

**Program Effectiveness, Research & Technology Committee (PERT)
Ohio Board of Regents
Minutes of the Meeting of January 18, 2007**

The meeting was called to order by Regent Patterson at 11:09 a.m. Regents present were:

PERT Committee members

Jim Patterson, Chair
Walt Reiling, Vice Chair
Bruce R. Beeghly
Jim Tuschman

Other Regents in attendance

Edmund J. Adams
Donna M. Alvarado
Jeanette G. Brown
Anthony D. Houston
Jerome F. Tatar

Ohio Board of Regents staff:

Jamie Abel, Assistant Director, Communications
Harry Andrist, Director, Research & Graduate Programs
Jack Connell, Assistant Director, Academic & Access Programs
Shane DeGarmo, Administrator, Academic Affairs & Economic Advancement
Deborah Gavlik, Associate Vice Chancellor for Finance & Governmental Relations
Cathy Hill, Administrator, Workforce Development
Rich Petrick, Vice Chancellor for Finance
Char Rogge, Administrator, Research & Graduate Programs
Ryan Scribner, Legislative Liaison
Michael Taggart, Director, Workforce Development

Minutes of the November 16 Meeting

The committee unanimously approved the minutes of the November 16 meeting.

January Board Agenda Items

The following items were proposed for committee and board approval:

- Chamberlain College of Nursing (MO), Associate degree in Nursing, and Bachelor of Science in Nursing
- Spring Arbor University (MI), Bachelor of Arts, with a major in Management and Organizational Development
- Ohio University—Chillicothe, Lancaster, and Southern campuses, Associate of Applied Science degree in Health Technology
- Ohio State University, Master of Laws (LLM)

Jack Connell, Assistant Director, Academic & Access Programs, briefed the committee on proposals from Chamberlain College of Nursing and Spring Arbor University. Chamberlain College of Nursing, a for-profit, single purpose institution located in St. Louis, Missouri, submitted a proposal to deliver an Associate Degree in Nursing and Bachelor of Science in Nursing degree programs at DeVry University's main Ohio campus in Columbus. Both Chamberlain and DeVry will provide administrative and student services at this site. In addition, DeVry University will provide non-nursing coursework to complete degree requirements, such as general education and other coursework previously approved for other programs.

The review team expressed several concerns during the review, most notably with regard to faculty staffing and clinical site agreements. The college responded by providing an updated faculty-staffing model that was acceptable to the team, and by submitting copies of signed clinical agreements with area health care facilities.

As a result of appropriate response to the review team's concerns, staff recommended provisional authorization of the proposed Associate Degree in Nursing and Bachelor of Science in Nursing degree programs through June 30, 2009 with yearly progress reports to be submitted by June 30, 2007 and 2008. A follow-up review will be performed prior to June 30, 2009 to determine continued authorization.

Spring Arbor University, located in Spring Arbor, Michigan, submitted a proposal to deliver a Bachelor of Arts, with a major in Management and Organizational Development, degree program. The core concepts of the program include the management of financial resources; principles of leadership and management; human resource management and supervision; and group and organization behaviors. The program culminates with a research project.

The proposed program will be delivered at Stautzenberger College (a for-profit institution registered with the State Board of Career Colleges and Schools) in Toledo, Ohio. Upon review of the proposal materials, the review team found that the location has the necessary space, technology, and student resources needed to mount and sustain the program. As a result, staff recommended authorization of the proposed program through June 30, 2009 with yearly progress reports to be submitted by June 30, 2007 and 2008.

Cathy Hill, Administrator, Workforce Development, briefed the committee on a proposal from Ohio University. The proposed Associate of Applied Science in Health Technology degree program will be offered at the university's Chillicothe, Lancaster, and Southern campuses, help address the shortage of trained allied health care technicians in the region, and provide an additional allied healthcare program option for students placed on waiting lists for nursing programs.

