largest ever received by the University of Toledo. Working with the Toledo public and parochial schools, the Toledo arm of the Center Of Science and Industry (COSI) and the Toledo Zoo, the initiative will feature the use of high-speed video conferencing made possible with the creation of the Third Frontier Network, another Regents project.

Jocelyn Frasier, Assistant Director of Communications, updated the committee on the recent meeting of the SASCCO marketing consultation, where representatives from campuses, associations, business and community groups brainstormed approaches to marketing basic higher education messages around the state.

Jamie Abel, Assistant Director of Communications briefed the committee on a draft edition of the Issue that will focus on the Third Frontier Network. He also alerted the committee to a November 30th date for a Third Frontier Network National lighting event at the Blackwell Inn at the Ohio State University.

Resources & System Efficiency Committee - Regent Adams - Vice Chancellor Rich Petrick provided a summary of FY 2006 – 2007 operating budget recommendations. The recommendations are aligned with the Regents' goals of better educating more Ohioans, creating the workforce for the 21st century economy, and increasing research & commercialization to make Ohio competitive in the 21st century economy.

The recommendations call for modest increases of 5.5% in FY 2006 and 6.8% in FY 2007 to fund enrollment growth and modest inflationary increases, as well as initiatives from the Governor's Commission on Higher Education and the Economy. Nearly \$90 million of the recommended increase will be used to fund the State Share of Instruction and Challenge items. Vice Chancellor

Petrick noted that more than 50,000 FTE have been added to the system since 1998 with enrollment growth consistently higher than projected. A significant portion of the recommended FY 2007 funding will support a transition to an EFC based financial aid program in order to improve access for low-income students. Also recommended is funding for a Learn and Earn pilot program.

Vice Chancellor Jon Tafel provided a brief summary of an unprecedented Articulation & Transfer system that will make use of sophisticated technology to facilitate the movement of students among campuses.

Vice Chancellor Garry Walters discussed an initiative called Accelerate Ohio designed to increase movement of targeted citizens into the workforce and into higher education.

The committee discussed items from the September Funding Commission meeting including a stop-loss proposal and fee cap proposal. Vice Chancellor Petrick noted that all institutions are in compliance with current fee caps. Fee caps are based on sticker price, which is appropriate at many 2-year campuses. Net tuition is harder to generate; however, results from a new survey on financial aid will provide a better picture of net tuition.

On the review agenda, we heard a request from the University of Akron to pledge student fees in support of a bond issuance not to exceed \$36 million for construction of a new student residence facility.

Consent items included a request by the Ohio State University to approve a special fee increase in FY 2008 for COTA transportation services, as well as two joint use agreements. Controlling Board items were also approved.

The committee reviewed the July and August 2004 Controlling Board items and recommended approval of items 3.5 and 3.8 for the September consent agenda.

Program Effectiveness, Research & Technology Committee – Regent Beeghly – The Committee reviewed the following degree programs for the September 23, 2004 consent agenda:

- Wilberforce University, Master of Science in Rehabilitative Counseling
- Antioch University, Institutional Reauthorization
- Ohio College of Podiatric Medicine, Institutional Reauthorization
- Tri-State Bible College, Institutional Reauthorization

Jack Connell, Assistant Director for Academic and Access Programs, briefed the committee about Wilberforce University's Master of Science in

Rehabilitative Counseling degree proposal. It is the university's first request for a graduate program and builds upon the institution's successful undergraduate program in rehabilitative counseling. Since this is the university's first graduate program request, provisional authorization is recommended for program start-up. The program will be reviewed prior to December 31, 2007 to determine full authorization.

Cathy Hill, Administrator for Workforce Development, spoke briefly about the collaborative Associate of Applied Science in Respiratory Care degree program between the University of Cincinnati Clermont College and Cincinnati State Community and Technical College. The two institutions will share faculty and classroom resources to provide instruction to students.

Vice Chancellor Garry Walters and Michael Taggart, Director of Workforce Development, updated the committee on the Ohio University/Belmont Technical College (BTC) issue and the related development of a strategy to guide communities considering establishing a new community college or expanding the mission of a technical college. Representatives of BTC, Ohio University Eastern (OUE) Campus and Regents' staff are in the process of designing a pilot project that would test the market response to a joint degree offered jointly by BTC and OUE. An update will be provided at the November Committee meeting.

Michael Taggart also updated the committee on the Jobs Cabinet *Hire Smart Train Smart* initiative. The initiative hopes to support business success and growth through use of proven assessment tools that enable employers to make more successful hiring, training and promotion decisions.

