

OHIO BOARD OF REGENTS

Agenda Item 3.2 Northwest State Community College, Associate of Applied
Business degree in Visual Communications Technology

BE IT RESOLVED: upon recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new program is approved:

Northwest State Community College
Associate of Applied Business degree in Visual Communications Technology

BACKGROUND

Northwest State Community College

Associate of Applied Business degree in Visual Communications Technology

Northwest State Community College has developed an Associate degree program in Visual Communications Technology in response to the growing need for trained qualified multimedia technicians in northwest Ohio. The Occupational Outlook Quarterly from the U.S. Department of Labor indicated that 'visual artist' careers are expected to grow due to the World Wide Web and the interactive software industry. An advisory committee of college faculty, high school teachers, and business representatives was formed and assisted in the development of the program, its course content, and determination of software and hardware needs for the program.

The Visual Communications Technology program will provide an educational pathway for Tech Prep Students in the Interactive Media program at Defiance High School, where the Maumee Valley Tech Prep Consortium has estimated an enrollment of up to 40 students over the next three years. Articulation linkages for graduates of the program have been formalized to ensure students can continue their education in a baccalaureate program in Visual Communications Technology.

Upon completion of the program students will be trained to operate a variety of multimedia equipment and will have a knowledge of the latest computer software presently being used in the multimedia industry. Students will also receive the education and training needed to work effectively in a team environment and achieve the skill level needed to make formal multimedia presentations.

Graduates of the Visual Communications Technology program will find career opportunities as digital video/audio specialists, multimedia production engineers, recording engineers, animators, 3D artists, content design specialists and others.