

Minutes  
OHIO BOARD OF REGENTS  
Columbus, Ohio  
February 24, 2000

**CALL TO ORDER AND ROLL CALL**

The meeting was called to order by the Chair, Tahlman Krumm, Jr.

The roll was called by the Secretary, Gerald Gordon. Those present were:

Jeanette G. Brown	Thomas W. Noe
Gerald H. Gordon	Stephen A. Perry
Tahlman Krumm, Jr.	

Regent Gordon stated “the record should show that notice of this meeting has been given in accordance with provisions of the Board of Regents’ Rule 3333-1-14, which rule itself was adopted in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administrative Procedures Act.”

**CONSIDERATION OF MATTERS RELATED TO THE AGENDA (ITEMS MAY BE AMENDED, ADDED TO OR DELETED FROM THE AGENDA AT THE DISCRETION OF THE BOARD)**

No changes.

**APPROVAL OF MINUTES OF JANUARY 21, 2000**

A motion was made by Regent Noe to approve the Minutes of the January 21, 2000, meeting of the Board. Regent Gordon seconded the motion and it was unanimously passed.

**COMMITTEE REPORTS AND SUMMARY OF DELIBERATIONS**

Communications Committee – Regent Noe: The Statewide Marketing Evaluation Committee met yesterday. We made great progress as we reviewed the proposals submitted by four public relations’ firms. We will be meeting again to hear presentations from these firms on March 14<sup>th</sup>. The four finalists are: Dan Pinger Public Relations from Cincinnati, Northlich/Groundswell from Cincinnati and Columbus, Paul Werth Associates from Columbus, and Zero Base from Columbus.

I would like to publicly thank Michael Jackson, Deputy Director of the Department of Development; Pieter Wykoff, Vice President of Marketing for Columbus State Community College; Richard Symons, Professor of Business Administration at Ashland University; Jackie Williams, Executive Director of the Ohio Tuition Trust Authority; and Joe Steger, President of the University of Cincinnati; along with our External Relations staff for their time and effort on this matter.

Tim Keen, Assistant Director in the Office of Budget and Management, joined us. He was very informative in discussing the upcoming Capital Bill as well as the Tobacco Bill.

Mike Brown and Laura Massie from the External Relations' team gave updates on the Annual Report, Regents' Profile and Community Outreach Messages. Vice Chancellor Mackey updated us on legislative activities. Vice Chancellor Mackey mentioned that a request has gone out to legislative leaders asking for nominations to the Higher Education Funding Commission. He also talked about the recent legislative information session conducted by the External Relations' area. This informal session was with key legislative aides and the discussion was about how to best share information with them. Vice Chancellor Mackey discussed some of the legislative visits which he and the Chancellor have been making and will continue to make.

Resources Committee – Regent Perry: the Committee discussed items that fall into three categories: (1) informational reports presented for discussion in the meeting (2) preliminary review of items that will be brought forth for approval by this Board in the March meeting, and (3) a review of some items that will be brought forth for approval at this meeting.

In the first category, we had a very good, comprehensive report on the results of the survey of full-time faculty, which gives information about their status. We had a report on the targeted industries grants update, and a report on the Tobacco Settlement Bill, which has been passed by the House and Senate and by the Conference Committee, and is presumably pending the Governor's signature.

In the category of items reviewed that will come back to the Board for approval next month, we had hoped to have a review of the six-year capital plan. Since that plan is still in the process of development, that item will be deferred for a month. The Committee discussed a student fee pledge for the University of Cincinnati in the amount of \$38.4 million for a bond issue to fund a number of renovations and construction projects, and a preliminary report from the University of Toledo where they will be seeking a student fee pledge in the amount of \$70 million for the construction of an 1800-bed dormitory. We will receive additional information on both of those items which will be brought to the Board for approval next month, along with the typical Controlling Board items.

