Ohio Board of Regents Meeting Minutes
Cuyahoga Community College
Cleveland, Ohio
September 1, 2010

I. Welcome and Opening Remarks

Chair Tuschman welcomed Regents and guests to the board meeting and thanked Cuyahoga Community College for hosting the meeting. He said the terms for Regents Alvarado and Beeghly were ending in September and he asked Regent Beeghly to serve as honorary chair for the board meeting.

Regent Beeghly assumed chairing the meeting and asked that the roll call be read.

Secretary Reiling stated, "the record reflects that notice of this meeting was given in accordance with provisions of the Board of Regents' Ohio Administrative Code § 3333-1-14, which rule was adopted in accordance with Section 121.22(F) of the Ohio Revised Code."

Secretary Reiling called the roll. Those present were:

Patricia A. Ackerman
Donna M. Alvarado
Bruce R. Beeghly
Timothy M. Burke
Lana Z. Moresky
Jim Patterson
Walter A. Reiling
James M. Tuschman

Secretary Reiling declared there was a quorum present.

II. Approval of Minutes

Honorary Chair Beeghly asked if there were any additions or corrections to the draft July 7, 2010 minutes. A motion was made by Regent Ackerman and seconded by Chair Tuschman to approve the minutes. The motion was approved by all board members.

III. President's Report

Dr. Jerry Sue Thornton gave a PowerPoint presentation regarding Cuyahoga Community College (Tri-C), sharing the school's vision for the future and how important post secondary education is for the state of Ohio. She has served as Tri-C's president for 18 ½ years. She said it was a wonderful place to be and she appreciated the opportunity to serve the community.

Tri-C is composed of three campuses covering the county and three work force training sites. Two new sites will soon be opened at Brunswick in Medina County as a partnership with other schools and in Westlake for nursing and health career training. Tri-C receives local funding that is up for renewal every five years. The issue passed in the fall with 63 percent of the vote.

The school's mission is to provide access to higher education with an emphasis on success. The school offers both degrees and certificates and has intervention measures in place to help students graduate. Faculty members encourage students to not just take a course but to get a degree. The fall enrollment stands at 33,000 and may increase as the fall progresses. Distance learning has grown 124

percent in the past five years with ten countries and twenty four states represented in the programs. Tri-C takes a blended approach by offering classes on campus and online and encourages students to use both to complete their degree.

The school has four focus areas: student success, broadening its reach, creating a one college culture, and measuring effectiveness. Each campus has standardization, commonalities and branding to reinforce that Tri-C is one college with different campuses. Students can have dual enrollment with other institutions while taking classes at Tri-C. They are accepted by universities at the beginning of their college career and Tri-C will monitor their grades to help them keep the dual enrollment. Partnerships include the League for Innovation made up of 20 community colleges throughout the nation, The Ohio State University, Cleveland State University, Lorain Community College and Stark State Community College.

The institution's two centers of excellence are its Hospitality Management Center located on its downtown campus and the Center for Creative Arts on its metropolitan campus. A new building on the Westshore Campus is for health careers and sciences and a Health Careers and Technology Center is underway on its Eastern Campus. The institution trains people already working at its clinic and who know the culture to be nurses. The institution is continually looking for innovative and creative ideas.

A time of discussion was held regarding how Tri-C is handling its enrollment growth. Professors are asked to add more seats in each class and elearning is also helping to meet the increased number of students. They have not hired new faculty but are using night classes, weekend courses and part time faculty as innovative solutions to handle the student growth. Challenges facing Tri-C include convincing people of their need for degrees and certificates and the unpreparedness of students in the areas of math, English and reading. They are working with local schools, mid-semester enrollments, modularization of curriculum, and tutoring to help students meet the rigors of college courses. Support is needed to enroll dislocated workers into classes for new careers and to help them believe they can succeed.

Chancellor Fingerhut said that Tri-C is taking a lead role in the adult literacy programs in Cuyahoga County. It is important to raise the completion rates in the state. Increased tutoring, supplemental instruction outside of the classroom, workshops and training are needed to help students navigate the system. Tri-C uses student ambassadors to help other students and works with the VA Hospital to assist veterans attain education and reenter the community.

