

**Access and Communications Committee
Ohio Board of Regents
Minutes of the Meeting of Thursday, June 17, 2004**

The meeting of the Access and Communications Committee of the Ohio Board of Regents was held at the Board's Offices, 30 East Broad Street, 36th Floor, Columbus, Ohio. In attendance were the following:

Ohio Board of Regents Members:

Members of the Access and Communications Committee

Gerald M. Miller, Vice Chair
Jeannette G. Brown
Ralph E. Schey

Other Regents in attendance:

Edmund J. Adams
Thomas W. Noe
J. Gilbert Reese

Ohio Board of Regents Staff:

Jamie Abel, Assistant Director, Communications
Harry Andrist, Director, Research & Graduate Programs
David Barber, Consultant, Academic & Access Programs
Roderick G. W. Chu, Chancellor
Jack Connell, Assistant Director, Academic & Access Programs
Bret Crow, Assistant Director, Communications
Shane DeGarmo, Administrator, Program Approval Private Institutions
Kristina Frost, Vice Chancellor for Operations
Jane Fullerton, Associate Vice Chancellor for Educational Linkages & Access
Deborah Gavlik, Associate Vice Chancellor for Finance & Government Relations
Darrell Glenn, Director, Performance Reporting and Analysis
Catherine Hill, Administrator, Workforce Development
Andy Lechler, Senior Analyst, Higher Education Information
James Nargang, Assistant Director, Capital Development
Rich Petrick, Vice Chancellor for Finance
Char Rogge, Administrator, Research & Graduate Programs
Norm Singer, Consultant, Workforce Development
Jonathan Tafel, Vice Chancellor for Educational Linkages & Access
Michael Taggart, Director, Workforce Development
Garrison Walters, Vice Chancellor for Academic Affairs and Economic Advancement
Shaun Yoder, Legislative Liaison, Finance & Government Relations

Guests:

Chris Baldwin, Owens Community College
Tony Barnes, University of Akron
Linda Carr, University of Toledo

Larry Christman, Association of Independent Colleges and Universities of Ohio
Laurie Day, Cleveland State University
Terri Gehr, Vice President, Columbus State Community College
Jack Hershey, The Ohio State University
Cindy McQuade, Inter-University Council
Dr. M. Valeriana Moeller, President of Columbus State Community College
Pat Myers, Kent State University
Colleen O'Brien, The Ohio State University
Margie Rolf, University of Cincinnati
Terry Thomas, Ohio Association of Community Colleges

Reports and Updates:

In an abbreviated meeting of the Access and Communications Committee, Associate Vice Chancellor Deborah Gavlik provided an overview of the Capital Bill timeline and explained how its delay could negatively impact Ohio's colleges and universities. She outlined three possibilities surrounding the timeline of the Capital Bill:

- 1) A November introduction, with passage sometime after the election;
- 2) A spring introduction; and
- 3) An introduction that runs parallel to or is a part of the Operating Budget.

An introduction and passage later than November would be problematic for colleges and universities dealing with deferred maintenance, health and safety issues, increased costs in construction, higher interest rates, and postponed campus efforts to improve technology infrastructure.

Margie Rolf, Assistant Vice President for Governmental Relations at the University of Cincinnati, provided university perspective on how a delayed Capital Bill could be harmful to campuses, particularly the University of Cincinnati, which could suffer from:

- Higher interest rates – around \$50,000 a month, putting pressure on tuition.
- Increased borrowing in order to continue projects currently underway.

Ms. Gavlik said that additional information on this topic would be provided to the committee in July.

Associate Vice Chancellor Gavlik updated the committee on House Bill 511. House Bill 511, introduced by Representative Jim McGregor, proposes the following:

- To expand the authority of the Ohio Board of Regents to regulate the programs and resources of state institutions of higher education;
- To require the Board of Regents to adopt rules it determines necessary to:
 - conserve public resources through elimination of duplicative practices,
 - conserve campus administration and resources,
 - authorize the acquisition and construction of buildings necessary for the education of students and for research,
 - produce an efficient and affordable system of state colleges and universities, and

- increase and decrease the number of students graduating with certain degrees in order to meet the needs of the state's employment market.

The legislation raises serious concerns regarding the expansion of the operations and oversight of the Board of Regents as a coordinating board. Based on the concerns that surfaced during committee, Regent Tom Noe suggested that a sub-committee be created to examine the issue and promote ongoing dialogue with Rep. McGregor in an effort to reach a reasonable agreement. The committee also recommended supplying Rep. McGregor and co-sponsors of the legislation with staff statistics and cost estimates for implementing the legislation. Discussion will be continued with Rep. McGregor to resolve outstanding issues and concerns.

Next, Vice Chancellor Jon Tafel briefed the committee on the Partial Release of Technology Initiatives Program Funds – Consent Agenda Item 3.1. The initiatives include the following:

- Award of \$41,699 to the Northeastern Ohio Universities College of Medicine to enhance an existing “Ohio Banner Schools Higher Education Information Data Reporting Collaborative” program, and
- Award of \$41,699 to the Ohio State University to enhance their existing “Distributed Disaster Recovery for Ohio Higher Education Institutions” program.

Vice Chancellor Tafel also updated the committee on the work of the Student Access and Success Coordinating Council of Ohio (SASCCO). SASCCO is currently exploring ways to market higher education access to more Ohioans and developing matrices to gauge recruiting efforts and performance.

Vice Chancellor Kris Frost shared with the committee the marketing techniques that SASCCO plans to employ. She stated that many higher education entities have strong marketing campaigns underway; thus, it is important to pinpoint current efforts and analyze those efforts to identify what works and what doesn't. She also stated that it is necessary to determine common messages that will guide the marketing efforts. Partners in this venture will include OTTA, OCAN, ODE and “high schools that work.”

Jamie Abel, Assistant Director for Communications, provided the committee with both an update on the Third Frontier Network Rollout and a media roundup of state higher education events.

- The April Third-Frontier event in Cincinnati and the June event in Toledo were both successful.
- The next Third-Frontier event is scheduled for July – hopefully to occur at the NASA-Glen Research Center in Cleveland.

The statewide media roundup included issues surrounding tuition increases, budget problems, remedial education, OSU, KSU airport-neighborhood issues, Columbus State campus expansion into Delaware County, Warren County Community College pilot planning, co-located campus study and report, electric slots for scholarships proposal, and tuition reciprocity agreements with Indiana.

Lastly, Associate Vice Chancellor Gavlik presented the June edition of the *Issue* entitled, “Are Your High School Constituents Successful in College?” This edition focused on the results of “Making the Transition from High School to College in Ohio, 2003” report, released by the Board of Regents.

June Consent Agenda Item:

- Item 3.1 – Action for partial release of technology initiatives program funds.

Following Associate Vice Chancellor Gavlik’s report on the *Issue*, **Regent Miller adjourned the committee meeting.**