

**Access and Communications Committee
Ohio Board of Regents
Minutes of the Meeting of Thursday, November 16, 2006**

The November meeting of the Access and Communications Committee of the Ohio Board of Regents was held at the Board of Regents offices in Columbus, Ohio. The following Board of Regents Members were in attendance:

Members of the committee:

Donna M. Alvarado, Committee Chair
Jenny Brown
Anthony D. Houston
Jim Patterson

Other Regents in attendance:

Edmund J. Adams
Bruce R. Beeghly
Walt Reiling
Jerry Tatar
Jim Tuschman

The meeting was called to order by Regent Alvarado and the minutes of the October 19, 2006 Access Committee were approved without objection.

Major item for discussion: Speed to Scale

Interim Chancellor Garry Walters and President John Garland gave a presentation to the committee on the Speed to Scale plan for Central State University. The presentation included:

- o background on the challenges Central State currently faces as a small, public university;
- o a summary of the work of the Speed to Scale task force including meetings with partnering Ohio institutions and visits to aspirational peer institutions in Virginia and North Carolina and;
- o an outline of strategies being considered to increase enrollments and bring Central State to the size needed to most effectively fulfill its mission.

Interim Chancellor Walters indicated that the Speed to Scale Taskforce would continue to meet over the next two months to refine the plan and identify funding needs for the Regents to consider when they meet again in January.

Regent Alvarado commended Interim Chancellor Walters and President Garland for the proposed partnership model, suggesting that it could be instructive for other institutions around Ohio. Regent Tatar expressed his appreciation for the commitment shown by the Speed to Scale partners and his belief that the stated goals are quite attainable.

Regent Adams asked to what extent increased enrollments would come from other institutions versus tapping new students who would otherwise not attend college. President Garland indicated that the intent was to make Central State more competitive with other institutions and to reverse the three-year trend of decreasing minority enrollments statewide.

Regent Tuschman asked about the possibility of partnership with Wilberforce University and explained that it was the Regents' position that institutions need to find ways to collaborate with all available partners and resources. President Garland explained that Central State has a history of working with Wilberforce and will be exploring future opportunities for increased collaboration.

President Garland thanked the Regents for their support of the initiative, indicating it was imperative for the future of Central State and its students. He also expressed his belief that there were positive lessons to be learned about growing enrollments of underrepresented populations that could be replicated statewide.

Other Items:

Lumina-ACE Television Ads – Jamie Abel shared a preview of the upcoming marketing campaign intended to educate prospective students on the steps needed to go to college. Regent Alvarado commented on the urban focus of the ads and expressed a desire not to forget about the small town and Appalachian sectors of Ohio.

Legislative Update – In the interest of time, Deborah Gavlik offered to talk with Regents outside of the committee about election outcomes and priorities for the upcoming General Assembly.