Dr. Harry Andrist, Director of Research and Graduate programs, briefed the committee on the Technology Commercialization Project. As follow-up to CHEE Recommendation #7, a working group chaired jointly by the Ohio Department of Development and Regents' staff met in July and August to "identify efficient mechanisms to assist Ohio businesses and entrepreneurs with turning university-based research into technology-driven products that expand employment opportunities in Ohio."

Chancellor Chu, Dr. Walters, and Dr. Steve Kopp of Ohio University spoke briefly about a new learning productivity initiative that aims to increase institutional instruction productivity while improving student learning. The purpose of the proposal is to increase basic levels of education to Ohio residents by developing critical thinking skills and transferable working skills through continuous education.

The committee reviewed and recommended approval of Items 3.1 – 3.4 for the September consent agenda.

Consent Agenda: A motion was made by Regent Alvarado to approve Agenda Items 3.1 –3.8 for the September consent agenda. The motion was seconded by Regent Brown and unanimously passed.

- 3.1 Antioch University, Antioch College & Antioch University McGregor Institutional Reauthorization
- 3.2 Ohio College of Podiatric Medicine Institutional Reauthorization
- 3.3 Tri-State Bible College Institutional Reauthorization
- 3.4 Wilberforce University, Wilberforce, Ohio; Master of Science in Rehabilitative Counseling Degree Program
- 3.5 Consideration of a First Addendum to the Joint Use Agreement between Cuyahoga Community College and the Cleveland Museum of Art
- 3.6 Consideration of a Joint Use Agreement between Cleveland State University and the Cleveland Foodbank, Inc.
- 3.7 Consideration of the modification of legislative limitations on fee increases for the Ohio State University's Columbus Campus to permit the University to levy a student-initiated fee for Central Ohio Transit Authority bus services.
- 3.8 Requests to the Controlling Board for the period July 1, 2004 through August 31, 2004

RESOLUTION 2005-24
Agenda Item 3.1

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Program Effectiveness, Research & Technology Committee of the Ohio Board of Regents that the following institution be granted institutional reauthorization through December 31, 2013.

Antioch University
Antioch College & Antioch University McGregor
Yellow Springs, Ohio
Institutional Reauthorization

RESOLUTION 2005-25
Agenda Item 3.2

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Program Effectiveness, Research & Technology Committee of the Ohio Board of Regents that the following institution be granted institutional reauthorization through December 31, 2013.

Ohio College of Podiatric Medicine
Cleveland, Ohio
Institutional Reauthorization

RESOLUTION 2005-26
Agenda Item 3.3

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Program Effectiveness, Research & Technology Committee of the Ohio Board of Regents that the following institution be granted institutional reauthorization through December 31, 2013.

Tri-State Bible College
South Point, Ohio
Institutional Reauthorization

RESOLUTION 2005-27
Agenda Item 3.4

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Program Effectiveness, Research & Technology Committee of the Ohio Board of Regents that the following degree program be granted Provisional Authorization through December 31, 2007. Progress reports will be submitted to the Ohio Board of Regents by December 31 2004, 2005, and 2006.

Wilberforce University, Wilberforce, Ohio
Master of Science in Rehabilitation Counseling Degree Program

RESOLUTION 2005-28
Agenda Item 3.5

WHEREAS, the 124th Ohio General Assembly enacted H.B. 675 which includes a specific capital appropriation of \$5,000,000 to Cuyahoga Community College for the Cleveland Museum of Art, and

WHEREAS, the 123rd General Assembly provided an appropriation of \$3,000,000; and

WHEREAS, the Ohio Board of Regents' Rule 3333-1-03 requires that a joint use agreement between the institution for which funds are appropriated and the organization which will own or lease and operate facilities to be constructed or improved with such funds must be approved by the Board; and

WHEREAS, Cuyahoga Community College and the Cleveland Museum of Art have presented a first addendum to the original joint use agreement for approval by the Ohio Board of Regents; and

WHEREAS, the first addendum extends the term of the agreement for at least an additional fifteen (15) years; and

WHEREAS, the agreement has been reviewed and its format is found to be appropriate, its description of extent and nature of use has been specified,

and the commitment extends no less than fifteen years, and it is in conformity with Rule 3333-1-03; and

WHEREAS, the parties have determined that the value of the use is reasonably related to the amount of the appropriation;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources and System Efficiency Committee of the Ohio Board of Regents, that the first addendum to the Joint Use Agreement between Cuyahoga Community College and the Cleveland Museum of Art; and attached and made a part hereof, be approved.

