

OHIO BOARD OF REGENTS

Agenda Item 6.4 Stark State College of Technology, Associate of Applied
Science degree in Interactive Media Technology

RESOLUTION

BE IT RESOLVED: upon the recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new degree program is approved:

Stark State College of Technology
Associate of Applied Science degree in Interactive Media Technology

BACKGROUND

Stark State College of Technology

Associate of Applied Science degree in Interactive Media Technology

Stark State College Of Technology has developed an Associate degree program in Interactive Media Technology in response to the growing need for well-trained Multi-media content developers. Students participating in this program will become competent in creating, designing and producing interactive multi-media products and services. The program of study will emphasize the development of digitally generated or computer enhanced media. Students will use multi-media technology to develop products/programs related to business training, entertainment, communications and marketing.

This program represents a local response to the Ohio ITWorks Strategy, which has challenged education, and training providers to develop and align their IT programs to close the gap that currently exists between the demand for IT workers and the supply. Stark State College of Technology developed this program in collaboration with the Stark County Tech-Prep Consortium which consist of 18 local public school districts in Stark County and over 200 business, industry and labor partners. That collaborative partnership has paid particular attention to the development of curriculum pathways for focusing on IT careers, which will facilitate students in their Junior and Senior years moving through to a completed Associate Degree.

In addition to preparing students for immediate employment, the program provides a solid foundation for the student who intends to seek a bachelor's degree in Information Technology with a specialization in interactive media content creation. The program provides an effective entry avenue for the traditional student and the re-training of the existing workforce. The program has been developed under the guidance of the Interactive Media Technology Advisory Committee, made up of business and industry representatives across Stark and Summit Counties.

Job titles for persons with these skills include, Animator, Imaging Specialist, Media Designer, Multi-Media Specialist, Production Assistant, Graphic Designer, Instructional Designer and Multi-Media Technician.