

OHIO BOARD OF REGENTS

Agenda Item 3.3 North Central State College, Associate of Applied Science degree in Digital Media Technology

RESOLUTION

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new degree program is approved:

North Central State College
Associate of Applied Science degree in Digital Media Technology

BACKGROUND

NORTH CENTRAL STATE COLLEGE

Associate of Applied Science Degree in Digital Media Technology

The Digital Media Technology program is design to fill an emerging occupational need by preparing students who are technically competent to design and produce multimedia presentations. This program will prepare students to do integration of text, graphics animation, digital video, sound and digital links to create interactive multimedia applications. The incorporation of these applications will include e-commerce sites on the world wide web, three dimensional animation projects for engineers, architects, film and television and the development of projects and training materials. The North Central Tech Prep consortium has endorsed the need for this program.

Students will be able to choose between three majors, Web/Tech Communications, Broadcast/Journalism Communications and Digital Arts.

The Digital Media Web/Tech Communications major provides opportunities for learning about all media's, visual, textual, and audio and includes the study of visual communications, web-site design, graphic design, written communications, and computer-base media. Graduates of this major will find career opportunities as web site designers and developers, web programmers, e-business support specialists, creative directors and graphic designers and others.

Graduates of the Broadcast/Journalism Communications major will have the education and training needed for career opportunities as broadcast technicians, video editors, video camera operators, photo journalist, news/sports writers and many others.

Students graduating with a major in Digital Arts will have acquired the technical training, critical thinking and design skills needed for employment as computer graphic artists, desktop publishers, multimedia producers, and many others.