

Minutes  
OHIO BOARD OF REGENTS  
Marietta, Ohio  
April 11, 2000

**CALL TO ORDER AND ROLL CALL**

The meeting was called to order by the Chair, Tahlman Krumm, Jr.

The roll was called by the Acting Secretary, Jeanette G. Brown. Those present were:

Jeanette G. Brown  
Tahlman Krumm, Jr.  
Gerald M. Miller

Thomas W. Noe  
Stephen A. Perry  
J. Gilbert Reese

Regent Brown stated "the record should show that notice of this meeting has been given in accordance with provisions of the Board of Regents' Rule 3333-1-14, which rule itself was adopted in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administrative Procedures Act."

**CONSIDERATION OF MATTERS RELATED TO THE AGENDA (ITEMS MAY BE AMENDED, ADDED TO OR DELETED FROM THE AGENDA AT THE DISCRETION OF THE BOARD)**

No changes.

**APPROVAL OF THE MINUTES OF March 23, 2000**

A motion was made by Regent Noe to approve the Minutes of the March 23, 2000, meeting of the Board. Regent Brown seconded the motion and it was unanimously passed.

**COMMITTEE UPDATES**

Communications Committee – Regent Noe: Contract negotiations are underway with Northlich/Groundswell on the Statewide Marketing Initiative.

Resources Committee – Regent Miller: The Committee met yesterday and discussed two agenda items: first, the initial briefing by Ohio State University representatives regarding consideration of fee increases in excess of current limits. The second agenda item was a report on the Governor's capital recommendations by Vice Chancellor Petrick.

The Ohio State University briefing led to a discussion of the exceptional circumstances involved in the fee consideration and concluded with a Committee request for additional documentation which the OSU representatives agreed to prepare.

The presentation on the Governor's recommendations by Vice Chancellor Petrick noted that the recommendations followed the Board of Regents recommendations right down the line with, in fact, some additions. Vice Chancellor Petrick did not have an opportunity to review all the reasons for the additions because information was received just prior to this meeting. Vice Chancellor Petrick will report to the Committee later on this.

Initiatives Committee – Vice Chancellor Walters: We would like to present to you now our second stage review of the University of Phoenix. If you recall, we talked to the Board in January, a similar situation with the Committee of the Whole.

We described to the Board that we were undertaking a two-stage review of the University of Phoenix, doing a more detailed review because of the non-traditional nature of the institution. In stage one we had taken a very distinguished team of reviewers to the University's headquarters to look in some depth with their leadership on issues that included, in particular, their staffing model, the use of practitioner faculty, implementation of general education, appropriateness of library resources, support for students, and their assessment process. The conclusions that our review team reached were overall very positive about the University, and the recommendation of that team was that we go ahead and review the individual degree programs that the University proposed to offer in Ohio. The Committee concurred that we should follow that process. In the beginning of March we took another team – with some overlap of the first team – to look at a site where the University of Phoenix has been offering programs for some time. It is the report of that team that we bring to you today and Dr. Jon Tafel will discuss it with you.

Dr. Jon Tafel: The members of the team have impressive credentials. We have two deans of business, one from the University of California-Irvine and the other dean from Florida State University; business faculty from a private university, the University of Portland; information technology faculty from Virginia Polytechnic Institute and State University; and computer science information technology faculty from Pennsylvania State University. We visited the Orlando on-site because they had the same degree programs operating in Orlando that they are seeking authorization for in Ohio. That gave us an opportunity for the site visit team to interview faculty and students, actually sit-in and visit classes, talk to administrators and view the facilities.

The team found that there are many strengths in the University of Phoenix program. They think it is an innovative and well-conceived model for adult learning and it is being copied by others. The foundation course in critical thinking and the requirement that it be included across the curriculum has the potential to be a national model. The University of Phoenix relies on practitioner faculty and provides training for these faculty that goes far beyond what most institutions do. Before faculty are given class assignments they must complete nine education modules, such as in adult learning theory, facilitation skills, grading evaluation, evaluating student writing, and so on. There is also an extensive management system that exists that produces

comprehensive data used in forming decision-making. There are certainly sufficient financial resources to provide a sound program.

