

Minutes
OHIO BOARD OF REGENTS
October 16, 2003

CALL TO ORDER AND ROLL CALL

The meeting was called to order by the Chair, Thomas W. Noe.

The roll was called by Regent J. Gilbert Reese. Those present were:

Donna M. Alvarado	Thomas W. Noe
Bruce R. Beeghly	J. Gilbert Reese
Jeanette G. Brown	Ralph E. Schey

Regent Reese stated “the record should show that notice of this meeting was given in accordance with provisions of the Board of Regents’ Administrative Rule 3333-1-14, which rule itself was adopted in accordance with section 121.22(F) of the Ohio Revised Code and of the State Administrative Procedures Act.”

CONSIDERATION OF MATTERS RELATED TO THE AGENDA (ITEMS MAY BE AMENDED, ADDED TO OR DELETED FROM THE AGENDA AT THE DISCRETION OF THE BOARD)

No changes to the agenda.

APPROVAL OF MINUTES OF SEPTEMBER 18, 2003

A motion was made by Regent Reese to approve the minutes of the September 18, 2003, meeting of the Board. The motion was seconded by Regent Alvarado and passed unanimously.

COMMITTEE REPORTS AND SUMMARY OF DELIBERATIONS

Access Committee – Regent Alvarado – The committee began with a discussion of ideas from the Governor’s Commission on Higher Education and the Economy. These ideas flowed from Ohio’s business community. They focus on publicizing the importance of higher education and the need for more Ohioans to obtain post-secondary education.

Associate Vice Chancellor Deborah Gavlik reported on video lottery terminal legislation and the prospect that revenues from this source could fund scholarships. The legislation passed in the Ohio Senate. Three programs contained in this legislation are:

1) The Ohio Scholarship Program funding full scholarships to the top ten percent of graduates from each Ohio high school.

2) Ohio Learn & Earn where scholarships would be made available to students on a need basis. With this scholarship, students would begin to accumulate points in kindergarten through the 12th grade. These points would be converted to scholarship funds. Students who accumulate all of the points will have 100% of their higher education paid for upon high school graduation. Points may be earned by completing a program of academic preparation as well as civic participation. Ohio Learn and Earn will cause children and their families as early as kindergarten to think that college is possible.

3) A program which would provide 5% of the video lottery terminal funds to go to school facilities construction.

The Ohio Senate intends to build a trust fund of up to \$1 billion.

A report from the Education Commission of the States (ECS) entitled "Closing the Participation Gap" was discussed by the committee. ECS compared on a state-by-state basis the college participation rates compared to benchmark states that have the highest levels of college participation. By comparison to the benchmarks, Ohio needs 340,000 more students enrolled annually. In addition to upping the enrollment numbers of the 18-25 year old group, Ohio must up the number of enrollments from those individuals who are already in the workforce. Chancellor Chu reported similar findings to the Governor's Commission on Higher Education and the Economy earlier in the month.

The committee heard a report on the major issues covered by the media during the last month, and reviewed the Regents communication plan.

Regent Beeghly agreed to serve as the co-chair with the National College Access Network's President Christina Milano on Ohio Board of Regent's newly formed Student Access and Success Council of Ohio. Ohio was honored as one of three states to receive a \$1.9 million grant from the Lumina Foundation. The purpose of the grant is to share lessons learned from the Ohio College Access Network with other states.

Resources & System Efficiency Committee - Regent Reese - Jay Johnson, Assistant Director for HEI, reported on the 2003 preliminary fall headcounts at Ohio's public colleges and universities. Headcount enrollments are up 1.8% over fall 2002, with the largest increases occurring in the two year campuses. A smaller increase in fall headcounts at university main campuses reflects enrollment caps in place at five institutions. Actual headcounts are usually higher than the preliminary figures and if this holds true, 2003 fall enrollment could be the highest in Ohio's history.

Vice Chancellor Rich Petrick provided an update on the capital budget process. Recommendations for the space shortage component will be coming soon from staff. Regents' staff is also working on a capacity study to determine classroom, laboratory, office, and residence hall needs, as well as a study of distance traveled to school. Given the state's level of capital funding combined with the issue of deferred maintenance, campuses are becoming increasingly

concerned about health, safety, and security issues. These concerns need to be made more public before a tragedy occurs. To make matters worse, many campuses have been forced to deplete their reserve funds in light of recent low levels of state support.

