

OHIO BOARD OF REGENTS

Agenda Item 3.9 Stark State College of Technology, Associate of Applied Business degree in E-Business Programming Technology

**RESOLUTION**

BE IT RESOLVED: upon recommendation of the Chancellor and with the concurrence of the Initiatives Committee of the Ohio Board of Regents that the following degree program is approved.

Stark State College of Technology  
Associate of Applied Business Degree in E-Business Programming Technology

## **BACKGROUND**

### **STARK STATE COLLEGE OF TECHNOLOGY**

Associate of Applied Science Degree in E-Business Programming Technology

Stark State College of Technology has developed an Associate degree program in E-Business Programming Technology in response to the growing need for trained E-Commerce application developers and WEB server administrators.

It is estimated that U.S. E-Commerce sales will grow at an unprecedented rate as companies selling goods and services on line will grow from 85,000 to an estimated 2.9 million by the end of 2003. This new program will help prepare students to fill the current and future demand for skilled employees in the E-Commerce field.

Students enrolled in the E-Commerce Application Developer component of the program receive specialized training for designing, developing and implementing an E-Commerce application needed for business to consumer, business-to-business and consumer-to-consumer Internet transactions. In the E-Commerce Web Server Administrator component, students will acquire the skills needed to configure, monitor, and maintain a web site on the Internet.

Several high schools in the area with Tech Prep programs are interested in partnering with Stark State to provide a career path for students interested in the E-Commerce field.

Graduates of the E-Commerce Programming Technology will find career opportunities as network administrators, web advertising specialists, Internet/intranet technology managers, programmers and others.