During the three-day review, there were only two issues that the consultants raised that they wanted the University of Phoenix to address. One referred to the curriculum of the Master of Science in Information Technology. The team thought the core requirements should be enlarged and the number of hours limited in specific concentrations. This was to provide a more well rounded education to information technology professionals. The University of Phoenix has incorporated this suggestion and has already modified its degree structure.

The second issue focused on faculty qualifications and full-time appointments. The University of Phoenix relies on a faculty model that consists primarily of practitioner faculty, supported by full-time faculty. The review team believed that too much reliance on practitioner faculty may provide an insufficient level of overall faculty qualifications and not provide appropriate theoretical instruction and academic oversight required for a quality degree program. It recognized, however, that certainly practitioner faculty bring a currency in the field and also forges an applied nature of problem solving to the field. The team suggested a faculty staffing model that increases the number of full-time doctorally prepared faculty in the functional areas of business and information technology sufficient to give overall leadership and faculty qualifications for a sound program.

The team recommended that the four degree programs be authorized for Ohio. The only stipulation, which is not uncommon, is that after twelve months of operation the program be reviewed again to ensure the implementation of the faculty model. A comprehensive assessment of the University of Phoenix programs for continued authorization in Ohio will be conducted after the first two-year period. I think it is important to point out again that this is a review process that is consistent with the review process used for institutions operating in Ohio. The recommendation is consistent with what we have used before for other institutions, and not unusual. I think the overall review was very vigorous and used quality professionals from top universities across the country.

Performance Committee – Senior Vice Chancellor Filipic: I recently attended the annual meeting of the North Central Association. As you know, the North Central Association is the regional association for accrediting and re-accrediting colleges and universities. I attended their meeting a couple of weeks ago because they were unveiling at that meeting a new alternative way to achieve re-accreditation. It is a process that is funded by the PEW Charitable Trust Grant and it is a Baldrige-based approach. It essentially tries to help colleges and universities establish quality improvement processes and to be engaged with peer institutions and North Central's staff. If an institution chooses to do this – and it is entirely optional – that would serve as a substitute for the normal process of re-accreditation that involves a lengthy self-study and a site visit. I mention it to you because it relates, first of all, to your briefing this morning about the Baldrige approach being developed here in Ohio regarding

the K-16 range of issues. I think it is also indicative of a broader series of initiatives going on around the country trying to find different and hopefully better ways of measuring performance in higher education and encouraging stronger performance. That process is underway.

My impression from the meeting and in talking to Steve Spangehl who is the staff member of the North Central Association responsible for this project – the project is called AQIP (Academic Quality Improvement Project) – that there was quite a bit of interest being expressed by institutions attending the meeting and that there would be more attending some initial briefing meetings yet this month than they had originally planned. There seems to be a lot of interest in at least exploring this option further. It is premature to say which institutions will actually choose to do it. I just wanted you to be aware of that as one of a series of efforts underway that is relevant to your concerns regarding improved performance. This is an alternative approach only for re-accreditation. Institutions wishing to be accredited for the first time would have to go through the traditional process.

One point emphasized throughout the meeting is that the purpose of this is not to achieve any particular goal that the North Central Association values, but rather to help institutions achieve their own missions and their own goals.

Evaluation Committee – Regent Brown: The personnel actions on today’s agenda are recommended for approval.

Consent Request – A motion was made by Regent Noe to approve Agenda Items 6.1 through 6.10. Regent Brown seconded the motion and it was unanimously passed.