Graduates of the program will find career opportunities as supervisors and team leaders at local and regional hospitals, clinics, home health care agencies, assisted living facilities, doctor's offices, and veteran's hospitals. Students interested in continuing their education at Ohio University can pursue a Bachelor of Science in Health Services Administration or the Bachelor of Technical and Applied Studies.

Dr. Harry Andrist, Director for Research & Graduate Programs, briefed the committee on a proposal from Ohio State University. The proposed Master of Laws (LL.M.) degree program will provide a basic understanding of the U.S. legal system for graduates of foreign law schools. The proposed new program is what the legal profession refers to as a *professional law degree*. It will be a general program requiring a single year of full-time study that is specifically designed for international lawyers or J.D. graduates of law schools from foreign countries. The course of study involves twenty-four semester hours focused on the U.S. legal system and its traditions as well as legal analysis, legal research, and legal writing for international students.

The following items were reviewed at the November 16 PERT Committee meeting:

- Firelands Regional Medical Center School of Nursing, Institutional Reauthorization
- Hocking Technical College, Associate of Applied Business in Music Management

There were no further discussions about these items. Items 3.3 to 3.8 were moved to the board consent agenda.

Items Proposed for the March 22, 2007 Board Meeting

Cathy Hill briefed the committee on proposals from Hocking Technical College and Zane State College. Students enrolled in Hocking Technical College's proposed Associate of Applied Business in Theatre Arts and Management degree program will be prepared for careers in theater management and performance. In addition to the general education requirements, students will take courses in theater management, production and operations, business planning and management, legal issues in the arts, marketing/public relations, acting methods and techniques. During their second year, students will have the opportunity to study aboard at Havering College, outside of London, England.

Zane State College's proposed Associate of Applied Science in Health Information Management degree program includes courses in medical terminology, human anatomy, human physiology, medical billing/coding, health care statistics, health care reimbursement, continuous quality improvement, and resource management. Internship opportunities will be provided by health care agencies and will provide students the hands-on learning experiences and skills needed to succeed in this growing field. Graduates of the program will find career opportunities in the region's hospitals, clinics, physician offices, assisted-living facilities, public health care facilities, and rehabilitation centers.

Dr. Harry Andrist briefed the committee on proposals from the University of Dayton, Bowling Green State University, Ohio State University, and University of Cincinnati. The University of Dayton (UD) seeks Regents' approval for two new graduate degree programs entitled Master of Laws (LL.M.) in Intellectual Property and Technology as well as Master in the Study of Law (M.S.L.) in Intellectual Property and Technology.

The new LL.M. program is intended for both U.S. and international law students who hold the J.D. degree and who are seeking a graduate specialization in intellectual property and technology law. The new M.S.L. program, on the other hand, is intended for non-law professionals seeking to enhance their current expertise in this area.

The LL.M. program is what the legal profession refers to as a *professional law degree program*. It will be a general program requiring a single year of full-time study. The course of study involves twenty-four semester hours focused on the U.S. legal system and its traditions as well as legal analysis, legal research, and legal writing. For international students the LL.M. program will provide a basic understanding of the U.S. legal system.

The proposed new M.S.L. program is what the legal profession refers to as a *non-professional law degree program*. As such, it would provide an education in legal principles and methodology for students holding baccalaureate degrees and who have no previous legal training. The M.S.L. program will be administered by the UD Graduate College, while the LL.M. program will be administered by the UD School of Law.

Bowling Green State University (BGSU) seeks Regents' approval for a new graduate degree program entitled Doctor of Philosophy in Statistics. Currently, the BGSU Department of Mathematics and Statistics offers a Ph.D. in Mathematics with a Specialization in Statistics. The present proposal is to convert the statistics specialization into a stand-alone Ph.D. program with the new title, Ph.D. in Statistics.

The program of study for the BGSU Ph.D. in Statistics will involve the preparation of a dissertation and the customary core courses in this area, including probability, applied statistics, mathematical statistics, computational statistics, and linear models. The university plans to initiate the program in the fall semester of 2007 with the current cohort of twenty graduate students in the statistics specialization area of their existing Ph.D. program.