IV. Student Panel and Institution Initiatives

Brenda Albright, consultant for the Ohio Board of Regents asked each student panelist to introduce themselves. Dawn Morton is a first generation college student, Daniel Derrwaldt is an Iraqi veteran, Patrick Furr is a student ambassador and a Board Student Scholar, and Tony Parker is a Navy veteran enrolled in the nursing program.

Tony Parker joined the service after high school graduation. His parents did not go to college. Following his discharge from the Navy he cared for his mother who was diagnosed with cancer. This experience led him to pursue a nursing degree. He said a college degree means the difference between an entry level job and a management position. He stated that "college is life over death and an alternative to the streets." In high school he did not get good grades so he chose a two year college in case he could not do the work. He now has a 3.5 GPA. His schooling is supported by a Pell grant that covers books and tuition. He lives at home. His goal in ten years is to be a nurse anesthetist.

Daniel Derrwaldt enlisted in the Army after high school graduation. His parents encouraged him to go to school but he was not motivated at that time. His service in the Army gave him the motivation to enroll in college and to work toward a degree in civil engineering. He is attending college on the GI Bill. He said the financial aid coordinator at Tri-C walked him through complexities of completing the GI bill package. In ten years he would like to be back in Iraq rehabilitating buildings that were destroyed.

Dawn Morton did go to college immediately after high school but did not succeed. Her choice to try again and attend Tri-C was a good one and she is succeeding even with a disability. Government loans, scholarships and financial support from her parents are paying for her college education. She lives in public housing and is part of the college work study program. In ten years she sees herself teaching high school or junior college with plans to open her own school. She wants to reach out to students who need help.

Patrick Furr was not interested in college even through his parents urged him to go. He felt that he had the contacts and ability to advance in his career as an audio engineer without higher education. He took a low paying job and soon found that his salary was not meeting his needs. He is paying for college with work study, financial aid and loans. He does have federal assistance and support of his parents. He said college means that he has a foundation to start his dreams and aspirations that he has had since high school. The future is becoming more hopeful and real everyday he steps into a classroom. In ten years he would like to be well known in the recording field and have his own company.

The students said they did not see a need for college right out of high school either because of poor grades or lack of motivation. Knowing the statistics showing the average earnings between high school and college graduates would not have made a difference to them when they were in high school.

Textbook expense is a large hurdle. Financial aid does restrict some of them to purchasing their books on campus which costs between 10 to 20 percent more than if they were purchased online. eBooks were not being used by the students. Objections to their use include not being able to reference the page the instructor was referring to, couldn't have it physically in front of them, and could not leave notes in the eBook that didn't mar the text. Costs per semester for textbooks range from $500 to $700.

The process for new students could be made easier by having personal help and customer service on their level. The students praised the Student Ambassador program for the help it provides new students.

Discussion was held regarding how colleges can help students hear the message regarding the importance of receiving a degree. The students said it was often about having a level of maturity to understand the importance. Colleges should focus on student career goals and outcomes that can be accomplished through education. Colleges can provide mentors and people who can connect with the students to help them make college a goal and to see the value of it as an opportunity or as part of their life journey. They said that the student must be ready for the information for it to have an impact. They would like for financial aid to be available to them for graduate school studies. An emphasis should be placed on student activities and interacting with others in an adult environment so that students could learn about themselves. Schools need to reinforce success and push students on to higher learning. Textbooks need to be affordable and students should be allowed to purchase them online or through sources outside of the college bookstore. Colleges should get resources into the hands of the students

and make the experience personal. Several panelists said they were making better grades in college than they did in high school.

Honorary Chair Beeghly thanked the students for their stories and said they were great examples of what you can do when you find yourself. Each story is an individual one which makes it a challenge for our schools.

V. The Ohio State University Extension Center's Urban and Regional Partnerships and Collaborations

Regent Patterson introduced the Ohio State University (OSU) Extension program. As a land grant institution Ohio State has the responsibility for taking the knowledge from teaching and research and using it to help the citizens of Ohio. Extension is fully one-third of OSU's mission and the school has an office in each county. It is not just agriculture or 4-H, but is extremely committed to initiatives in urban counties as well.