- 6.1 Cincinnati State Technical and Community College, Associate of Applied Science in Ophthalmic Optics
- 6.2 Lakeland Community College:
  - (a) Associate of Applied Science in Surgical Technology
  - (b) Associate of Applied Science in Multi-skilled Health Technology
  - (c) Associate of Applied Science in Networking and Digital Communications Engineering Technology
- 6.3 Cincinnati State Technical and Community College:
  - (a) Associate of Applied Science in Web Design Technology
  - (b) Associate of Applied Science in Computer Graphics Technology
  - (c) Associate of Applied Science in Audio/Video Production Technology
  - (d) Associate of Applied Science in Database Management Systems Technology
  - (e) Associate of Applied Science in Software Engineering Technology
- 6.4 Cleveland State University, Bachelor of Arts in Public Safety Management
- 6.5 Authorization to submit to the Joint Committee on Agency Rule Review an Administrative Rule pursuant to Chapter 119 of the Ohio Revised Code for the Nurse Education Assistance Loan Program
- 6.6 Joint Use Agreement between the Ohio Board of Regents and the Ohio Aerospace Institute

- 6.7 Joint Use Agreement between Sinclair Community College and the Miami Valley Research Foundation
- 6.8 Joint Use Agreement between Columbus State Community College and the Columbus College of Art and Design
- 6.9 Requests to the controlling Board for the period March 1, 2000 through March 31, 2000
- 6.10 Personnel Actions

RESOLUTION 2000-103  
Agenda Item 6.1

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new degree program is approved:

Cincinnati State Technical and Community College  
Associate of Applied Science degree in Ophthalmic Optics Technology

RESOLUTION 2000-104  
Agenda Item 6.2

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new degree program be approved:

Lakeland Community College  
  
Associate of Applied Science degree in Surgical Technology  
Associate of Applied Science degree in Multi-Skilled Health Technology  
Associate of Applied Science degree in Networking and Digital Communications Engineering Technology

RESOLUTION 2000-105  
Agenda Item 6.3

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new degree programs be approved:

Cincinnati State Technical and Community College  
Associate of Applied Science degree in Web Design Technology  
Associate of Applied Science degree in Computer Graphics Technology  
Associate of Applied Science degree in Audio/Video Production Technology  
Associate of Applied Science degree in  
Database Management Systems Technology  
Associate of Applied Science degree in Software Engineering Technology

RESOLUTION 2000-106  
Agenda Item 6.4

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the Cleveland State University Bachelor of Arts (B.A.) degree in Public Safety Management is approved.

RESOLUTION 2000-107  
Agenda Item 6.5

WHEREAS, Section 3333.28 of the Revised Code authorizes the Board of Regents to administer the Nurse Education Assistance Loan Program; and

WHEREAS, Section 3333.28 of the Revised Code requires the Board of Regents to adopt rules for the administration of the Nurse Education Assistance Loan Program; and

WHEREAS, the Nurse Education Assistance Loan Program provides financial assistance to Ohio college students who are preparing for careers in the nursing profession; and

WHEREAS, the Nurse Education Assistance Loan Program provides an incentive for postlicensure nurses to remain in the State of Ohio; and

WHEREAS, the proposed rule has been reviewed by the Ohio Board of Nursing and other professional nursing associations.

NOW THEREFORE,

BE IT RESOLVED: that the Ohio Board of Regents hereby authorizes the initial filing of Rule 3333-1-22, Nurse Education Assistance Loan Program, with the Joint Committee on Agency Rule Review.

RESOLUTION 2000-108  
Agenda Item 6.6

WHEREAS, the 122nd Ohio General Assembly enacted H.B. 850 which includes an appropriation of \$300,000 to the Ohio Board of Regents for the Ohio Aerospace Institute; and

WHEREAS, the Ohio Board of Regents' Rule 3333-1-03 requires that a joint use agreement between the institution for which funds are appropriated and the organization which will own or lease and operate facilities to be constructed or improved with such funds must be approved by the Board; and

WHEREAS, the Ohio Board of Regents and the Ohio Aerospace Institute are desirous of achieving the goals of higher education by allowing Ohio colleges and universities to utilize space, facilities and staff at the Facility for aerospace education, technology, and research; and

WHEREAS, the agreement has been reviewed and its format is found to be appropriate, its description of extent and nature of use has been specified, and the commitment extends no less than fifteen years and it is, in all other respects, in conformity with Rule 3333-1-03; and

WHEREAS, the parties have determined that the value of the use of the Facility is reasonably related to the amount of the appropriation;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources Committee of the Ohio Board of Regents, that the joint use agreement between the Ohio Board of Regents and the Ohio Aerospace Institute, attached and made a part hereof, be approved.