It should be noted that Bowling Green State University will not receive any additional subsidy as a result of mounting this new doctoral degree program. Rather, it is understood that the university will fund the program entirely out of its existing state share of instruction revenue stream plus the additional student tuition support for the program.

Ohio State University's (OSU) proposed Doctor of Philosophy in Dance Studies degree program builds upon the university's highly successful and long-standing programs in Dance Studies at the baccalaureate, Master of Arts (MA), and Master of Fine Arts (MFA) levels.

The focus of the OSU Ph.D. in Dance Studies will involve a commitment to practice-based scholarship as well as theoretical and analytical inquiry using movement analysis and modern documentation practices. The new Ph.D. program is to be distinguished from the existing MFA program, which will continue to be the terminal degree in studio practice and creative research. In contrast to the MFA student, who refines the practice and creativity of dance, the Ph.D. student will focus on analytical, theoretical, and critical inquiry in the course of preparing a written dissertation. The program of study will require 90 quarter credit hours of course work beyond the MA degree, twenty quarter credit hours of core courses, at least sixty quarter credit hours in the Department of Dance, and competency in either a foreign language or a current system of dance notation or movement analysis.

The University of Cincinnati's (UC) proposed Doctor of Physical Therapy (DPT) degree program will replace the corresponding master's degree program (MPT) as the entry-level degree for practice in physical therapy. The existing UC master's degree program will be phased out as the new DPT program is mounted in the current academic year. The new DPT program will enroll twenty-four students, which is the same number currently admitted into the MPT program.

A major goal of this new program is to maintain the university's reputation as a leader in the professional preparation of students in the allied medical professions. The hope is that UC physical therapy students will continue to meet national certification standards while the program continues to meet, or exceed, national academic accreditation requirements as well as traditional standards for academic quality.

Staff recommended that the UC DPT program receive provisional approval for a period of four years. At the end of the four-year provisional period, the University of Cincinnati will be asked to prepare a report for submission to the Board of Regents. The report should address the general effectiveness of the program in meeting its stated goals, including the ability of the program graduates to find employment within the State of Ohio. After review and discussion of the report with representatives of the University, the Board of Regents should consider one of three possible actions:

1. Full approval of the program either with, or without, modifications;
2. Continuation of the provisional status of the program for a finite period, not to exceed five years; or
3. Withdrawal of program approval.

It should be noted that the implementation of this new program will not impact the university's portion of the doctoral state share of instruction. Unlike newly developed research doctoral degree programs, which universities must fund entirely out of existing state share of instruction revenue streams, new professional doctoral degree programs are funded at the appropriate master's and professional level and only for a maximum of three years.

Due to a conflict of interest, it should also be noted that Regent Reiling abstained from the discussion to recommend that the proposal be considered for approval at the March board meeting.

There was no further discussion about these items. The committee recommended that they be considered for approval at the March board meeting.

Information Items

National Accreditation Agency Recognition Project

Jack Connell briefed the committee on the National Accreditation Agency Recognition Project. The project was initiated in the fall of 2006 in response to requests by legislators and institutions accredited by national accreditors to determine if Regents could recognize national accreditation in lieu of regional accreditation for institutions

seeking authorization in Ohio. More specifically, the purpose of the project is to evaluate the standards and practices of certain national accreditors, and then to assess the relevance of the information gathered, i.e., whether the information would be suitable for Regents purposes and acceptable in place of regional accreditation.

Jack Connell, Assistant Director, Academic & Access Programs, and Dr. John Muffo, Administrator, Special Projects, have completed reviews of two national agencies, will complete a third review this spring, and will submit a report on the project with their recommendations to the Program Effectiveness Research and Technology Committee at the April board meeting.