Dr. Darrell Glenn provided an update on the 2003 Performance Report. Regent Brown suggested that we use the term “remedial education” rather than “developmental education”. Remediation is typically associated with traditional students who do not arrive adequately prepared for college-level coursework.

Vice Chancellor Petrick noted that efforts towards compliance with HB 95 are on schedule. The committee approved the 2003 controlling board items as well as a request by Ohio University to pledge student fees in support of a bond issue not to exceed 6.6 million dollars for capital projects. The committee agenda included consideration of release and distribution of FY 2004 State Share of Instruction and Success Challenge allocations. The FY 2004 State Share is slightly higher than the 2003 distribution. Campuses have been asked to review their allocations and must submit plans detailing how Success Challenge funds will be used to serve the at risk students and increase their likelihood of graduating in a timely manner. Also under review are requests from the University of Cincinnati and Columbus State Community College to finance capital projects with a pledge of student fees, Clark State Community College and Cleveland State University for two joint use agreements.

Program Effectiveness, Research & Technology Committee – Regent Beeghly – Jay Johnson, Assistant Director for HEI, updated the committee on the October 2, 2003, consultation to discuss inactive programs at Ohio’s higher education institutions. The consultation, comprised of the university provosts, chief financial officers, chief academic officers, and Regents staff, examined the number and kinds of inactive programs. A subcommittee was formed to: 1) create common definitions for the academic program file; 2) review the program review process at each institution; and 3) to submit suggestions for review at the state level to improve accountability.

Jack Connell and Cathy Hill updated the committee on the Survey to Access Program Viability of recently approved programs. A total of four private and two-year public institutions submitted surveys. Initial results were shared with the committee and subsequent updates will follow.

Michael Taggart, Director of Workforce Development, informed the committee of collaboration between the Ohio Board of Regents and the U.S. Department of Labor to maximize the Internet to assist the citizens of Ohio in making better career decisions.

Dr. Harry Andrist, Director of Research and Graduate programs, updated the committee on the Third Frontier Project and the Wright Centers of Innovation. Eminent Scholars proposals are currently being reviewed and an update will be provided at the November committee meeting. Dr. Andrist also briefed the committee on the University of Cincinnati’s Interdisciplinary Doctor of Philosophy in Neuroscience degree program.

The committee moves to the consent agenda Items 3.2 – 3.6 for approval today.

Consent Agenda: A motion was made by Regent Reese to approve Agenda Items 3.1 – 3.8. The motion was seconded by Regent Brown and unanimously passed.

- 3.1 Ohio Board of Regents to hold Public Board Meetings via Interactive Video Teleconference
- 3.2 Bryant & Stratton College, Buffalo, New York Bachelor of Business Administration Degree Program to be delivered at their Parma, Ohio campus
- 3.3 The University of Akron, Community and Technical College Associate of Applied Science degree in Emergency Medical Services Technology
- 3.4 Muskingum Area Technical College, Associate of Applied Science degree in Educational Paraprofessional Technology
- 3.5 Mount Vernon Nazarene University, Mount Vernon, Ohio, Master of Science in Management Degree Program
- 3.6 College of Mount St. Joseph, Associate of Arts Degree – Inclusive Early Childhood Education
- 3.7 Consideration of a request by Ohio University to pledge student fees in support of a bond issuance not to exceed \$6,590,000, to be used to support three capital projects on campus
- 3.8 Request to the Controlling Board for the period September 1, 2003 through September 30, 2003

RESOLUTION 2003-24
Agenda Item 3.1

WHEREAS, Ohio Revised Code §3333.02 permits the Ohio Board of Regents to hold public board meetings via interactive video teleconference provided that notice is given to the public and arrangements are made for public attendance;

WHEREAS, Ohio Revised Code §3333.02 contemplates for an amendment to the Ohio Board of Regents rule on Board meetings; government; oaths of office (Ohio Administrative Code §3333-1-14) and such amendment has been made;

WHEREAS, the use of technology, such as interactive video teleconferencing, will offer campuses the opportunity to serve as host sites for Ohio Board of Regents meetings

WHEREAS, holding public board meetings via interactive video teleconference will offer greater opportunity for the public to attend Ohio Board of Regents meetings when campuses serve as host sites;

Now, therefore, be it resolved, the Ohio Board of Regents supports the amendment to Ohio Administrative Code §3333-1-14 to conform to the language in Ohio Revised Code §3333.02.