RESOLUTION 2000-109  
Agenda Item 6.7

WHEREAS, the 122nd Ohio General Assembly enacted H.B. 850 which includes an appropriation of \$6.3 million for Noncredit Job Training Facilities Grants; and

WHEREAS, in November 1999 the Board of Regents approved a \$538,550 Noncredit Job Training Facilities Grant for Sinclair Community College; and

WHEREAS, of this amount, \$353,200 is to be used for a joint use agreement between Sinclair Community College and the Miami Valley Research Foundation to provide funding for a Learning Center at the Miami Valley Research Park; and

WHEREAS, the Ohio Board of Regents' Rule 3333-1-03 requires that a joint use agreement between the institution for which funds are appropriated and the organization which will own or lease and operate facilities to be constructed or improved with such funds must be approved by the Board; and

WHEREAS, Sinclair Community College and the Miami Valley Research Foundation have presented a joint use agreement for approval by the Ohio Board of Regents; and

WHEREAS, Sinclair Community College and the Miami Valley Research Foundation enjoy mutual educational, programmatic, training

and research linkages, which will provide numerous educational and programming opportunities for both parties; and

WHEREAS, the agreement has been reviewed and its format is found to be appropriate, its description of extent and nature of use has been specified, and the commitment extends no less than fifteen years and it is, in all other respects, in conformity with Rule 3333-1-03; and

WHEREAS, the parties have determined that the value of the use of the Center is reasonably related to the amount of the appropriation;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources Committee of the Ohio Board of Regents, that the joint use agreement between Sinclair Community College and the Miami Valley Research Foundation, attached and made a part hereof, be approved.

RESOLUTION 2000-110  
Agenda Item 6.8

WHEREAS, the 122nd Ohio General Assembly enacted H.B. 850 which includes an appropriation of \$100,000 to Columbus State for facilities use planning and capital improvements at the Columbus College of Art & Design; and

WHEREAS, the Ohio Board of Regents' Rule 3333-1-03 requires that a joint use agreement between the institution for which funds are appropriated and the organization which will own or lease and operate facilities to be constructed or improved with such funds must be approved by the Board; and

WHEREAS, Columbus State Community College and the Columbus College of Art & Design wish to explore opportunities for the joint use of campus facilities; and

WHEREAS, the primary goal of this agreement is to foster enhanced delivery of quality educational programming at both institutions; and

WHEREAS, the agreement has been reviewed and its format is found to be appropriate, its description of extent and nature of use has been specified, and the commitment extends no less than fifteen years and it is, in all other respects, in conformity with Rule 3333-1-03; and

WHEREAS, the parties have determined that the value of shared facilities is reasonably related to the amount of the appropriation;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources Committee of the Ohio Board of Regents, that the joint use agreement between Columbus State Community College and the Columbus College of Art & Design, attached and made a part hereof, be approved.

RESOLUTION 2000-111  
Agenda 6.9

BE IT RESOLVED: upon the recommendation of the Resources Committee of the Ohio Board of Regents, that the request for release of capital improvements funds received in the period March 1, 2000 through March 31, 2000, shown on the sheets attached hereto, are hereby approved and recommended for approval by the Controlling Board.

RESOLUTION 2000-112  
Agenda Item 6.10

BE IT RESOLVED: upon the recommendation of the Chancellor that the following personnel actions be approved:

<u>APPOINTMENT</u>	<u>EFFECTIVE DATE</u>
Jeremy Boeckman Programmer HEI Project	4/24/00
Michael Dickson Programmer HEI Project	4/24/00
<u>TRANSFER OUT</u>	
Sheila Beyer-Thomas Administrative Assistant Workforce Development	4/09/00
<u>TERMINATION</u>	
Louis Kennedy Programmer HEI Project	3/17/00

## **CHANCELLOR'S REPORT**

I have already provided a rather extensive presentation in our joint meeting with the State Board of Education, so I'll deliver an abbreviated report here.