Several items were discussed for approval at this meeting, which include the release and distribution of FY 2000 police, fire, and student support services appropriations, and the Controlling Board items which were processed during the month of January. Those two items will remain a part of the consent agenda for this meeting. The third item will be separately discussed and is not a part of the consent agenda for this meeting. That item is the revised FY 2000-2002 Capital Plan.

Initiatives Committee – Regent Gordon: The Committee discussed agenda items to be brought to the Board for action today. Those items are an Associate of

Applied Science degree in Aviation Technology and an Associate of Applied Science degree in Environmental Engineering Technology for Sinclair Community College; and a Bachelor of Science in Organizational Leadership for Wright State University.

The Committee discussed items to be brought before the Board for approval next month. These items include a Master of Science in Accountancy at the Ohio University-Lancaster Campus, and a Master of Accounting degree for Ohio State University. Also upcoming is a request for authorization to submit to the Joint Committee on Agency Rule Review a new administrative rule pursuant to Chapter 119 of the Ohio Revised Code to facilitate implementation of the Student Workforce Development Grant Program which will provide tuition assistance to students enrolled in Ohio private career schools (also known as “proprietary schools”). There was a great deal of discussion on this item which has been passed by the Legislature. The Committee still has some questions on this item and Vice Chancellor Walters will ask the Executive Director of the Board of Proprietary School Registration to speak with the Committee as we get closer to the review process.

Vice Chancellor Walters reported on K-16 initiatives; the U.S. Department of Education’s positive evaluation of Ohio’s GEAR UP program; and the process for degree approval. Dr. Tafel reported on the Ohio Information Technology Task Force. Michael Taggart reported on Workforce Development activities. Dr. Andrist talked about the Technology Fund, the Hayes Investment Fund, and the fact that Ohio needs to invest more in technology.

Performance Committee – Regent Brown: The Committee continues to receive background data and information from staff on activities in other states. Of particular interest was a report issued by the Milken Institute which compares the impact of high technology on economies of states. Senior Vice Chancellor Filipic, Vice Chancellor Petrick, and Dr. Sheehan provided information and pointed out that Ohio’s metropolitan areas are not doing very well compared to averages on a national scale of the impact of high technology on a region’s economy. Looking at the data in that aspect and in that detail helps position us for understanding the depth of problem that we face in Ohio with regard to workforce training and higher visibility among the public of the importance of these things to the economy.

The Committee also received an update on the work of the Graduate Funding Commission which will channel into the operating budget considerations which will be on our agenda for the next few months as we begin to put that together. The Committee is looking at some imaginative ways of evaluating and looking at the current formulas for graduate funding, not with the idea of changing the amount of funding allocated to master’s level instruction but with the idea of rationalization, justification and understanding. The Committee then looked at data from other states which we are beginning to assemble. Dr. Sheehan in particular is beginning to gather excellent data on job placement that can be matched to enrollment data. We will have a report soon on the higher education information system. We will be able to access information from around the country through cooperative efforts, or our own

state efforts, that will help us tie educational aspirations, educational accomplishments, into outcomes for the state and how we can better evaluate our efforts with regard to other states' national averages and our own. We are continuing the trend of gathering information so that we will know how to position our own evaluation of performance of our organization.

Evaluation Committee – Regent Brown: The personnel actions on the agenda are recommended for approval.

Regent Krumm – There are a number of items recommended for Board action today. Agenda Items 6.1 through 6.4 and Item 6.6 will go forward to the Board for the consent agenda. Agenda Item 6.5, FY 2000-2002 Capital Recommendations, has been revised and will be handled separately.

Consent Request – A motion was made to approve Agenda Items 6.1 through 6.4, and Agenda Item 6.6. The motion was seconded and unanimously passed.

- 6.1 Sinclair Community College
  - (a) Associate of Applied Science in Aviation Technology
  - (b) Associate of Applied Science in Environmental Engineering Technology
- 6.2 Wright State University, Bachelor of Science in Organizational Leadership
- 6.3 Release and distribution of FY 2000 Policy and Fire, and Student Services Appropriations
- 6.4 Requests to the Controlling Board for the period January 1, through January 31, 2000
- 6.6 Personnel Actions

Regent Krumm: Agenda item 6.5 is the Capital recommendations which we have worked through. A number a modifications that come in from universities are adjusted projects, additions or deletions, but they fundamentally don't change the scope of the capital recommendations.

