

AGENDA

**Communications Committee
Ohio Board of Regents
September 21, 2000
Mount St. Joseph, Cincinnati, OH
9:00 a.m. – 10:30 a.m.**

1. Approval of July 20, 2000 minutes
2. Statewide Marketing Program – Phase I , II and III results/timeline
 - Regent Tom Noe; Vice Chancellor Earl Mackey, External Relations; and Michael Brown, Director of Communications, External Relations
3. Legislative Activity – Vice Chancellor Earl Mackey
 - Update on the Higher Education Funding Commission and Operating Budget Process
 - Joint Legislative Panel on Education Funding
 - Legislative Fact Book
4. Higher Education Performance Report – Robert Sheehan; Associate Vice Chancellor for Reporting, Performance and Analysis
5. Special events – Shannon Lee, Administrator, External Relations
 - Upcoming - Community Roundtable Breakfasts – Phase I
 - October 2 - Sinclair Community College
 - October 16 – Columbus State Community College
 - October 23 – University of Toledo
 - PIO Conference, October 6, 2000
To be held at Denison University, Granville
 - Trustee Training Conference, October 13, 2000
To be held at the Riffe Center, Columbus
6. Media events – Michael Brown, Director of Communications and Laura Massie, Administrator
 - Chancellor Chu’s “Day in the Life”
 - Budget coverage options are proactive
 - Cleveland Plain Dealer editorial
7. Publications – Michael Brown, Director of Communications
 - Published:
 - Regents’ Profile
 - Annual Report
8. Adjournment