First, I wish to thank President Carson Miller and everyone associated with our visit to southeastern Ohio and Washington State Community College. Everyone here in Marietta – the school and college faculty, administrators, trustees, school board members, parents and especially students have been most gracious in their hospitality and informative in their comments. There has been a cogent sense of both history and change as we have discussed the education issues with hundreds of students, teachers, administrators and citizens during our busy visit here.

As I've been informed by our Director of Communications, Mike Brown, who is a resident of this city, 212 years ago Marietta was selected to become Ohio's first settlement. In a smaller yet important sense, there is historical significance that Marietta has now been the host for the first-ever joint meeting outside Columbus of the boards representing K-12 and higher education. It is a symbolic effort that is leading us toward new levels of creativity and partnership to improving student achievement in Ohio.

Our experiences this week in Marietta have given us encouragement in our endeavors to change the present state of mind in Ohio about education. Martha Wise, the State Board of Education President, asked me to extend her thanks on behalf of her Board and present this certificate of appreciation to me as Chancellor and the members of the Board of Regents in gratitude for our continued cooperation with the State Board of Education for the improvement of Ohio's schools.

One point of note since the last meeting of the Board two and a half weeks ago: Governor Taft's Office of Budget and Management last week released his Capital Budget recommendations to the General Assembly. That Capital Budget recommends higher education appropriations of \$529,650,000. Overall, it includes the \$500 million recommended by the Board of Regents for Ohio's campuses. An additional \$29.65 million was recommended for community projects related to higher education, the largest of which is \$8.5 million for an exciting Biomedical Science and Technology Center in Cleveland.

Other events during recent days are indicators that momentum is building on issues of importance to the Board of Regents.

- An entrepreneurship bill, Senate Bill 286, was introduced late last week. It is legislation that will enhance the ability of faculty in Ohio's public universities to commercialize their research.
- Also, a bipartisan group of House members will soon introduce legislation to attract high tech companies and jobs to Ohio.

- Additionally, as indicated by their extensive coverage of our meeting here, the Ohio News Network is developing a multi-part statewide television and radio broadcast forum focused on the status of higher education in Ohio. ONN television serves more than 60 cable markets as well as more than 70 radio stations in the state.

Finally, I would like to personally and publicly salute Matt Filipic, our Senior Vice Chancellor. Having provided 15 years of insightful and dedicated service to the Board of Regents and years before that to the State in the Office of Budget and Management, he has accepted a position as Vice President at Wright State University. Since he will not start his new position until July, we will have the opportunity in coming weeks to more properly recognize Matt's myriad contributions to higher education and the Regents. Matt has been a tireless leader for all of higher education and I am personally grateful for his advice, counsel and friendship during my 27 months as Chancellor. As much as I regret and am personally saddened by his decision to leave the Board of Regents, I understand and respect the factors in his decision. We are all going to miss his dedication and his sense of mission and purpose as well as encyclopedic knowledge of higher education here in Ohio, but are very fortunate that we will be able to continue to tap his expertise and perspective from his new position in Dayton.

#### **ITEMS FOR DISCUSSION**

- a. President Carson K. Miller updated the Regents on activities on the Washington State Community College campus.
- b. Paul A. De Nu, Dean of the Information and Engineering Technologies Divisions at Cincinnati State Technical and Community College, and Connie J. Sketch, Assistant Dean of the Information and Engineering Technologies Divisions at Cincinnati State Technical and Community College presented "A Comprehensive Approach to Information Technology."

#### **OTHER BUSINESS**

There being no further business to come before the Board, the meeting was adjourned.

The next meeting of the Board of Regents will be held on Thursday,  
May 18, 2000, at Kent State University – Trumbull Campus.

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Chair

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Secretary

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Date

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Date

