

OHIO BOARD OF REGENTS

Agenda Item 3.14

Hocking Technical College, Associate of Technical
Studies in Massage Therapy

RESOLUTION

BE IT RESOLVED: upon recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following new degree program is approved:

Hocking Technical College
Associate of Technical Studies in Massage Therapy

BACKGROUND

HOCKING TECHNICAL COLLEGE

Associate of Technical Studies in Massage Therapy

Public awareness and the growing interest in alternative medical therapies has increased significantly over the past ten years. One example is the growing recognition of the value of massage therapy and the important contribution of a medical massage therapist. The American Massage Therapy Association indicates a growing demand for massage therapists across the country.

Hocking Technical College has developed an Associate of Technical Studies Massage Therapy/Business Management program in response to the growing need for trained massage therapists in central and southeastern Ohio. This new technical studies program will prepare individuals for entry-level careers as Massage Therapists and also help them prepare for licensure required by the Ohio Medical Board. Students enrolled in the program will acquire the general, health and technical skills needed to be a successful health care professional. Many individuals entering this field are self-employed and are interested in starting their own business. Other courses offered through this program such as, business planning, management, law and marketing will assist them in preparing to operate a successful business.

Graduates of the program will be prepared for career opportunities as massage therapists in medical offices, Chiropractic offices, Fitness and Wellness Centers, Pain Management Clinics, rehabilitation centers, corporate offices, and others, as well as new business entrepreneurs.