RESOLUTION 2005-29
Agenda Item 3.6

WHEREAS, the 124th Ohio General Assembly enacted H.B. 675 which includes a specific capital appropriation of \$500,000 to Cleveland State University for the Cleveland Foodbank, Inc., and

WHEREAS, the Ohio Board of Regents' Rule 3333-1-03 requires that a joint use agreement between the institution for which funds are appropriated and the organization which will own or lease and operate facilities to be constructed or improved with such funds must be approved by the Board; and

WHEREAS, Cleveland State University and the Cleveland Foodbank, Inc. have presented a joint use agreement for approval by the Ohio Board of Regents; and

WHEREAS, the agreement has been reviewed and its format is found to be appropriate, its description of extent and nature of use has been specified, and the commitment extends no less than fifteen years, and it is in conformity with Rule 3333-1-03; and

WHEREAS, the parties have determined that the value of the use is reasonably related to the amount of the appropriation;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources and System Efficiency Committee of the Ohio Board of Regents, that the Joint Use Agreement between Cleveland State University and the Cleveland Foodbank, Inc.; and attached and made a part hereof, be approved.

RESOLUTION 2005-30
Agenda Item 3.7

WHEREAS, §89.05 of Amended Substitute House Bill 95 permits the Board of Regents to modify the limitations on fee increases prescribed by this legislation, with the approval of the Controlling Board, to respond to exceptional circumstances as identified by the Board of Regents; and

WHEREAS, current year fee increases for resident undergraduate students attending the Ohio State University's Columbus campus are within the 12.9% cap established for the University by Am. Sub. H.B. 95; and

WHEREAS, the Ohio State University wishes to renew a 1997 agreement with the Central Ohio Transit Authority that allows main campus students to be assessed a \$9 per quarter fee for unlimited free bus service; and

WHEREAS, this special fee was initiated and is supported by a majority of the student body of the Ohio State University; and

WHEREAS, the Ohio State University sought and received the approval of the Board of Regents in 1997 to have its limitation on fee increases modified to permit the University to assess this special fee, pursuant to temporary statute in place at that time; and

WHEREAS, the Ohio State University is again seeking the approval of the Board of Regents to renew its agreement with the Central Ohio Transit Authority, should the special fee need to be increased and should future legislative fee caps imposed by the General Assembly otherwise prohibit the University from levying this special fee.

NOW THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources & System Efficiency Committee of the Ohio Board of Regents, that the renewal and extension of the agreement between the Ohio State University and the Central Ohio Transit Authority represents an exceptional circumstance that justifies an exception to any legislative limitation on fee increases imposed in the future by the General Assembly; and

BE IT FURTHER RESOLVED: that any future limitation on fee increases imposed by the General Assembly for the Ohio State University is hereby modified, subject to the approval of the Controlling Board, to permit the continuation of the special fee and potential increase of this fee, not to exceed \$0.75, to comply with the University's agreement with the Central Ohio Transit Authority.

RESOLUTION 2005-31
Agenda Item 3.8

BE IT RESOLVED: upon the recommendation of the Resources & System Efficiency Committee of the Ohio Board of Regents, that the request for release of capital improvements funds received in the period July 1, 2004 through August 31, 2004, shown on the sheets attached hereto, are hereby approved and recommended for approval by the Controlling Board.

CHANCELLOR'S REMARKS TO THE BOARD

INTRODUCTION

Thank you, Chairman Noe.

CENTRAL STATE

Thanks to President John Garland for his warm welcome. We also appreciate the patience of Central State, as we had to reschedule this meeting from our original May date.

It's a pleasure to be here in Wilberforce to learn about some of the exciting things going on at Central State. One of the most exciting things concerns enrollment. The Associated Press reported last week that your enrollment stood at 1,744 students the day after classes began, which is about 180 students more than last year at this time. A final enrollment of 1,621 students last fall represented a 12.6 percent increase from the year before. It appears as though a similar increase is in order this fall.

While the continuing increase in students attending Central State is impressive, I was even more impressed with what President Garland said in that AP story. "If we want to continue to attract new students and grow, we have to show that we can retain and graduate those who come to us for an education." It seems that OBR and CSU are singing the same tune that while access is important, success will be how we are ultimately judged.

Thanks to you, your trustees and senior staff for joining the Regents and my colleagues last evening for dinner. Please join me here to accept a token of our appreciation for hosting our meetings here on your campus, and our thanks to your assistants, Cheryl Marcus, Blanche Mayo and Amy Harper for their hard work in making our meeting here so pleasant and successful.

