

**Access and Communications Committee
Ohio Board of Regents
Minutes of the Meeting of Thursday, March 11, 2004**

The meeting of the Access and Communications Committee of the Ohio Board of Regents was held at Shawnee State University, in Portsmouth, Ohio. In attendance were the following:

Ohio Board of Regents Members:

Members of the Access and Communications Committee

Donna M. Alvarado, Committee Chair
Gerald M. Miller, Vice Chair
Jeannette G. Brown
Ralph E. Schey

Other Regents in attendance:

Bruce R. Beeghly
Anthony D. Houston
Thomas W. Noe
J. Gilbert Reese

Ohio Board of Regents Staff:

Jamie Abel, Assistant Director, Communications
Harry Andrist, Director, Research and Graduate Programs
Roderick Chu, Chancellor
Bret Crow, Assistant Director for Communications
Jack Connell, Assistant Director for Degree Programs
Jocelyn Frasier, Assistant Director for Communications
Kris Frost, Vice Chancellor for Operations
Jane Fullerton, Associate Vice Chancellor for Educational Linkages & Access
Deborah Gavlik, Associate Vice Chancellor for Finance and Government

Relations

Darrel Glenn, Director, Performance Reporting
Cathy Hill, Administrator, Workforce Development
Jay Johnson, Assistant Director, HEI
Neal McNally, Assistant Director, Finance and Government Relations
Char Rogge, Administrator, Research and Graduate Programs
Janet Schilk, Associate Director, K-16 Initiatives
Shaun Yoder, Legislative Liaison, Finance and Government Relations

Guests:

Chris Baldwin, Owens Community College
Tony Barnes, University of Akron
John Buttelerwerth, Ohio Faculty Senate
Linda Carr, University of Toledo

Larry Christman, Association of Independent Colleges and Universities of Ohio

Jill Craig, Office of Senator Robert Gardner

Larry Corrigan, Ohio University

Laurie Day, Cleveland State University

Lonnie Dishop, Liberty/Washington Township Fire Department

Madeline Iseli, Sinclair Community College

Jim Johnson, OFSTCC

John Kotowski, Ohio University

Rich Lewis, NEOUCOM

Paul Madden, Shawnee State University

Cindy McQuade, Inter-University Council

Terry Thomas, Ohio Association of Community Colleges

Reports and Updates:

The Committee received an update from Associate Vice Chancellor Jane Fullerton and Mr. Paul Madden, of Shawnee State University, regarding a project to create stronger pathways among institutions for the preparation of teachers, particularly in the areas of mathematics, science and special education. The project is connected to a larger overall statewide articulation plan for teacher education. Associate Vice Chancellor Fullerton reminded the committee that the availability of quality teachers is an integral factor in *better educating more Ohioans* at all levels. She then presented a bird's-eye-view of statewide work completed thus far to improve teacher quality and preparation in Ohio, including:

- The work of the Governor's Commission on Teaching Success, which recommended that a broader array of institutions, including Ohio's two-year colleges, be used more effectively in developing a pipeline into the teaching profession, especially in the shortage areas of mathematics, science and special education;
- The larger on-going effort of inviting community and technical colleges into the teacher education conversation. The Ohio Board of Regents was proactive in beginning this work on a regional basis;
- Governor Bob Taft signed S.B. 2 into law yesterday (March 10), which enacted the recommendations of the Governor's Commission for Teaching Success. Key recommendations include better articulation and transfer of coursework and the development of transfer modules that include introductory and foundational education courses. This recommendation, of course, is consistent with the articulation and transfer directives of H.B. 95.

Mr. Madden then briefed the committee on the Southeastern Ohio Articulation Partnership, which includes institutional and faculty representatives from all involved regional institutions. The partnership has developed a matrix of applicable courses for each institution, and although this might not be a direct one-to-one correspondence of courses, all institutions have agreed to the articulation. These regional agreements allow institutions to address the specific needs of their student population as well as link to other ongoing initiatives in the region such as the University Centers of Excellence. Finally, Dr. Madden explained that a website is

being developed to publicize a *Memorandum of Understanding*, which outlines the articulation matrices agreement between the involved institutions.

Vice Chancellor Kris Frost presented the committee with a resolution on the Warren County Community College District, Item 3.1 on the consent agenda. Vice Chancellor Frost explained that this resolution recognizes the creation of the Warren County Community College District, which was created by the General Assembly in temporary law, House Bill 95, the FY 04-05 Operating Budget Bill. The Committee discussed the standard procedure for the creation of a community college, including a needs assessment and a formal study of the issue. It was clarified that the resolution in hand solely acknowledges the creation of the community college district, and does not make a statement of approval or opposition. It was also noted that the Warren County Community College Board of Trustees would be required to present an operating plan and charter to the Regents for approval in the future.

Jocelyn Frasier, Assistant Director of the Knowledge Economy Awareness Initiative, provided the Committee with a summary of data collected from recent focus groups involving students, parents and teachers. These Knowledge Economy Awareness Focus Groups were held in Ironton, Columbus, Cleveland and Bowling Green. She highlighted key findings including:

- Students were most responsive to marketing that includes direct communication from parents, teachers and community groups;
- Success stories tend to be the most effective marketing tool; and
- Students and parents are “getting the message” that higher learning equals higher earning

Jocelyn pointed out that these findings will be shared with the Student Access and Success Coordinating Council of Ohio as it begins moving forward with its work.

Jamie Abel, Assistant Director of Communications, updated the Committee on the plans for the statewide Third Frontier Network Roll-Out events for the upcoming year. He explained that the network will be “lit” in September, and it is the hope of project organizers that President Bush or a presidential representative might be able to attend the event in an effort to provide national exposure for the Network. In the meantime, several events are scheduled that lead up to the September lighting including a public announcement set for March 29th in Canton. Congressman Regula will be recognized for his support in securing federal funding for the Network.

Associate Vice Chancellor Deborah Gavlik then provided the Committee with an update on legislative field trips and on-site visits designed to accomplish two things: 1) to bring legislators and legislative staff up-to-speed on the particular capital needs of certain institutions and 2) highlight the role and success of the EnterpriseOhio Network and its contribution to improve Ohio’s workforce development needs. As of March 1, the Governmental Relations team had coordinated capital visits to five campuses and EnterpriseOhio visits to six Ohio companies and two co-located campuses. Upon highlighting the on-site visits, Associate Vice Chancellor Gavlik brought forward the new edition of the Issue,

which highlights key findings of the *2003 Performance Report for Ohio Colleges and Universities*.

Vice Chancellor Jonathan Tafel then presented the Committee with an update on a three-state application for a grant from the Fund for the Improvement of Post-Secondary Education (FIPSE). This collaborative with Indiana and North Carolina is designed to share best practices in access across the states and serves as a national model for college access.

March Consent Agenda Item:

Finally, the Committee reviewed and recommended the following resolution:

- Item 3.1 – Action to Approve the Warren County Community College District.

Regent Alvarado adjourned the meeting.