

OHIO BOARD OF REGENTS

Agenda Item 3.15 Case Western Reserve University, Executive Doctor of Management

RESOLUTION

WHEREAS, the institution has made application for an amended certificate of authorization for a new graduate degree program in conformance with the procedural requirements established by the Ohio Board of Regents; and

WHEREAS, on April 13, 1995 the Ohio Board of Regents determined that the institution had provided appropriate evidence of compliance with amended Rule 3333-1-08 of the Ohio Administrative Code and, under the authority pursuant to Chapter 1713 of the Ohio Revised Code, granted degree authorization for the institution to offer the Executive Doctorate in Management; and

WHEREAS, the amended authorization of April 13, 1995 was granted on a provisional basis subject to a comprehensive review of the quality and effectiveness of the program, the institution was required to complete the evaluation no earlier than September of 1999 and no later than September of 2000, or the amended certificate of authorization for the provisional graduate degree program would expire on October 1, 2000; and

WHEREAS, the institution has demonstrated appropriate compliance with the requirements related to program quality and effectiveness identified in the Board resolution approved on April 13, 1995 and, further, seeks final degree authority under a modified degree title;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Regents' Advisory Committee on Graduate Study as well as the Initiatives Committee of the Ohio Board of Regents that the following program is hereby granted final degree authorization:

Case Western Reserve University
Executive Doctor of Management

BE IT FURTHER RESOLVED: that the Chancellor is hereby commissioned on behalf of the Ohio Board of Regents to issue the appropriate certificate of authorization to the institution for the degree and site of programming in Ohio aforementioned.

BACKGROUND

CASE WESTERN RESERVE UNIVERSITY

Executive Doctor of Management

Case Western Reserve University seeks final approval for its graduate degree program entitled Executive Doctor of Management (EDM). This program received provisional approval under the title of *Executive Doctorate in Management* from the Ohio Board of Regents at its public meeting of April 13, 1995. Owing to the unique nature of this graduate degree program, however, the University's amended authorization was granted on a provisional basis subject to a comprehensive review of the quality and effectiveness of the program. The Ohio Board of Regents stipulated in the 1995 resolution that the University must complete the evaluation no earlier than September of 1999 and no later than September of 2000, or the amended certificate of authorization for the provisional graduate degree program would expire on October 1, 2000.

During the 1999-2000 academic year a faculty review committee within the Weatherhead School of Management compiled an extensive set of data within the following topical areas: 1.) history of program demographics; 2.) personal impact of the EDM program on the degree candidates; 3.) program strengths and weaknesses; and 4.) impact and quality of the resulting applied research projects carried out by their doctoral students. The faculty review committee and the dean of the college have requested that the University be granted final degree authority under the modified degree title of *Executive Doctor of Management*.

The Regents' Advisory Committee on Graduate Study has reviewed these extensive written materials provided by Case Western Reserve University on the quality and effectiveness of its EDM program and, in response to expert reviews of these documents, provided the University with appropriate critical comments. The University, in turn, provided additional written descriptive materials and sent its program representatives to the July 28, 2000 meeting of the Regents' Advisory Committee on Graduate Study. After a detailed presentation by representatives of the Weatherhead School of Management that was followed by questions from individual campus representatives, the Regents' Advisory Committee on Graduate Study voted with unanimous assent to approve the Executive Doctor of Management degree program at Case Western Reserve University.