

**Program Effectiveness, Research & Technology Committee
Ohio Board of Regents
Minutes of the Meeting of June 16, 2005**

The meeting was called to order by Regent Tuschman at 11:13 a.m. Regents present were:

PERT Committee members

James Tuschman, Chair
Anthony Houston, Vice Chair
Bruce R. Beeghly

Other Regents in attendance

Edmund J. Adams
Donna Alvarado
Jeanette G. Brown
Gerald M. Miller
Jerome F. Tatar

Ohio Board of Regents staff:

Jamie Abel, Assistant Director, Communications
Harry Andrist, Director, Research & Graduate Programs
David Barber, Consultant, Academic & Access Programs
Shannon Brannon, Consultant
Roderick Chu, Chancellor
Jack Connell, Assistant Director, Academic & Access Programs
Bret Crow, Assistant Director, Communications
Shane DeGarmo, Administrator, Program Approval & Tuition Reciprocity
Kristina Frost, Vice Chancellor for Operations
Jane Fullerton, Associate Vice Chancellor for Educational Linkages & Access
Deborah Gavlik, Associate Vice Chancellor for Finance & Governmental Relations
Cathy Hill, Administrator, Workforce Development
Rich Petrick, Vice Chancellor for Finance
Char Rogge, Administrator, Research & Graduate Programs
Jonathan Tafel, Vice Chancellor for Educational Linkages & Access
Michael Taggart, Director, Workforce Development
Garrison Walters, Vice Chancellor for Academic Affairs and Economic Advancement

Minutes of the May 18, 2005 Meeting

The committee unanimously approved the minutes of the May 18 meeting.

June 16 Board Agenda Items

- Indiana Wesleyan University, Institutional Reauthorization
- Ohio Northern University, Institutional Reauthorization
- Grace Theological Seminary (IN), Master of Ministry
- Marygrove College (MI), Master in the Art of Teaching
- Lakeland Community College, Associate of Applied Science degree in Construction Management

- Kent State University, Master of Urban Design
- University of Dayton, Master of Mathematics Education
- University of Toledo, Master of Studies in Law

Jack Connell, Assistant Director for Academic & Access Programs, briefed the committee on the renewal of existing tuition reciprocity agreements with Indiana, Kentucky, Michigan, and West Virginia.

The general purpose of these agreements is to expand postsecondary educational opportunities in the reciprocity eligible areas while limiting the cost of such expansion to the taxpayers of the participating states through collaboration among public institutions of higher education. The intended outcomes of these collaborations are to increase the availability of programs to residents of the reciprocity eligible areas without needless duplication of educational effort, to promote efficient use of existing educational facilities and resources, and to establish parity in terms of the student exchange.

All of the agreements were created using a standard contract template and are institution, county, and program specific. The agreements shall be effective beginning July 1, 2005 through June 30, 2007 and may be renewed prior to June 30, 2007 by mutual consent of all of the parties for a period of two years.

No major changes have been made to the agreements since the last renewal. The staff believes that these agreements are functioning in an effective manner and are consistent with the state's interest. County and program eligibility changes have been made in some agreements as a means toward achieving more parity in terms of the student exchange.

One of the renewals, Owens Community College, the University of Toledo, Eastern Michigan University and Monroe County Community College (MI), is the result of a merger of two existing agreements. Formerly, the agreements with the Michigan institutions consisted of one for the two 4-year comprehensive universities and one for the two 2-year community colleges. This merger is also an attempt to establish more parity in that reciprocity region.

Preliminary enrollment data was shared with the Regents. A full report will be submitted at the July meeting.

There were no further discussions about the items proposed at the May 18, 2005 committee meeting. Items 3.1 to 3.15 were moved to the board consent agenda.

Items Proposed for the July 14 Board Meeting

- Defiance College, Institutional Reauthorization
- Cornell University (NY) and Queens University (Canada), Master of Business Administration
- Belmont Technical College and Ohio University-Eastern Campus, Associate of Arts degree and Associate of Science degree
- Kent State University and Stark State College of Technology, Associate of Arts degree

- Wright State University-Lake Campus, Associate of Arts in Liberal Studies
- Cleveland State University, Bachelor of Arts in Communication Management
- Cleveland State University, Bachelor of Arts in Film and Digital Media
- Cleveland State University, Bachelor of Arts in Journalism and Promotional Communication
- Ohio University, Bachelor of Technical and Applied Studies, further extension of approved program to Chillicothe, Lancaster, Zanesville and Eastern campuses, pilot on site and time specific basis until 2008
- Cleveland State University, Master of Science in Software Engineering
- Shawnee State University, Master of Occupational Therapy
- University of Cincinnati, Master of Science and Doctor of Philosophy in Health Education
- Medical University of Ohio, Doctor of Physical Therapy

Jack Connell briefed the committee on proposals from Defiance College and Cornell and Queens universities. There were no serious concerns raised in the review of Defiance College's institutional reauthorization proposal. Since its last reauthorization review, the college has reported no major changes to previously authorized programming.