RESOLUTION 2003-25
Agenda Item 3.2

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Program Effectiveness, Research & Technology Committee of the Ohio Board of Regents that the following degree program be approved through December 31, 2012 to coincide with the institution's reauthorization date. Yearly progress reviews of the program will be submitted to the Ohio Board of Regents by December 31, 2004, December 31, 2005, and December 31, 2006.

Bryant & Stratton College, Buffalo, New York
Bachelor of Business Administration Degree Program to be delivered at their
Parma, Ohio campus

RESOLUTION 2003-26
Agenda Item 3.3

BE IT RESOLVED: upon recommendation of the Chancellor and with the concurrence of the Program Effectiveness, Research and Technology Committee of the Ohio Board of Regents that the following new degree program is approved:

The University of Akron, Community and Technical College
Associate of Applied Science degree in Emergency Medical Service Technology

RESOLUTION 2003-27
Agenda Item 3.4

BE IT RESOLVED: upon recommendation of the Chancellor and the Program Effectiveness, Research and Technology Committee of the Ohio Board of Regents that the following new degree program is approved for a three-year time period, with continued approval based upon an update on the status of the program:

Muskingum Area Technical College
Associate of Applied Science degree in Educational
Paraprofessional Technology

RESOLUTION 2003-28
Agenda Item 3.5

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Program Effectiveness, Research & Technology Committee of the Ohio Board of Regents that the following degree program be Provisionally Approved through December 31, 2006. Yearly progress reviews of the program will be submitted to the Ohio Board of Regents by December 31, 2004, and December 31, 2005. The program will be reviewed again prior to December 31, 2006 to determine Full Authorization.

Mount Vernon Nazarene University,
Mount Vernon, Ohio
Master of Science in Management Degree Program

RESOLUTION 2003-29
Agenda Item 3.6

BE IT RESOLVED: upon the recommendation of the Chancellor and the Program Effectiveness, Research & Technology Committee of the Ohio Board of Regents that the following new degree program is approved for a three-year time period, with continued approval based upon an update on the status of the program:

College of Mount St. Joseph
Associate of Arts – Inclusive Early Childhood Education

RESOLUTION 2003-30
Agenda Item 3.7

WHEREAS, §89.11 of Am. Sub. H.B. 95 of the 125th General Assembly requires that any new pledge of student fees to secure bonds or notes of a state college or university must be approved by the Ohio Board of Regents; and

WHEREAS, Ohio University proposes to pledge student fees in support of general receipts obligation bonds and/or bond anticipation notes in an amount not to exceed \$6,590,000 for the purpose of financing three capital projects; and

WHEREAS, the University has determined that the proposed capital projects are essential to fulfilling institutional goals; and

WHEREAS, the University's Board of Trustees is expected to approve a resolution authorizing this bond issuance at its meeting of September 19, 2003; and

WHEREAS, this proposal complies with the requirements of Ohio Revised Code §3345.11 and §3345.12;

NOW THEREFORE,

BE IT RESOLVED, upon the recommendation of the Chancellor and with the concurrence of the Resources & System Efficiency Committee of the Ohio Board of Regents, that the pledge of fees by Ohio University in support of general receipts obligation bonds and/or bond anticipation notes in an aggregate amount not to exceed \$6,590,000 is hereby approved.

RESOLUTION 2003-31
Agenda Item 3.8

BE IT RESOLVED: upon the recommendation of the Resources & System Efficiency Committee of the Ohio Board of Regents, that the request for release of capital improvements funds received in the period September 1, 2003 through September 30, 2003, shown on the sheets attached hereto, are hereby approved and recommended for approval by the Controlling Board.

CHANCELLOR'S REMARKS TO THE BOARD

INTRODUCTION

Thank you, Chairman Noe.

BALDWIN-WALLACE COLLEGE

It's been a special treat to be meeting this month at Baldwin-Wallace College. Of course, we had to visit Baldwin-Wallace sometime during the college career of one undergraduate in particular. Melissa Noe is a Baldwin-Wallace senior majoring in music. She also happens to be the daughter of our Board Chairman, Tom Noe, as he noted in his opening remarks.

As we witnessed last night, her father's spectacular singing voice was passed down to Melissa. Missy is a member of the College Choir at Baldwin-Wallace. She and the rest of the choir thrilled the Regents and senior staff after dinner last night with a warm-up of their singing in a number of performances they will perform in the Chicago area this weekend. They will also get to take in a Chicago Lyric Opera production of Mozart's *The Marriage of Figaro* thanks to a generous donation.