NEW REGENT

I am pleased to add my official welcome to my newest boss, Regent James Tuschman. Those of us in the higher education community know Regent Tuschman well from his service as a member of the Governor's Commission on Higher Education and the Economy. He also served as the co-chairman of CHEE's governance, structure and finance subcommittee. In addition, Regent

Tuschman served as a member of the University of Toledo board of trustees from 1995 to 2004. He was chairman of UT's board from 2000 to 2002. Welcome and thank you for accepting the call to serve.

REPULICAN NATIONAL CONVENTION

I was pleased to have the opportunity to attend the Republican National Convention in my home city of New York. The trip was valuable in many ways – but not for my growing sleep deficit. It was a wonderful opportunity to engage legislators deeper on the issue of higher education and all of its complexities. I hobnobbed with the “in” crowd of movers and shakers, those in and out of government that we will be talking to a lot over the coming budget months. I snapped hundreds of photos of Ohio's delegation members, many of who were all too eager to mug for my camera. Many of them insisted that I send them copies.

But maybe most importantly was the chance to personally hear the President speak our language about the Knowledge Economy and that virtually all Ohioans must have some college. President Bush said, “In this time of change, most new jobs are filled by people with at least two years of college, yet only about one in four students gets there.” The president pledged to place a new focus on math and science.

HUNGARY VISIT

But I'm not the only staff member who traveled out of state recently. Our own Rich Petrick, vice chancellor for finance at OBR, took a trip to Hungary as a guest of an exchange program between the Ohio National Guard and the Hungarian military. Initially focused on helping new NATO countries integrate their armed forces into Western military conventions, the program's goals have expanded to the integration of Hungary's cultural and educational systems. Rich and former Ohio University Provost Steve Kopp participated in an initial review of Hungary's higher education reform initiatives.

Rich and Steve met with their counterparts on topics such as credit, transfer of credit, curriculum and finance. The Hungarians have asked for more feedback and additional consultations in the future. As you know, Rich proudly proclaims his Hungarian heritage and noted that he dined on all the dishes his mom cooked while growing up. He added that they were just like he remembered.

KNOWLEDGEWORKS/MEASURING UP

Two reports released last week brought some media attention to higher education.

KnowledgeWorks released the 2004 version of its Ohio Education Matters poll. Some of the results include:

- a) Seventy percent of Ohioans polled strongly agree that it is important for all children to have the opportunity to attend college.
- b) Those polled give Ohio's colleges and universities a solid "B" grade for the job they're doing.
- c) Yet in a ranking among government spending priorities for early childhood (16.4%), K-12 (72.5%) and higher education, higher education came in a distant third (4.8%), implicitly suggesting they believe that performance follows funding (which, as President Bush has noted, it hasn't, at least in K-12 education for the past 20 years).
- d) And more Ohioans (43.6%) believe state funding for Ohio's colleges and universities is adequate versus more than adequate (10.4%) and less than adequate (36.1%).
- e) As we know, polling results are a factor of what the public knows – and doesn't know. Does the public know that state funding for higher education has been cut by \$1,000 per student since 2000? Does it recognize that our adult workers – and not just our kids – need to be better educated if we are to be competitive in the global Knowledge Economy?
- f) If the 800 Ohioans polled are any indication, Ohio's higher education community has its work cut out for us in convincing Ohio residents that higher education must become more of a priority with them, so it will become more of a priority with their elected officials during budget time. Without that acknowledgement, it will remain difficult to ensure that all children – and adults – have the opportunity to get the education they need to grow Ohio's economy.

The National Center for Public Policy and Higher Education released its Measuring Up 2004 report.

- a) As you can imagine, most of the media focused on affordability and Ohio's grade of F in this category.
- b) Thirty-six other states also received an F for affordability.
- c) In our comments to press, we noted that Ohio's grades in all five areas did not offer any surprises.
- d) And specifically to affordability we said that while the state's investment in higher education has dropped more than \$1,000 per student over the last five years, it comes as no surprise that Ohio's colleges and universities have been forced to become more efficient and increase tuition to continue to provide quality academic programs.

KUDOS

To Central State University's Marching Marauders for impressing comic Dave Chappelle so much that he flew the band to New York City to tape some footage for his show on Comedy Central.

To Bluffton University which on August 1st officially dropped “College” from its name and adopted “University.”

To OhioLINK which has expanded services to public libraries for the first time. The Cuyahoga County Public Library came online in August.

CONCLUSION

Chairman Noe, that concludes my report for this month.

OTHER BUSINESS:

There being no further business to come before the Board, the meeting was adjourned.

The next meeting of the Ohio Board of Regents will be held on Thursday, October 21, 2004, at the University of Cincinnati, Cincinnati, Ohio @ 1:30 p.m.

Vice Chair

Secretary

Date

Date