The significant element here is the addition of the Central State University projects which were not included in the recommendation that we approved two months ago. Those total \$8,763,800 and are focused on rehabilitation and upgrading of facilities on the campus, particularly heating and air conditioning. In some ways this has become a really very basic capital proposal which has also been accompanied by a plan for capital improvements over the next few years.

A motion was made by Regent Perry to approve Resolution 6.5, FY 2000-2002 Capital Recommendations – Revised. Regent Brown seconded the motion.

Discussion of the Capital Plan:

Regent Perry – This item was discussed in our Resources Committee at some length, particularly the part of the Capital Bill that has to do with the revision proposal for the Central State and the fact that what was at issue at the last

meeting was whether the proposals for the use of capital money for Central State University were consistent with a direction that would move the University in a direction that would enhance the success of students. We discussed in our Committee the fact that the Regents took a position that additional deliberation was necessary to resolve that matter and we offered commendation both to Regent Krumm and to Chancellor Chu for having spent a substantial amount of time on the campus with the administration to work through those issues to develop what is now the proposal, and as importantly as developing this proposal, to develop this collaborative relationship moving in, hopefully, a much better direction than otherwise would have been the case. There was representation there from Central State University who engaged in this conversation and expressed the same appreciation on behalf of the Central State administration for the work that you have done since the last meeting.

Regent Noe – I’m going to be a “no” vote on this, but I want to let you know that it’s simply on the Central State projects, not on the whole university capital budget. I still have a philosophical difference on the direction of the University. I have concerns about the lack of a long-range plan.

Regent Krumm: We have a motion and a second. The motion was passed, with one “no” vote.

#### 6.5 FY 2000-2002 Capital Recommendations - Revised

##### RESOLUTION 2000-84 Agenda Item 6.1(a) & (b)

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new degree program is approved:

Sinclair Community College  
Associate of Applied Science in Aviation Technology  
Associate of Applied Science in Environmental Technology

##### RESOLUTION 2000-85 Agenda Item 6.2

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the Wright State University Bachelor of Science (B.S.) degree in Organizational Leadership is approved. The B.S. in Organizational Leadership may be offered at the Lake Campus regional site of Wright State University on a site and time specific basis, until June 2003.

RESOLUTION 2000-86  
Agenda Item 6.3

WHEREAS, the Ohio Board of Regents is mandated by the Ohio General Assembly to administer the distribution of various line item appropriations included in Am. Sub. H.B. 282 of the 123<sup>rd</sup> General Assembly.

WHEREAS, certain of these funds are provided for a specific purpose and others are to be distributed at the discretion of the Board; and

WHEREAS, the \$1,033,059 Student Support Service appropriation was created to support campuses in their efforts to serve students who are differently-abled as defined by the Americans with Disabilities Act; and

WHEREAS, the Student Support Services appropriations are distributed according to a formula that recognizes the disproportionate operating costs that campuses experience when providing educational and administrative services to students who are differently-abled; and

WHEREAS, the \$244,996 Police and Fire Protection appropriation was created to assist local governments in the provision of police and fire protection for the central campuses of the state-affiliated universities located in the municipalities of Kent, Athens, Oxford, Fairborn, Bowling Green, Portsmouth, Xenia Township, and Rootstown Township; and

WHEREAS, each state-affiliated university located in the above mentioned municipalities shall receive no less than \$5,000 of the Police and Fire Protection appropriations, which are distributed according to a formula that recognizes the overburden that full-time equivalent students have on local governments in providing police and fire protection;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources and Performance Committees of the Ohio Board of Regents, that the FY 2000 appropriations for Student Support Services and Police and Fire Protection be approved for distribution.