But that's not the only OBR connection to Baldwin-Wallace. Mary Harriel, OBR's director of human resources and fiscal services, has a sister who works at Baldwin-Wallace and a niece who attends Baldwin-Wallace. Roxanne Kelley, Mary's older sister (sorry Roxanne, Mary was sure to point out that fact), is undergraduate coordinator and office manager in the Office of Admissions. Her daughter, Erica, is a sophomore.

Coming from an organization that promotes the need for continuous, lifelong learning, I'm pleased to note that Roxanne – a graduate of an associate degree program – is continuing her education here at Baldwin-Wallace, working toward her bachelor's degree in business administration and accounting. Congratulations to Roxanne and her daughter.

So much for family connections – on to more official reporting.

President Collier, I found one comment in your State of the College speech this past August to be particularly insightful: that higher education is in a "time of transition." I couldn't agree more. As you noted, some of the consequences of that transition are tough, but not all of them. I, for one, believe this time of transition offers many opportunities to improve and make higher education even more relevant in the lives of more Ohioans.

I would point to two particular Baldwin-Wallace success stories toward that end. Your Business Plan Clinic forms a critical link between the small business community and Baldwin-Wallace. It is no secret that small businesses need every break they can get to succeed. One of the most important factors in their success is a well-conceived business plan.

You are making undergraduate and MBA students who have been trained in the basics of writing a business plan available to small businesses. This Business Plan Clinic strengthens the direct connection between higher education and the economy. Receiving college credit for their work also gives the students a leg up in real world applications of their learning.

In addition, your plan to maintain the residential character of the neighborhoods near campus speaks volumes to your commitment to furthering this college's relevance to Berea's future. Buying, improving and reselling homes near campus and making them available for sale to faculty and staff benefit both your college and your community.

These and other programs are inspiring examples of the commitment of this college to continue impacting the critical needs of this community and state, even in this time of transition for institutions of higher education.

President Collier, on behalf of the Regents and their staff, let me extend to you our appreciation to you, your trustees and your staff, for hosting this visit at your wonderful college. Mark, may I ask you to join me to accept small

tokens of our appreciation to you and your staff members Hilda Kovac and Margie Hausler for all your efforts that have made our meeting here so productive and enjoyable? Thank you

CHEE COMMITTEE PRESENTATION

On October 8, I spoke before the Governor's Commission on Higher Education and the Economy Delivering Results Committee. I was invited by Commission Chairman Dick Pogue to introduce some bold ideas on higher education for consideration by the Commission.

My presentation was aimed at getting the Commission to think broadly about the challenges facing the state in making Ohio a leader in the Knowledge Economy and the commitment our state must make to higher education if we are to become a leader.

In my introduction, I advised the Committee to first determine what results higher education must achieve for Ohio's economy. I submitted five results that the Regents believe need to be achieved:

1) Better develop Ohio's human infrastructure by massifying the reach of higher education

2) Better meet the specific needs of the economy by delivering the knowledgeable and skilled workers businesses need and creating a statewide, coordinated system for preparing the adult workforce

3) Build academic programs of competitive excellence through Academic and Research Challenges and regional collaborations

4) Develop resources for reallocation through administrative and academic savings

5) Get state business and government leaders to focus on Ohio's economic strategy and the critical role higher education must play in that strategy, getting our state's policy makers to commit the requisite investments required.

I emphasized that implementing these ideas would require changes in the Regents' authority, and that we weren't looking to build a bureaucratic empire.

Recognizing the impossible task before the Commission to consider all these ideas and effect the completion of those changes, I opined that a compact must be formed that outlives the Commission. Such a compact would need to be entered into by leaders in business and industry, state government and higher education and be made for a number of years in order to turn around the economic prospects of our state.

In addition to being engaged at every step of the way, each member of the compact must also share in the obligation to change Ohio's culture to raise Ohioans' aspirations for educational attainment.

My overall sentiments were well received by Commission members. In fact, one of the Committee co-chairs suggested I distribute my remarks to all Ohio college and university presidents and on to their boards of trustees, which I have done.

Needless to say, the dialogue on these ideas has just begun and much work would need to be done with numerous stakeholders to achieve agreement.

I am pleased and grateful for the many expressions of support and praise I have received for my having put forth these bold ideas for consideration and debate.