Cornell University (NY) and Queens University (Ontario, Canada) submitted a proposal for a Master of Business Administration (MBA) degree program, to be delivered at sites in Cincinnati, Cleveland and Columbus, Ohio. The program was developed from Cornell University's Boardroom Executive MBA degree program.

The program will be delivered via on-site instruction and videoconferencing, and students will be required to fulfill residency requirements at both institutions. Students who complete the program will earn an MBA from both institutions. Since the degree request is to pilot the program in Ohio, staff recommends provisional authorization for a three-year period, with progress reports to be submitted by December 31, 2005 and 2007. Dr. Danny Szpiro, director of the Boardroom Executive MBA program at Cornell, spoke briefly to the committee about the collaborative pilot program.

Cathy Hill, Administrator, Workforce Development, briefed the committee on proposals from Kent State University and Stark State College of Technology, and Wright State University-Lake Campus. The proposed Associate of Arts degree from Kent State and Stark State is a joint degree program targeted to those who need greater access to higher education, career path exploration, and support and information for both degree attainment and college transfer.

Students will be required to complete a maximum of 45 semester credits at either Stark State College of Technology or Kent State University and a minimum of 15 semester credits at the other institution. The degree has been designed to provide four pathways: General Studies, Information Technology, Pre-Science, and Fine Arts. Credits earned will articulate into an existing baccalaureate degree offered by Kent State University.

Wright State University-Lake Campus' proposed Associate of Arts in Liberal Studies degree program was developed in response to business and industry need to hire individuals who can think critically, envision creative solutions for identified problems, analyze issues from a global perspective, communicate effectively and are interested in pursuing additional learning opportunities.

The program is designed for students seeking a more interdisciplinary educational experience than is currently offered at the Lake campus. Students will be able to select from a range of disciplines and are expected to complete eight hours of coursework in the humanities, fine arts and social sciences, and select one of those areas as their area of concentration.

Dr. Jane Fullerton, Associate Vice Chancellor of Educational Linkages & Access, briefed the committee on proposals from Cleveland State University and Ohio University. Cleveland State University's proposed Bachelor of Arts degrees in Communication Management, Film and Digital Media, and Journalism and Promotional Communication reflect a movement from a department of communications to a school of communications and transition of existing degree pathways to full baccalaureate degree programs.

Ohio University's proposed Bachelor of Technical and Applied Studies degree program, to be delivered at the Chillicothe, Lancaster, Zanesville and Eastern regional campuses, is an extension of a pilot project initially approved by the Regents in October 2004 to offer the degree program at the main and Southern campuses. The extension is site and time specific (through 2008), and all pilot projects will be reviewed prior to receiving requests for continued approval.

Dr. Harry Andrist, Director of Research & Graduate Programs, briefed the committee on proposals from Cleveland State University, University of Cincinnati, Medical University of Ohio, and Shawnee State University. Cleveland State University's proposed Master of Science in Software Engineering degree program builds upon a highly successful existing graduate certificate program and will emphasize the architecture, coding, deployment, security, and reliability aspects of software design. It is intended for practicing professionals in many areas of engineering and business as well as corporate management.

The University of Cincinnati's proposed Master of Science and Doctor of Philosophy in Health Education degree programs were developed in response to the rapidly growing field of health education and increasing demand for Ph.D. level professionals, especially as new faculty members and new public service professionals. It should be noted that the university will not receive any additional doctoral subsidy as a result of mounting this new doctoral degree program. Rather, it is understood that the institution will fund the program entirely out of its existing state share of instruction revenue stream plus the additional student tuition and sponsored program support that the new program will garner.

The Medical University of Ohio's proposed Doctor of Physical Therapy (DPT) degree program was developed in response to specialized accreditation agency mandates that a professional doctorate be the entry-level degree program for practice in physical

therapy. The existing master's degree program will be phased out as the new DPT program is mounted.

Staff recommends that the program receive provisional approval for a period of four years. At the end of the four-year provisional period, Medical University of Ohio will be asked to prepare a report for submission to the Regents. The report should address the general effectiveness of the program in meeting its stated goals, including the ability of the program graduates to find employment within the state of Ohio. After review and discussion of the report with representatives of the university, the Board of Regents will consider one of three possible actions: 1) full approval of the program either with, or without, modifications; 2) continuation of the provisional status of the program for a finite period, not to exceed five years; or 3) withdrawal of program approval.