Bobby Moser, Vice President of OSU Agriculture and Administration gave a brief background of the extension program. The program has tenured faculty throughout the state. Extension students are non traditional as they are all ages and are located in the local community. He thanked the Chancellor, Governor Strickland and the board for naming OSU's Agriculture, Food Production and Bioproducts College as a Center of Excellent. The Extension program takes the university out to the people of the state to enhance the quality of life for Ohioans through it programs.

Keith Smith, Associate Vice President for Agriculture said OSU extends unbiased research based information to the citizens of Ohio through its 88 extension offices. They also are in contact with the other land grant institutions through their E-extension technology. Funding for their programs come from federal, state, line items and county commissioner sources as well as contracts to aid the county such as grants.

Marie Barni, Cuyahoga County Extension Director, gave an overview of the work being done through the Extension office. OSU's extension mission is as follows: Engaging people to strengthen their lives and communities through research-based educational programming. The following impact areas were highlighted:

- Preparing College and Career-Ready Youth. There are 25 youth-in- governance clubs in the Cleveland area involving close to 650 youth. Other initiatives involve the "Preparing to Launch" program that works with youth aging out of the foster care program, a 7th and 8th grade financial literacy program entitled Real Money/Real World; Post-secondary tours to universities and colleges for 400 youth; A "Success in the U.S." program to give academic support to refugee students; K-12 curriculum enhancements such as "Learning by Doing" and STEM initiatives.
- Creating Vibrant and Healthy Communities. Seventy acres in the Cleveland area have been turned into community gardens. Communities benefit from the gardens through reducing in crime in the garden areas, providing $2.5M in fresh produce to the community, helping to find ways to remove lead contamination in the soil through ongoing research, improving health and nutrition and promoting life-long learning. Sharon Glaspie, Master Gardener and Market Gardener shared how the OSU extension is helping her community through providing Cleveland's produce needs using a vast network of farmers and market managers. Expert training from OSU helps the programs to be sustainable and well run.
- Creating a Diverse Workforce. Dr. Terry Ryan, Superintendent of the Cuyahoga County Board of Development Disabilities shared how they are working with the Extension to teach farming skills

to the developmentally disabled. They are working toward having 10 farms for this endeavor that will provide year round employment and are building an education center with the OSU extension in it. Students are mentored by both teachers and residents. Disabled farmers sell their own product and give part of the crops to neighbors.

- Emerging Center for Excellence. The Cleveland-Cuyahoga County Food Policy Coalition co-convened through the Case Western Reserve University has been deemed a promising model for disease control. Cleveland is the first city to create community garden zoning within the city and to have legislation giving restaurants points for buying produce from local areas through the Cleveland Cornerstore Projects. Citizens can use food stamps to purchase produce at farmer markets. Councilman Joe Cimperman told of the initiatives to encourage urban farms.
- Linking to Post-Secondary Partnerships. The Extension has partnerships with Case Western Reserve University, Kent State University, Cuyahoga Community College and Cleveland State University in areas of research, entrepreneurship, and re-imaging Cleveland.
- Embracing Broad Partnerships. Many partnerships have been used to bring local food successes to Cleveland. John Mitterholzer, Senior Program Officer of the The George Gund Foundation spoke to their partnership with the Extension.

The Regents commented on the depth of higher education that takes place outside of the classroom and the energy and enthusiasm that Cleveland has for the extension projects.

VI. Chancellor's Report

Chancellor Fingerhut distributed a strategic plan update and said his staff was actively distributing this information throughout the state. Copies of several news releases were also given to the Regents that highlighted higher education events around the state. He talked about the progress of the 25 accountability measures and drew their attention to measure three regarding the enrollment figures for age 25 and older. The enrollment for this age group is up 12.1 percent across the system and will continue to go up. The Chancellor's staff will continue to put in place affordability and access policies to help higher education meet the challenges of this enrollment group.

He was pleased to announce the induction of Regent Moresky into the Ohio Women's Hall of Fame on August 26th. It was a wonderful event and Regent Moresky talked about higher education in her acceptance address.

He introduced Ann O'Beay, Chief Technology Officer and Pankaj Shah, Executive Director for OARnet and thanked them for their excellent work in the creation of the Ohio Middle Mile Consortium. He also introduced Darlene Evans McCoy, recently hired as the Associate Vice Chancellor for Affordability and Efficiencies.