At the commission's Access and Success Committee meeting on October 15, 2003, Regent Alvarado and Vice Chancellor Jon Tafel presented the Innovative Programs the Regents and Ohio's campuses have underway to close the participation gap. They described the exciting potential of these leading edge programs but also noted outstanding issues that the commission might help with: Reaching families and communities with the importance of pursuing post-secondary education; securing resources to implement these initiatives; and educating new types of students. In addition, the Governor's Commission on Higher Education and the Economy could be very helpful in supporting the Regents continuing activities to revise and improve articulation and transfer to improve mobility of students throughout the higher education system.

CORNELL HIGHER ED RESEARCH INSTITUTE

Director of Performance Reporting, Darrell Glenn and I were invited to attend a national conference earlier this week, hosted by the Cornell Higher Education Research Institute in Ithaca, New York.

The two day conference on "The Complex Community College" reviewed current economic research on access and success of community college students.

In particular, one research paper by Dr. Eric Bettinger (Case Western Reserve University) and Dr. Bridget Long (Harvard University), reported on "The Role and Effect of Remedial Education in Two-Year Colleges" using data from our Higher Education Information System.

Throughout the conference, Profs. Bettinger and Long noted the excellence of our HEI system data in enabling detailed research analysis into serious higher education policy issues. Many of the other research efforts reported upon at the conference would have benefited from access to the kind of comprehensive data we have available in HEI.

I was pleased to be able to personally extend the offer to expand access to our data for such research. This research would better higher education policy to be developed based on fact rather than conjecture or opinion. Given the high and growing stakes of getting higher education and economic

development policy right, improving the policy recommendations we can provide policy makers will be increasingly important.

KUDOS

Welcome to:

Dr. Lloyd Jacobs, the new president at the Medical College of Ohio (MCO) at Toledo. Dr. Jacobs comes to MCO from the University of Michigan Health System, where he serves as chief operating officer. Dr. Jacobs will start November 17.

Sean Creighton, the new executive director of the Southwestern Ohio Council for Higher Education (SOCHE). Mr. Creighton comes to SOCHE, a consortium of 22 colleges and universities, from Antioch University McGregor, where he serves as executive director of external relations. Mr. Creighton will start October 22nd.

Congratulations to:

Ohio University which was honored by a new stamped postal card celebrating the 200th anniversary of its founding. That post card was issued by the U.S. Postal Service on October 10th in Athens. Founded in 1804, Ohio University was the first institution of higher learning authorized by Congress in the Northwest Territory.

Regent Reese for the opening of the \$14 million, 70,000 square foot John Gilbert Reese Technology Center at a ribbon-cutting ceremony Tuesday at the Central Ohio Technical College/OSU-Newark campus.

The state-of-the-art facility offers:

- Ultra high speed internet connection
- Smart classrooms, a digital lounge, integrated wireless technology, global technology capabilities
- Space for corporate meetings and conferences
- A 600-seat auditorium that will be home to the campus' theater department and the Land of Legend Philharmonic

As many of you know, Regent Reese helped establish the Newark campus in the late 1950s. Today, almost 50 years later, he's still helping to better educate more Ohioans.

CONCLUSION

Chairman Noe, that concludes my report for this month.

PRESENTATIONS:

“SPROUT – Single Parents Reaching Out for Unassisted Tomorrows”

Dr. Denise Reading
Vice President of Student Affairs and Dean of Students
Baldwin-Wallace College

“Business Plan Clinic”

Ms. Sandra M. Stark, Associate Professor and Director
Business Administration Division
Baldwin-Wallace College

Melissa Pueleo, Senior Business Major from Brecksville, Ohio
Sarah Martin, Sophomore Business Major from Erie, Pennsylvania
Baldwin-Wallace College

“Explorations: Freedom Road Tour”

Professor Charles Burke
Professor of Political Science and Chair of Political Science
Baldwin-Wallace College

Jensen Hanna, Senior Political Science Major from Akron
Shayna Pinckney, Senior Communication Major from Cleveland Hts.
James Lautzenheiser, Senior Political Science Major from Van Wert
Andrew Higgins, Senior Political Science and Communication Major
from Mansfield
Baldwin-Wallace College

OTHER BUSINESS:

There being no further business to come before the Board, the meeting was adjourned.

The next meeting of the Ohio Board of Regents will be held on Thursday, November 13, 2003, at the Ohio Board of Regents, Columbus, Ohio @ 1:30 p.m.

Chair

Secretary

Date

Date