RESOLUTION 2000-87  
Agenda Item 6.4

BE IT RESOLVED: upon the recommendation of the Resources Committee of the Ohio Board of Regents, that the request for release of capital improvements funds received in the period January 1, 2000 through January 31, 2000, shown on the sheets attached hereto, are hereby approved and recommended for approval by the Controlling Board.

RESOLUTION 2000-88  
Agenda Item 6.5

WHEREAS, Section 3333.04(I) of the Ohio Revised Code provides that the Ohio Board of Regents shall make recommendations to the Governor and the General Assembly concerning the development of state-financed capital plans for higher education; and

WHEREAS, a preliminary higher education capital plan for the FY 2001-2002 Biennium was approved in December, 1999; and

WHEREAS, changes have been incorporated and a modified plan submitted;

NOW, THEREFORE,

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Resources Committee of the Ohio Board of Regents, that the modified higher education capital plan attached and made a part hereto is hereby approved for submittal to the Governor and the General Assembly.

RESOLUTION 2000-89  
Agenda Item 6.6

BE IT RESOLVED: upon the recommendation of the Chancellor that the following personnel actions be approved:

<u>APPOINTMENT</u>	<u>EFFECTIVE DATE</u>
Michael E. Long HEI project Analyst	2/7/00
Thomas J. Wilson Administrator Capital Planning	2/22/00

**CHANCELLOR'S REPORT**

It is a special pleasure to conduct our Board of Regents meetings on campuses throughout our state. This month, we are grateful for the gracious hospitality of President Paul Otte and the trustees, faculty, staff and students of Franklin University. I'm sure we will enjoy the student presentations on one of Franklin's newest initiatives, the Balanced Learning Format and the Community College Alliance. Thanks especially to students Oyango Snell, Ralph McKee, Matt Zimmerman, Tonda Davis and Chad Walters for participating in the presentations we are about to hear.

I have just a couple of update points: As Regent Perry noted, last week the Ohio General Assembly passed Senate Bill 192, the bill which outlines how

the state will allocate funds from its share of the national tobacco settlement. Governor Taft and his Tobacco Task Force proposed a 26-year plan for allocating the funds, but the General Assembly cut the commitment timeframe in half for all funds except those going to primary and secondary school facilities, which will benefit from the full 26 year allocation. We are pleased that the General Assembly allocated funds for biomedical research and new technology at Ohio's campuses, but are somewhat disappointed since the original longer-term plan would have enhanced our prospects to maximize the use of these funds.

The bill also calls for the establishment of the Biomedical Research and Technology Transfer Commission. I am pleased that I have been asked to sit on the Commission's board. In addition, the bill requires that the Board of Regents provide office space and facilities for the Commission.

The bill also creates the Tobacco Oversight Accountability Panel, which will consist of Tom Johnson, Director of Budget and Management or his designee, as well as members of the House and Senate. That panel will establish appropriate "achievement benchmarks" for each trust fund, including Biomedical Research and Technology Transfer and Educational Technology. The next step is then for Director Johnson to recommend a plan to the Controlling Board for the distribution of funds. Senate Bill 192 is now waiting for the Governor's action.

Ohio's two-year campuses have slated a 5% reduction in tuition next academic year – thanks to Access Challenge funding – and this is making fairly big news around the State of Ohio. Stories have appeared in several newspapers and radio broadcasts thanks to an aggressive publicity campaign launched by many campuses. More Ohioans are taking advantage of the situation and registering for classes, which is appropriate since one of the reasons for embarking on this Access Challenge is to encourage students to enroll in our access campuses. Several of our public two-year campuses are experiencing near-record increases in applications and enrollment for the spring and fall of 2000. For example, Stark State College of Technology in Canton is reporting the largest spring term enrollment in its 40-year history. Congratulations to Stark State and to all campuses that are experiencing record enrollments. It is thanks to the Board of Regents, the Higher Education Funding Commission, Governor Taft and the General Assembly, that Access Challenge is already making a difference in the lives of Ohio students and their families.