Technology Commercialization Incentive

Dr. Harry Andrist briefed the committee on the Technology Commercialization Incentive. There is a newly funded incentive program within Economic Growth Challenge, entitled the Technology Commercialization Incentive Fund, that begins in the current fiscal year and is intended to reward public and private universities for successful technology transfer to Ohio business and industry resulting in the commercialization of new products, processes, and services.

Using data supplied on an annual basis by the universities, Regents' staff are planning to compile individual institutional Technology Commercialization scores and recommend funding levels. For FY 2007, the suggested minimum annual award amount is \$50,000 and the suggested maximum annual award amount is \$200,000. Total funding in FY 2007 is set at \$0.5 million.

University of Cincinnati, Change in master's and doctoral degree names and designations

Dr. Harry Andrist briefed the committee on the change of master's and doctoral degree names and designations at the University of Cincinnati. The university currently offers Master of Education (M.Ed.) and Doctor of Education (Ed.D.) degrees in Educational Foundations. The proposed name changes and degree designations will provide a better representation of the actual nature and educational goals of the programs. The proposed changes will require no new resources.

Kent State University, Degree name change, Master of Arts in the Teaching of English as a Second Language

Dr. Harry Andrist briefed the committee on the Master of Arts in the Teaching of English as a Second Language (TESL) degree name change at Kent State University. The university currently offers TESL as a concentration within the Master of Arts in English program. The proposed change will add a thesis option and additional coursework to prepare students for licensure in ESL. The proposed change will require no new resources.

Reports

Update on Terra Community College's Associate of Applied Science degree in Nursing

Cathy Hill provided an update on Terra Community College's Associate of Applied Science in Nursing degree program. At the June 15, 2006 board meeting, Regents approved Terra Community College's request to offer a new Associate of Applied Science degree in Nursing with the stipulation that Terra Community College and Owens Community College make a sustained effort to develop to the extent practicable, a collaborative nursing program. The new nursing program was also to be implemented without the use of clinical sites in Owens Community College service district and if some sites were needed for a short term, Terra Community College would search with the assistance of Owens Community College representatives and Regents' staff, alternative sites to substitute as soon as possible.

Prior to the conclusion of the program's first year, Regents' staff will recommend the manner in which the program should continue beyond the second year.

Regents' staff met with representatives from both colleges on November 20, 2006 and learned the two campuses had been engaged in numerous conversations and meetings during the past six months regarding the development of Terra's nursing program. The two campuses were exploring ways on how the two programs could collaboratively work together, share classroom equipment, faculty and other available resources.

Terra reported that new clinical sites were being developed in their service district at hospitals in Fremont, Fostoria, Bellevue, Port Clinton, Tiffin, as well as at acute care centers, local inpatient and outpatient mental health facilities and rehab centers, all within Terra's service district. The development of these new sites eliminated the need to continue using clinical sites in Owens Community College service district, especially those in the Toledo area.

With the development of the new clinical sites, Owens concerns regarding clinical sites has been resolved and eliminated. The two institutions are working together in an equitable fashion on the new nursing program and have plans to collaborate on other emerging health care programs. Regents' staff was pleased to hear about the level of collaboration and cooperation between the two campuses and Owens concern regarding clinical sites was resolved.

Update on Myers University

Jack Connell provided an update on Myers University. Jack Connell, John Muffo, and the President of Myers University, Dick Scaldini, participated in a meeting with USDE and HLC in Chicago in an attempt to address and resolve USDE concerns with the following: the status of federal student loan applications submitted by Myers, to relieve Myers from the Heightened Cash Monitoring Status which blocks the reimbursement of financial aid funds back to the university and the students, and to address the requirement and status of the letters of credit from Cleveland area lenders. Due to that meeting and efforts by other state and federal officials, Myers University was able to resolve USDE concerns with loan applications, was further able to provide the requisite letters of credit to USDE, and USDE reinstated the institution to

Reimbursement Status. These actions have made the institution more financially stable, and prevented the institution from closing.

The meeting was adjourned at 12:17 p.m.