Shawnee State University's proposed Master of Occupational Therapy (MOT) is an entry-level professional degree program that will entirely replace the existing Bachelor of Science degree program in Occupational Therapy. At the national level, the field of occupational therapy is undergoing major changes that will make the master's degree the expected minimum qualification for practicing occupational therapists by the year 2007. As a direct result of these new requirements, it is anticipated that all existing undergraduate occupational therapy programs will become MOT degree programs.

Staff recommends that the program receive provisional approval for a period of three years. At the end of the three-year provisional period, Shawnee State University will be asked to prepare a report for submission to the Regents. The report should address the general effectiveness of the program in meeting its stated goals, including the ability of the program graduates to find employment within the state of Ohio. After review and discussion of the report with representatives of the university, the Board of Regents will consider one of three possible actions: 1) full approval of the program either with, or without, modifications; 2) continuation of the provisional status of the program for a finite period, not to exceed five years; or 3) withdrawal of program approval.

Dr. Garrison Walters, Vice Chancellor for Academic Affairs and Economic Advancement, added that since the Master of Occupational Therapy is considered to be an undergraduate professional degree, Regents' approval of this offering does not make Shawnee State University a graduate university. Dr. Walters emphasized that the Regents have been consistent in considering degrees of this nature to be non-graduate degrees, but that the quality of the program offered at Shawnee State University will be identical to similar programs offered at graduate institutions. The mention of this issue in the resolution is, in effect, a flag so that, if in the future Shawnee State presents a proposal for a new graduate program to the Board, the decision about the university's graduate status will be made on the merits of that case and not on perceived precedent.

The institutions met Regents' minimum standards for their respective proposals.

Presentations

Belmont Technical College and Ohio University Joint Degree Pilot Project

Dr. Rebecca J. Kurtz, Dean of Learning, Belmont Technical College and Charles Smith, Interim Assistant Dean, Ohio University Eastern, briefed the committee on a joint degree pilot project between the two institutions. The purpose of the pilot project is to increase higher education access to residents in the region and to confer joint Associate of Arts and Associate of Science degree programs.

A steering committee coordinated work teams, composed of administrators, faculty and staff from both institutions, to design and implement plans in marketing; financial aid/tuition; curriculum, articulation, transfer; research; and resource sharing. The result ended in a joint mission statement, financial aid packages, advising materials, and marketing plan. Additionally, faculty and resources from both institutions will be utilized.

Credit hours completed in the joint degree program will transfer into baccalaureate degree programs at Ohio University.

Project outcomes of the pilot include: 1) increase the number of enrollments at the two institutions; 2) create new program options for students; 3) ease the matriculation process from Belmont Technical College to Ohio University Eastern; and 4) efficiently and effectively utilize the use of shared resources.

Program Review Process Enhancement Project

Due to time constraints, the Program Review Process Enhancement Project presentation was tabled to the July committee meeting.

Discussion item

Union Institute & University, Monitoring plan for the Doctor of Philosophy in Interdisciplinary Studies degree program

Dr. Garrison Walters updated the committee on the monitoring plan for Union Institute & University's Doctor of Philosophy in Interdisciplinary Studies degree program. At the May board meeting, the Regents granted the institution provisional authorization for a three-year period, with the stipulation that a plan for active monitoring be implemented to evaluate whether the program's processes and procedures are in compliance with Regents' and nationally acceptable standards for the Doctor of Philosophy in Interdisciplinary Studies degree program.

The plan is a framework for documenting and evaluating student progress through the program and to review the appropriateness of the institutional activities that support student progress through the program. It uses a method for active monitoring that will achieve the desired goal, i.e., the assurance that the Ph.D. program meets acceptable standards.

The staff has identified Dr. John Muffo, Director of Assessment at Virginia Tech, to oversee the documentation of the monitoring process, to develop matrices and a database for the collection of data, and to supervise external consultants. The

collection of data will include documentation of the administrative processes and procedures of the Ph.D. program as well as documenting faculty and student activities in the program.

Dr. Muffo is internationally known for his work in assessment, as an editor of the Association for Institutional Research and for his work with state and regional accreditation agencies. He has been contracted by the Regents as an external consultant for numerous program reviews over the past six years, including three program reviews at the Union Institute & University, and has also worked on other special projects for the Regents. Staff will work with Dr. Muffo, but will not have direct oversight of the program.

Monthly progress reports will be submitted to staff for review by Dr. Muffo and those reports will be shared with the Regents and Union Institute & University.

Reports

Due to time constraints, the committee reports were tabled for the July committee meeting.

The meeting was adjourned at 12:05 p.m.