Access has also been improved with the launch of OhioLEARNS!, the statewide catalog of distance learning courses from our public and independent colleges and universities, an initiative that was officially launched last December. Since that time, the catalog has tripled in size, now listing about 700 courses that are available at a distance. Sparked by that increase in popularity, the Ohio Learning Network wanted to learn more about Ohioans' education goals, computer technology use and interest in distance learning. To do so, OLN commissioned a survey by the University of Cincinnati's Institute for Policy Research which asked questions of over 500 randomly selected Ohio

adults who have received some amount of college credit, but lack a bachelor's degree. There are some interesting results in this and we know that the full survey will be discussed further by the Board. A couple of notes:

1. A majority of Ohio residents who do not hold a four-year degree say it is important for them to obtain a college degree. Obtaining a bachelor's degree or a graduate degree is of major interest to these residents.
2. Ohioans want to obtain a college degree to help them with their career advancement. Other residents also mentioned personal satisfaction and the prospect of higher salaries as reasons to obtain a degree.
3. Business, health care, social science and education are the top four areas of study wished to be pursued by these Ohioans.
4. Money, time and convenience would help more Ohioans in completing a degree program at a college or university.
5. Fifty-five percent of those surveyed say that they're interested in taking college classes through distance technologies because of the convenience and flexibility that distance learning offers.
6. Finally, most of these residents have a computer in their home that they use at least on an occasional basis, making courses on the internet feasible for them.

This survey indicates that many Ohioans are interested in transforming their lives through higher education, but that they do need the flexibility of distance education to accomplish their goals. As we now enter the 21<sup>st</sup> century – and face the reality of a knowledge-based economy – fulfilling the dream of access to higher education will require that Ohio's colleges and universities provide high-quality educational experiences to any learner, anytime, anywhere.

I would like to close by extending my congratulations to three education leaders who have made – and will make – further indelible marks on higher education in Ohio.

1. Congratulations to David Sweet, Dean of the Levin College of Urban Affairs at Cleveland State University and Chair of the Ohio Urban University Program, who in late January was named as the next President of Youngstown State University. He will succeed President Les Cochran, who retires on June 30<sup>th</sup>.
2. Congratulations to Earl Keese, new President of Lima Technical College. Jim Countryman has left fairly big shoes to fill, and we are happy to welcome Dr. Keese to Ohio, coming from his long and distinguished service on the faculty and as Dean at Middle Tennessee State University.
3. And finally, congratulations to Father James E. Hoff, President of Xavier University in Cincinnati, who announced his retirement effective next

year in May 2001. While we will miss Father Hoff and his wisdom and counsel, we wish him continued joy and fulfillment in his future endeavors.

### **ITEMS FOR DISCUSSION**

- a. Dr. Rob Sheehan, Director, Higher Education Information (HEI) Project, discussed “Transfer Tracking, Concurrent Enrollments, and HEI”
- b. The Next Generation of Supercomputers: Ohio Competes on a National Scale

Presenters:

Ohio Supercomputer Center

Dr. Charles Bender, Director

Dr. Steve Gordon, Deputy Director

Mr. Al Stutz, Director, High Performance Computing

Dr. Richard Pritchard, Director, Federal Programs

OARnet:

Dr. Douglas Gale, Director

- c. Franklin University – President Paul Otte  
President Paul Otte introduced the Balanced Learning Format and the Community College Alliance.

Student presenters:

Balanced Learning Format:

Oyango Snell

Ralph McKee

Matt Zimmerman

Community College Alliance:

Tonda Davis

Chad Walters

### **OTHER BUSINESS**

There being no further business to come before the Board, the meeting was adjourned.

The next meeting of the Board of Regents will be held on Thursday, March 23, 2000, 1:30 p.m., at Ohio University – Zanesville Campus, Zanesville, Ohio.

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Chair

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Secretary

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Date

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Date