Ann O'Beay thanked the board for the opportunity to share with them the background of the Middle Mile Consortium (OMMC). She had previously worked with the National Science Network in 1990 and with OARnet most recently as a consultant for the American Recovery and Reinvestment Act grants (ARRA). Ohio did not receive a significant Round 1 ARRA grant award in the Middle Mile arena but learned that the strongest proposals were the ones that took a truly comprehensive view of the communities to be served and engaged as many key community members as possible in developing the projects. For Round 2, a comprehensive community infrastructure category was created. The Ohio Middle Mile Consortium was created to meet the criteria for this category. OARnet serves as integrator and sub-recipient for the applications from Com Net/Zayo-Western Ohio, Horizon-Southeastern Ohio and One Community-Northeastern Ohio.

The OMMC participants agreed to identify proposals as part of the OMMC, not to overlap counties, and have the total collective "ask" not to exceed $150M. They also agreed to participate in ongoing collaboration.

Pankaj Shah shared a map of the existing and proposed network that will be constructed with grant funds. In Round 2, Com Net, Inc. was awarded $30M, Horizon Telcom received $66.5M and OneCommunity received $44.8M. The OMMC affects state agencies, higher education and K-12 schools as they work together with OARnet to share resources. Matching funds were necessary to receive the grants.

OARnet plans to expand its focus to national connections to provide interconnection for OMMC collaborators and Round 1 awardees, to focus on broadening collaboration, and to leverage ARRA resources. The increase in broadband will reduce access costs and expand its availability to schools.

Darlene McCoy said she has spent the first three weeks on her job gaining as much information as possible to help her to see the vision of affordability and efficiencies for higher education. The easy efficiencies have been already accomplished, and now she would like bring stakeholders to the table to generate even more efficiencies. Flexibility will be needed to address textbook costs. Sustainability staff will continue to work to identify ways to save on energy costs. The Chancellor's staff will work as a team to find efficiencies in all of their programs. The Regents suggested that University System of Ohio trustees be involved in these efforts as stewards of the state to produce tangible and practical efficiency results.

VII. Trustee Engagement Update

a. Education and Training Working Group

Regent Alvarado said the Regents were given a draft of the trustee survey in their read aheads. The challenge is to create ongoing trustee education to help trustees ask questions to the institutions presidents that are outside of the natural sense of the school president as the leader and the trustees as followers.

b. Resources Working Group

Regent Moresky said the working group will search for possible sources of funding. The next steps are to form a committee, prepare a preliminary case for funders, determine how much funding is needed, and consider the possibility of a USO Foundation for this purpose.

c. Communications Working Group

Regent Reiling said that communication channels were set up and they are working on communication issues. He asked the Regents to log onto the Trustee Ning site and review its contents.

Charles See said that the draft communications plan is being vetted by members of the working group with their trustee boards for feedback and then a more comprehensive distribution plan will be developed. He asked the Regents to send any comments on the revised plan to him. He also asked the Regents for any comments they had on the Education and Training Working group's charter and preamble. Next month the working group will work with the Chancellor's communication staff on a concept paper for the resources working group.

VIII. Recognition of Regents

Outgoing Regents Donna Alvarado and Bruce Beeghly were honored by the Chancellor and Board of Regents for their exemplary service to higher education. Chair Tuschman spoke regarding the changes that took place during their terms and to the leadership role each played in helping to direct

the course of higher education in the state of Ohio. Chair Tuschman presented a resolution from the Board of Regents to both Regent Alvarado and Regent Beeghly recognizing their accomplishment while on the Board. Chancellor Fingerhut also spoke to the guidance they have given to him and presented to Regent Alvarado and Regent Beeghly a resolution from the Governor in appreciation for their service to the State.

Members of the Board of Regents and the Chancellor's staff offered their memories and thanked Regents Alvarado and Beeghly for their time of working together and wished them the very best for the future. Chair Tuschman presented Regent Alvarado and Regent Beeghly a gift from the members of the Board as a thank you for their time of service and dedication to the Board of Regents.

IX. Adjourn

Honorary Chair Beeghly declared the meeting adjourned.

The next meeting will be held October 6, 2010 at the Ohio Board of Regents, 30 E. Broad Street, Columbus, Ohio.

Walter A. Reeling Jones

Ohio Board of Regents

October 6, 2010

Date