

**Performance Committee  
Ohio Board of Regents  
Minutes of the Meeting of October 19, 2000**

The meeting of the Performance Committee of the Ohio Board of Regents was held in the Martin University Center on the campus of the University of Akron. In attendance were the following:

Ohio Board of Regents members:

Edmund Adams, Committee Chair  
Jeanette Grasselli Brown  
Tahlman Krumm  
Gerald Miller  
Ralph Schey

Ohio Board of Regents staff:

Michael Brown, Communications Director  
Roderick Chu, Chancellor  
Shannon Lee, Administrator for External Relations  
Earl Mackey, Vice Chancellor for External Relations  
Neal McNally, Assistant Director, Budget & Resource Planning  
Robert Sheehan, Associate Vice Chancellor, Performance Reporting & Analysis

Guests:

Larry H. Christman, Association of Independent Colleges & Universities of Ohio  
Becky Herrnstein, University of Akron  
Howard L. Gauthier, Regents Consultant  
Ron Kirksey, Kent State University  
Ted Mallo, University of Akron  
Chuck Mann, Owens State Community College  
James McCollum, Inter-University Council  
John McGrath, Stark State College of Technology  
Pat Myers, Kent State University  
Bill Napier, Ohio State University  
David Osterland, University of Akron  
Sally Perz, University of Toledo  
Luis Proenza, University of Akron  
Marlesa A. Roney, University of Akron  
Ron Rutti, Cleveland *Plain Dealer*  
Alice Thomas, Columbus *Dispatch*  
Caryl Tickner, Stark State College of Technology

The meeting was called to order by Regent Adams. The minutes of the Committee meeting of September 21, 2000 were approved without objection.

**Discussion with law school deans**

Regent Adams updated the Committee on the ongoing discussions with the deans of Ohio's law schools. Regent Adams noted that he and Regent Thomas Noe were planning to meet with a law school dean to discuss alternative funding strategies for

students at Ohio's public law schools. Regent Adams said that this discussion would continue to move forward.

Associate Vice Chancellor Sheehan stated that the document titled *Principles of Good Practice in the Award of Graduate Student Financial Support*, which was reviewed at the Committee meeting of September 21, 2000, should not be regarded as final since campuses have not yet formally approved it. Associate Vice Chancellor Sheehan said that along with input from the Inter-University Council, efforts are underway to develop a data collection instrument, and that the Committee would be updated at its November meeting.

### **Governor's performance report**

Associate Vice Chancellor Sheehan briefed the Committee on a recent meeting with Governor Taft's staff regarding the higher education performance report. Associate Vice Chancellor Sheehan stated that the meeting had been very positive and that he hoped to brief Governor Taft later this fall. Associate Vice Chancellor Sheehan said that after reviewing a draft of the report, the Performance Report Subcommittee provided a lot of meaningful feedback that resulted in a revised draft. One notable aspect on which the Subcommittee had focused was time to degree completion. The Committee reviewed data on employment outcomes, specifically on degrees earned and starting salaries for college graduates. Regent Brown noted that these data indicate that 70% of graduates of Ohio colleges are employed in Ohio, stating that this is an impressive statistic that challenges the notion that Ohio is a net exporter of college-educated workers. Associate Vice Chancellor Sheehan said that Ohio remains a net exporter in certain disciplines and cautioned that the data in question does not distinguish between full- and part-time workers, and reflects only the statistics available in the Ohio Bureau of Employment Service's database. Regent Schey asked if there is data available that compares taxes paid today versus taxes paid five years ago. Associate Vice Chancellor Sheehan recalled a related study conducted at Cleveland State University that contained data on returns on investments in terms of tax revenues generated by college-educated workers and the state's investment in higher education. Regent Brown suggested that, if possible, the report should contain a bullet point relating to Ohio's return on investment. Regent Miller suggested that a separate analysis would be useful that analyzed income levels for workers that have earned a college degree as compared to those who have not. Additionally, Regent Miller suggested that comparative data from surrounding states might also be included in the report. Associate Vice Chancellor Sheehan responded that he is in fact working to collect data from neighboring states such as Pennsylvania and Kentucky. Associate Vice Chancellor Sheehan said that the final draft of the performance report would be complete by early December.

### **Review of performance-related funding in the budget request**

Associate Vice Chancellor Sheehan told the Committee that Chancellor Chu had asked about the proportion of the FY 2002 - 2003 operating budget request that is performance-related. Associate Vice Chancellor Sheehan said that in FY 2002 and FY 2003, performance-related funds represent 86% and 73%, respectively, of all *new* funds being requested. In addition, Associate Vice Chancellor Sheehan stated that that in FY 2002 and FY 2003, performance-related funds represent 16% and 18%, respectively, of all *base* funds being requested. Some of the performance outcomes

associated with these funds include increases in enrollments, job training and research productivity, and decreases in tuition prices and time to degree completion.

### **Report on market penetration**

Dr. Howard Gauthier presented the Committee with the eighth (1998) and ninth (1999) editions of the Market Penetration Report for Ohio's state-supported colleges and universities. This report compares the number of students enrolled at Ohio's public campuses by county and in proportion to the federal census estimates for individuals between the ages of 19 and 39 who have received a high school diploma but who have not received a college degree. According to the data presented by Dr. Gauthier, market penetration appears to be greatest in outlying counties such as Cuyahoga, Ottawa, Fulton, Montgomery, Scioto, Belmont, and Lake Counties. Market Penetration appears to be weakest in more central counties such as Holmes, Knox, Hardin, Union, and Madison Counties. Dr. Gauthier noted that campuses are reasonably accessible in the regions that show above average market penetration. Dr. Gauthier said that while market penetration appears to be flat, the report does not take into account demographics or market penetration by private institutions – two aspects where further research would be conducted. Regent Miller suggested that a market penetration analysis for neighboring states would be very useful. Associate Vice Chancellor Sheehan noted that unlike the reports from prior years, the 1998 and 1999 editions contain only undergraduate students and exclude graduate students. Regent Brown asked Dr. Gauthier to develop another analysis containing data for economics and demographics. University of Akron President Luis Proenza cited data from a report prepared by the Organization for Cooperation in Economic Development that shows the high school graduation rate in the United States lags behind 22 other countries, and that the U.S. lags behind three other countries in higher education participation.

### **Standing items**

Regent Adams asked if a timeline had been established for lifting the enrollment caps at Ohio's state-assisted residential universities. Associate Vice Chancellor Sheehan responded that the Committee would be updated on this issue at its November meeting.

The meeting was adjourned.